



# University Students' Council: 2008 Student Survey

December 2008

2008 USC Student Survey  
Copyright ©2008 Academica Group Inc.



# Research Objectives

- To solicit feedback from the general student population with respect to the services and programs provided by the USC.
- To determine what areas the USC does well, areas that need improvement or re-tooling, and what areas the USC can expand into.

# Methodology

## Online Survey: Oct. 27/08 - Nov. 9/08

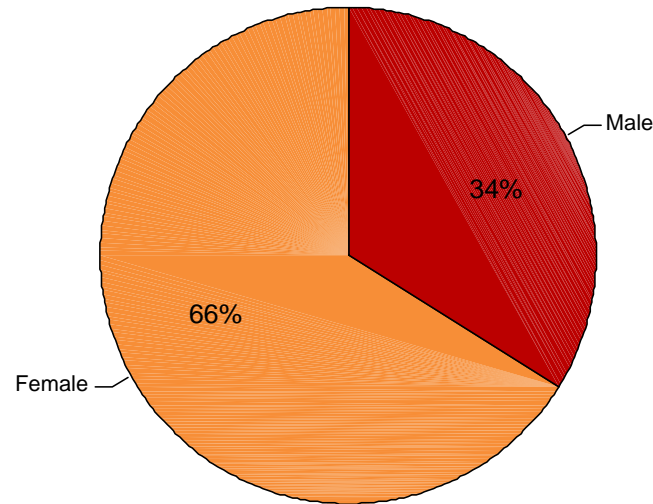
- 29,880 survey invitations sent to both full- and part-time UWO students
- Email invitation sent by UWO Registrar's Office to ensure privacy of respondents
- 4,729 students responded. 60 respondents were removed because they did not complete the questionnaire to an acceptable point.
- The final analysis was conducted on 4,669 respondents
- Response rate: 15.6%
- Confidence Interval: +/- 1.32

# Demographics

- Gender
- Age
- Type of Enrolment
- Faculty or Affiliate College
- Academic Year

# Gender

## Data

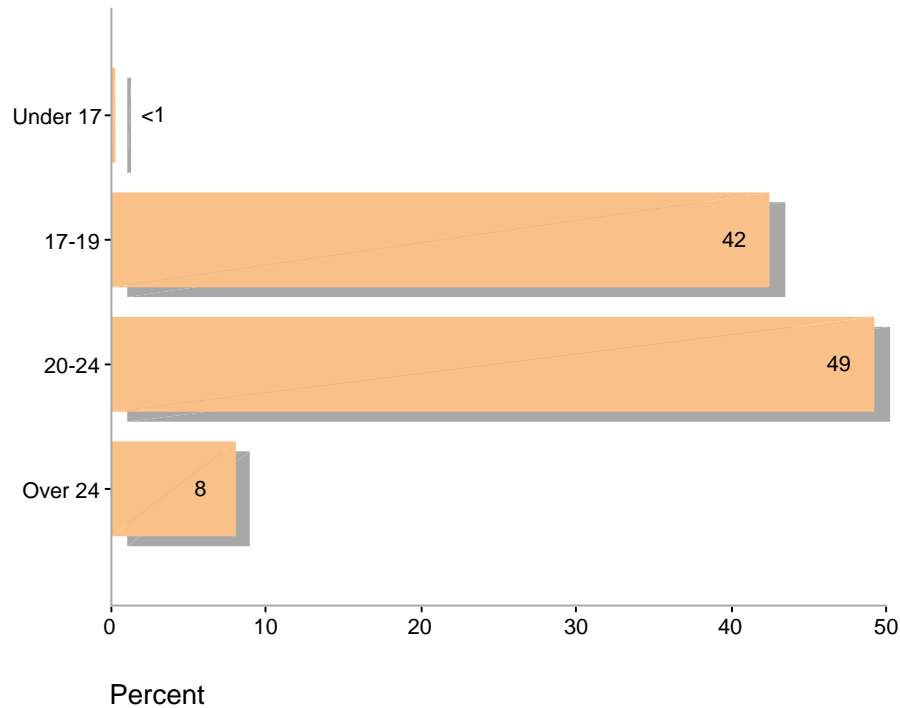


Female: (n=3037)

Male: (n=1558)

Q: What is your gender?

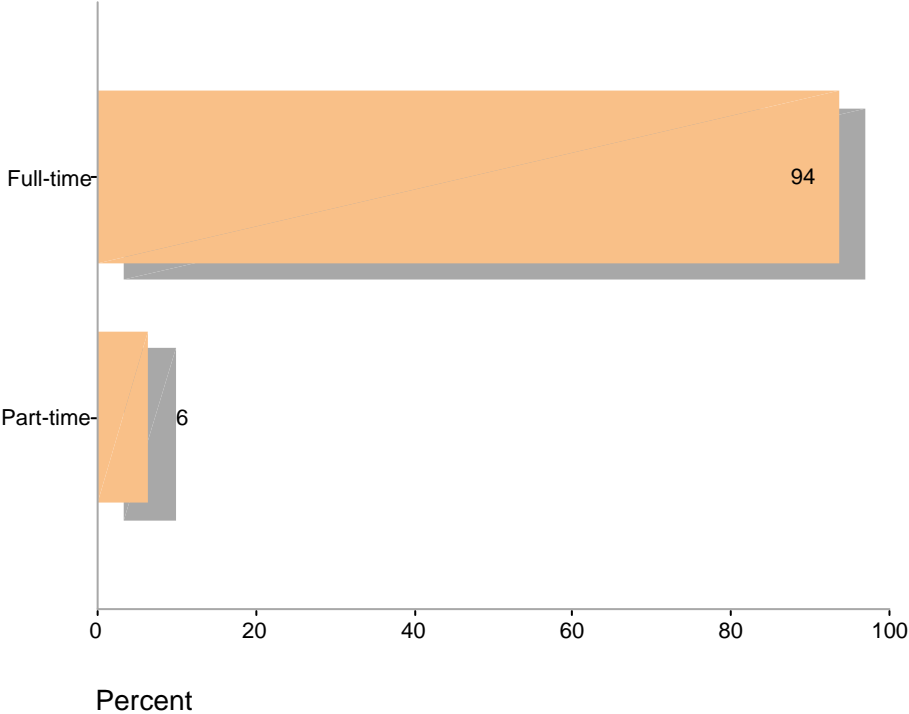
# Age



Under 17:	(<1%)	(n=11)
17-19:	(42%)	(n=1954)
20-24:	(49%)	(n=2265)
Over 24:	(8%)	(n=369)

Q: What is your age?

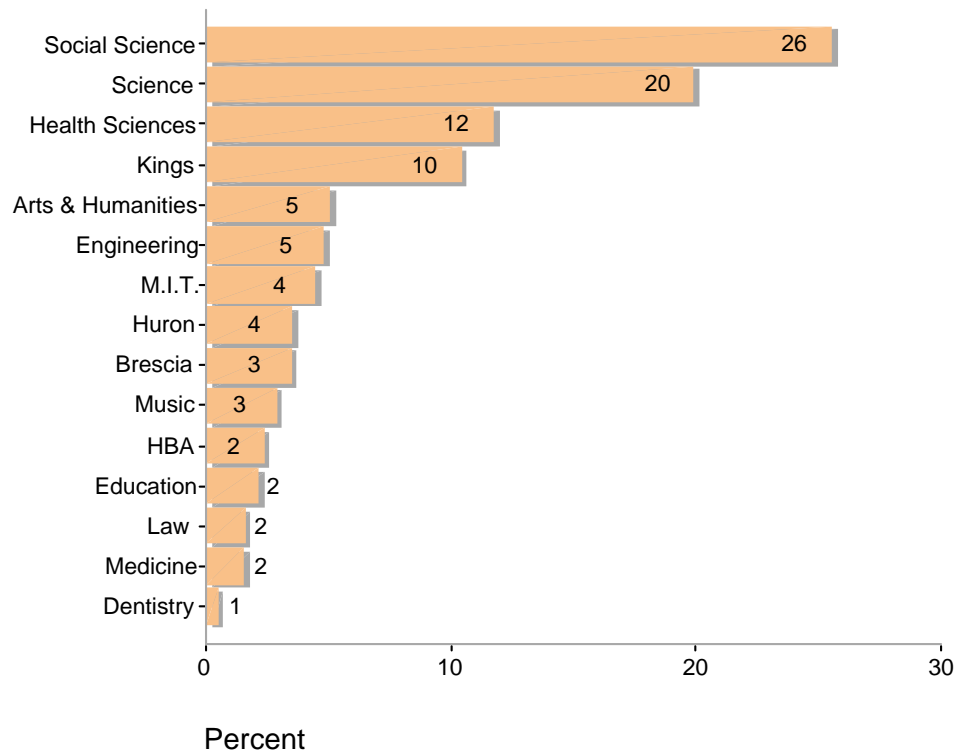
# Type of Enrolment



Full-time: (94%) (n=4364)  
Part-time: (6%) (n=302)

Q: Please indicate your type of enrolment:

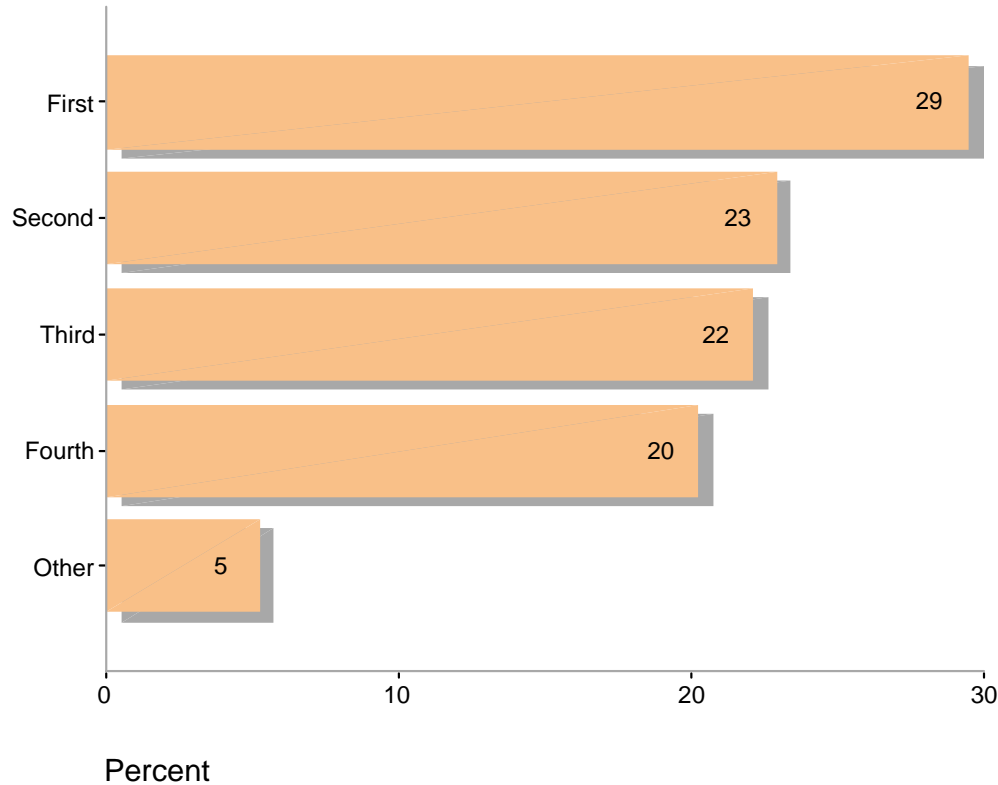
# Faculty or Affiliate College



Social Science:	(26%)	(n=1191)
Science:	(20%)	(n=930)
Health Sciences:	(12%)	(n=548)
Kings:	(10%)	(n=487)
Arts & Humanities:	(5%)	(n=237)
Engineering:	(5%)	(n=224)
M.I.T.:	(4%)	(n=209)
Huron:	(4%)	(n=164)
Brescia:	(3%)	(n=162)
Music:	(3%)	(n=135)
HBA:	(2%)	(n=110)
Education:	(2%)	(n=101)
Law:	(2%)	(n=75)
Medicine:	(2%)	(n=71)
Dentistry:	(1%)	(n=23)

Q: What is your Faculty or Affiliate College?

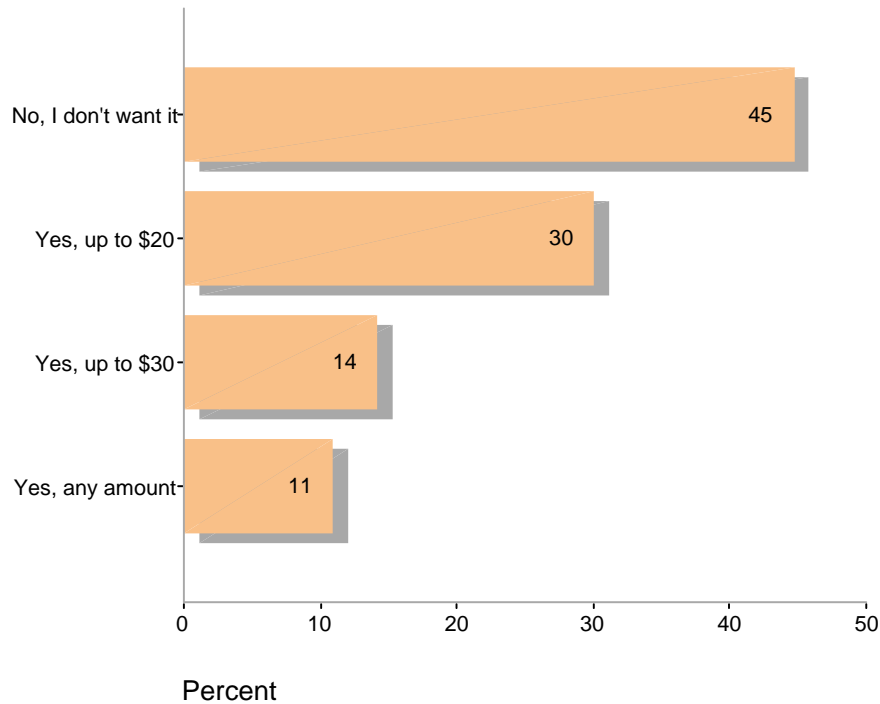
# Academic Year



First:	(29%)	(n=1376)
Second:	(23%)	(n=1068)
Third:	(22%)	(n=1033)
Fourth:	(20%)	(n=944)
Other:	(8%)	(n=244)

Q: What academic year are you currently in?

# LTC Buss Pass

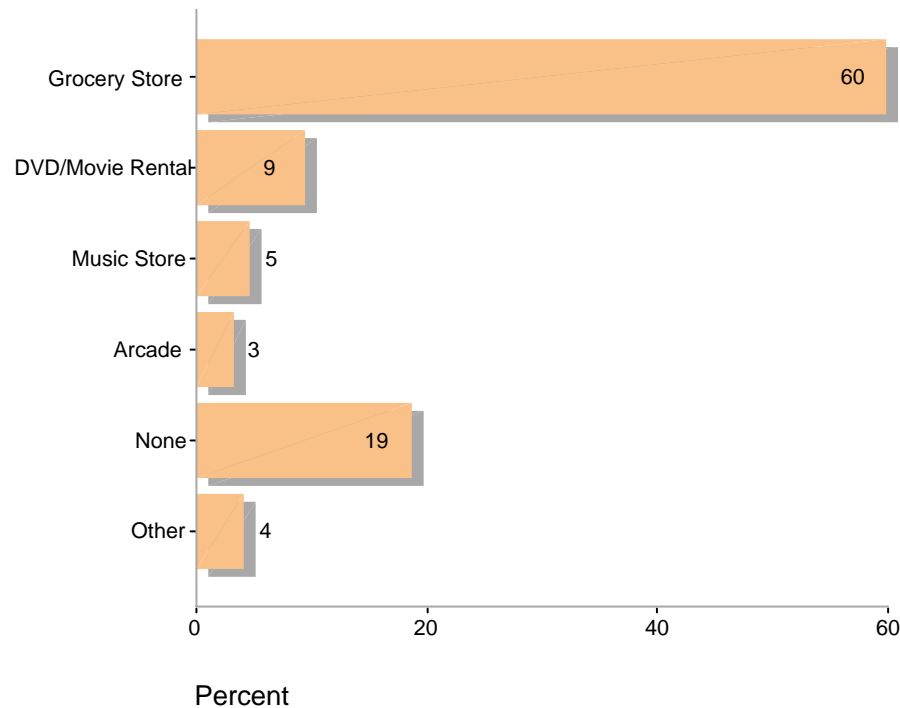


No, I don't want it:	(45%)	(n=2098)
Yes, up to \$20:	(30%)	(n=1403)
Yes, up to \$30:	(14%)	(n=664)
Yes, I'll pay any amount:	(11%)	(n=512)

Q: Would you be willing to pay an additional fee for a year-long bus pass (12 months)?

# 1. Retail Service/Operations

## Retail service/operation most like to see in UCC

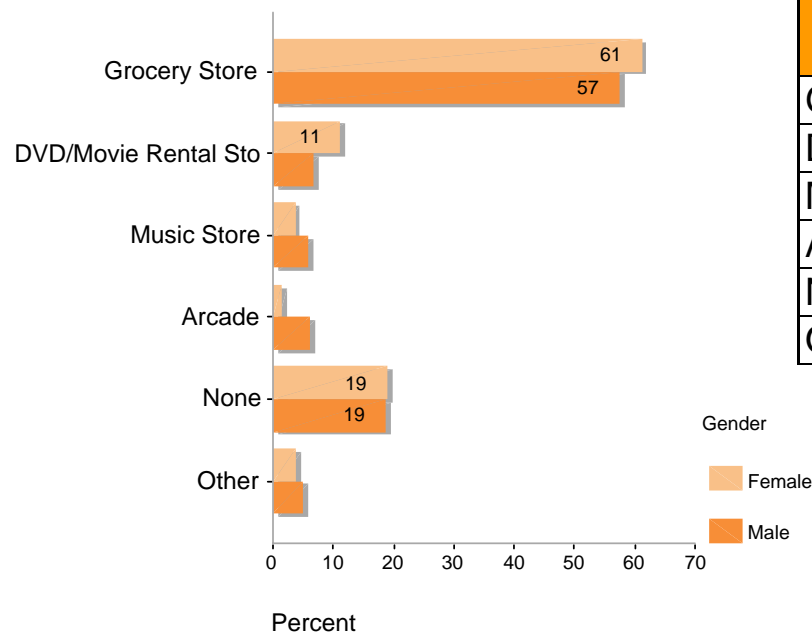


Grocery Store:	(60%)	(n=2795)
DVD/Movie Rental Store:	(9%)	(n=442)
Music Store:	(5%)	(n=212)
Arcade:	(3%)	(n=150)
None:	(19%)	(n=873)
Other:	(4%)	(n=195)

“Other” comments were predominately suggestions for specific banking institutions and food stores that are fairly priced and healthy. Food options suggested included organic food stores, local farmer’s markets, and free trade items.

Q: What retail service/operation would you most like to see offered in the UCC that is not already there?

# Retail service/operation most like to see in UCC by Gender



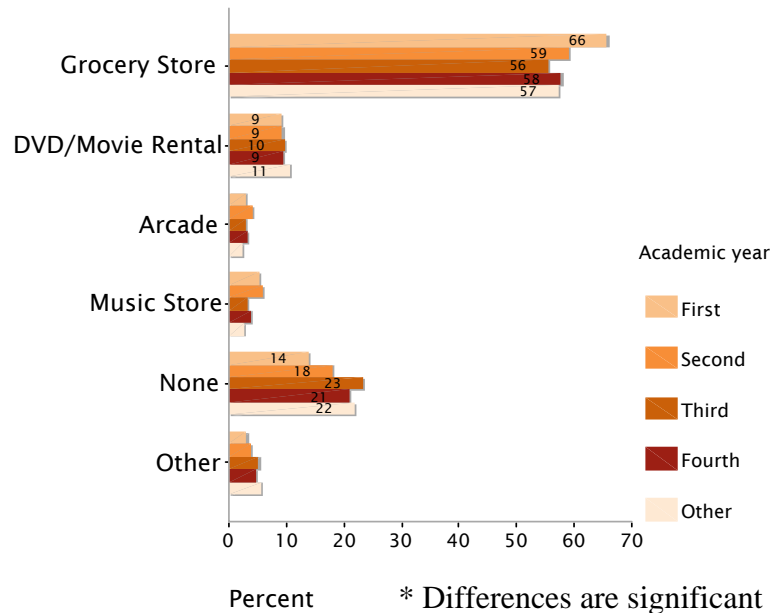
	Male		Female	
	%	n size	%	n size
Grocery Store	57	1056	61	1685
DVD/Movie Rental Store	7	125	11	309
Music Store	6	113	1	37
Arcade	6	109	4	101
None	19	343	19	524
Other	5	91	4	102

\* Differences are significant

Q: What retail service/operation would you most like to see offered in the UCC that is not already there?

# Retail service/operation most like to see in UCC by Year

	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Grocery Store	66	904	59	630	56	574	58	545	57	140
DVD/Movie Rental Store	9	127	9	99	10	101	9	89	11	26
Music Store	3	41	4	43	3	30	3	31	2	6
Arcade	5	72	6	64	3	34	4	37	3	7
None	14	190	18	191	23	241	21	198	22	53
Other	3	42	4	41	5	53	5	45	5	13



Q: What retail service/operation would you most like to see offered in the UCC that is not already there?

# Student Retail Services

	Strongly Disagree - 1 -	Somewhat Disagree - 2 -	Neutral - 3 -	Somewhat Agree - 4 -	Strongly Agree - 5 -	Not Applicable
Stores are conveniently located in the lower level UCC Building.	1% n=47	4% n=176	12% n=560	36% n=1659	46% n=2161	1% n=64
Store hours are convenient for my shopping needs.	3% n=131	14% n=647	21% n=956	38% n=1781	23% n=1051	2% n=100
Prices are consistent with what I would pay elsewhere.	15% n=705	33% n=1529	21% n=966	23% n=1069	7% n=310	2% n=88
The Spoke Lounge is a great place to relax while on campus.	3% n=119	6% n=276	22% n=1024	31% n=1447	25% n=1165	14% n=637
I enjoy the regular programming offered at The Spoke	6% n=270	8% n=391	37% n=1725	17% n=802	9% n=397	23% n=1082
I regularly use my Campus Meal Plan at The Spoke.	26% n=1196	10% n=486	15% n=705	10% n=446	8% n=389	31% n=1446

... Continued on next slide

Q: Please rate your level of agreement with each of the following statements on Student Retail Services.  
Five-point scale with 1=Strongly Disagree, 5=Strongly Agree

... Continued from previous slide

## Student Retail Services

	Strongly Disagree - 1 -	Somewhat Disagree - 2 -	Neutral - 3 -	Somewhat Agree - 4 -	Strongly Agree - 5 -	Not Applicable
The Wave offers excellent value for my money.	4% n=169	12% n=560	22% n=1027	30% n=1386	12% n=559	21% n=965
Time between ordering & receiving my food acceptable at The Wave.	4% n=201	9% n=428	20% n=915	31% n=1434	15% n=704	21% n=985
Mustang Alley offers an appealing range of products.	2% n=78	5% n=247	17% n=812	39% n=1837	25% n=1186	11% n=506
Purple Door Promotions: It is valuable to have a custom clothing and merchandise service on campus.	2% n=102	4% n=186	18% n=839	28% n=1313	36% n=1694	11% n=533
I find the services offered at InPrint useful.	3% n=119	6% n=300	25% n=1171	29% n=1354	17% n=777	20% n=949
I would use the Post Office more if it was in a more visible location.	12% n=566	17% n=807	19% n=887	24% n=1130	18% n=854	9% n=425

... Continued on next slide

Q: Please rate your level of agreement with each of the following statements on Student Retail Services.  
Five-point scale with 1=Strongly Disagree, 5=Strongly Agree

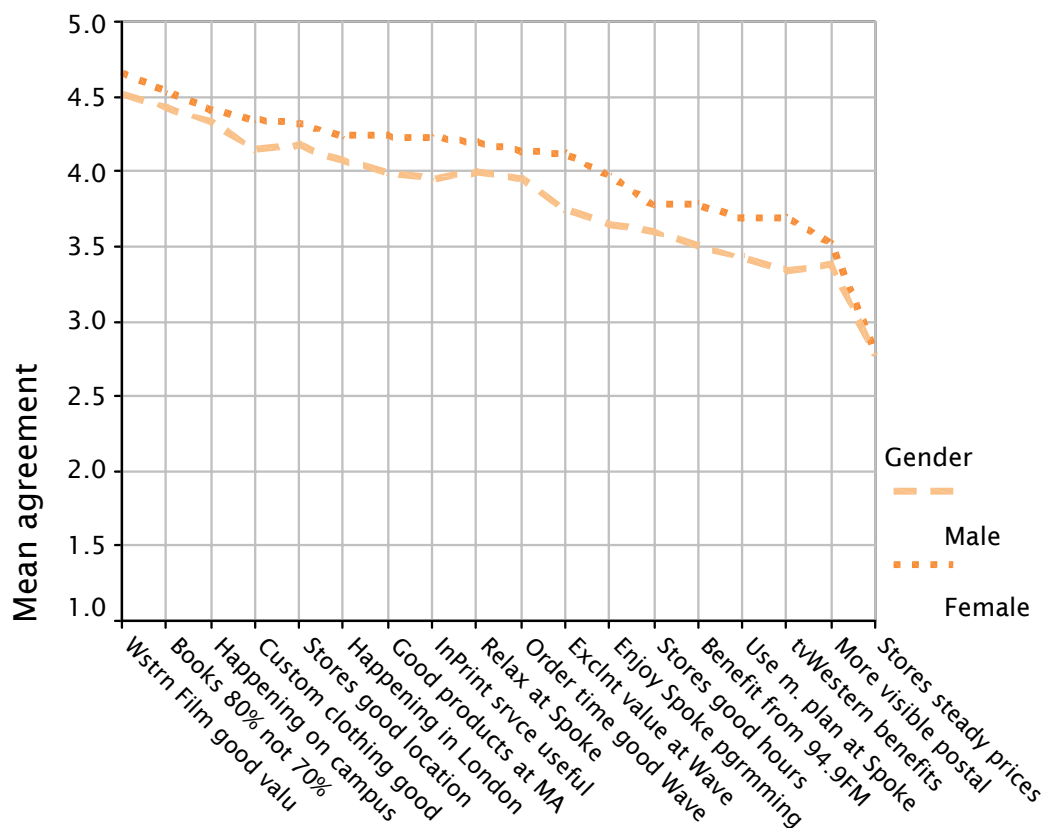
... Continued from previous slide

## Student Retail Services

	Strongly Disagree - 1 -	Somewhat Disagree - 2 -	Neutral - 3 -	Somewhat Agree - 4 -	Strongly Agree - 5 -	Not Applicable
I would be more inclined to sell my books on consignment if I would receive 80% instead of 70%.	2% n=75	3% n=151	9% n=413	20% n=949	63% n=2924	3% n=158
Western Film offers excellent value for my money.	1% n=29	1% n=56	10% n=448	25% n=1159	53% n=2478	11% n=498
USC Media: It is important for me to know what is happening on campus.	1% n=43	2% n=93	9% n=421	36% n=1689	50% n=2344	2% n=79
USC Media: It is important for me to know what is happening in London.	2% n=68	4% n=179	13% n=620	42% n=1940	38% n=1766	2% n=96
USC Media: Students benefit from 94.9 CHRW/ chrwradio.com	8% n=348	13% n=626	33% n=1538	17% n=790	10% n=452	20% n=915
USC Media: Students benefit from tvWestern.ca	9% n=440	15% n=702	35% n=1622	14% n=633	6% n=279	21% n=992

Q: Please rate your level of agreement with each of the following statements on Student Retail Services.  
Five-point scale with 1=Strongly Disagree, 5=Strongly Agree

# Student Retail Services Mean Agreement by Gender



Q: Please rate your level of agreement with each of the following statements on Student Retail Services.  
Five-point scale with 1=Strongly Disagree, 5=Strongly Agree

... Continued from previous slide

## Student Retail Services Mean Agreement by Gender

	Male	Female
	Mean	Mean
Stores are conveniently located in the lower level UCC Building. *	4.2	4.3
Store hours are convenient for my shopping needs. *	3.6	3.8
Prices are consistent with what I would pay elsewhere.	2.8	2.8
The Spoke Lounge is a great place to relax while on campus. *	4.0	4.2
I enjoy the regular programming offered at The Spoke. *	3.7	4.0
I regularly use my Campus Meal Plan at The Spoke. *	3.4	3.7

	Male	Female
	Mean	Mean
The Wave offers excellent value for my money. *	3.7	4.1
Time between ordering & receiving my food acceptable at The Wave. *	4.0	4.1
Mustang Alley offers an appealing range of products. *	4.0	4.2
Purple Door Promotions: It is valuable to have a custom clothing and merchandise service on campus. *	4.1	4.3
I find the services offered at InPrint useful. *	3.9	4.2

\* Denotes Significant Differences

Q: Please rate your level of agreement with each of the following statements on Student Retail Services.  
Five-point scale with 1=Strongly Disagree, 5=Strongly Agree

... Continued from previous slide

## Student Retail Services Mean Agreement by Gender

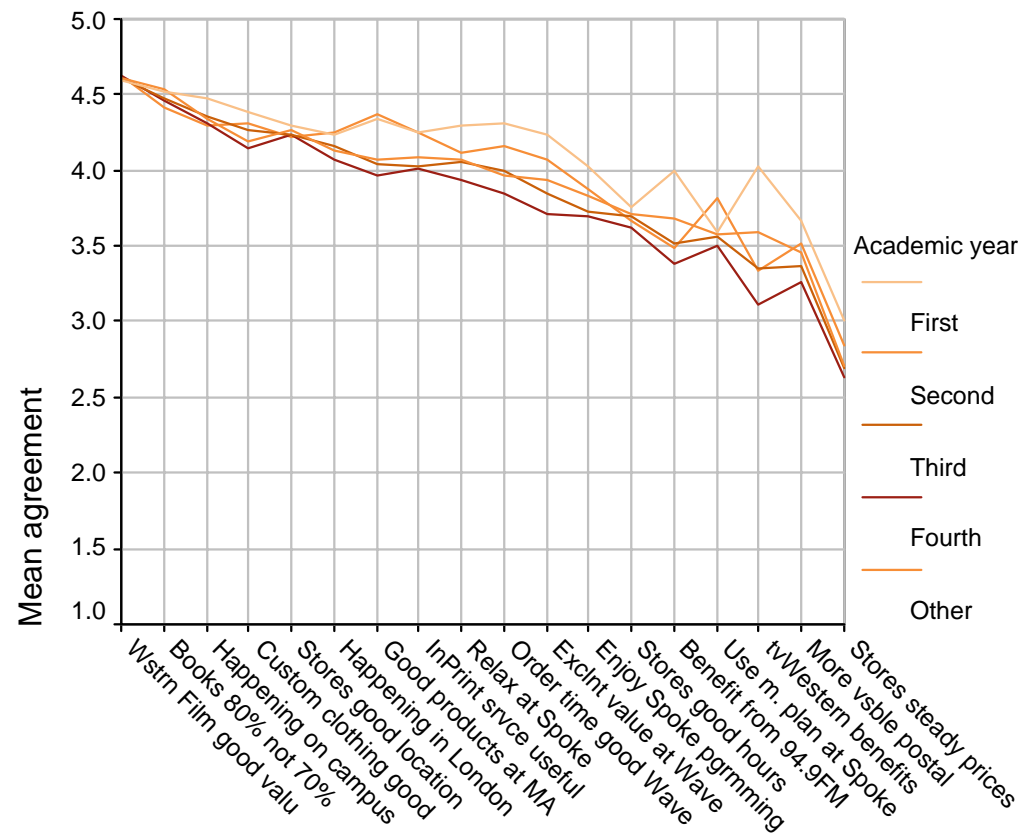
	Male	Female
	Mean	Mean
I would use the Post Office more if it was in a more visible location. *	3.4	3.5
I would be more inclined to sell my books on consignment if I would receive 80% instead of 70%. *	4.4	4.5
Western Film offers excellent value for my money. *	4.5	4.7

	Male	Female
	Mean	Mean
USC Media: It is important for me to know what is happening on campus. *	4.3	4.4
USC Media: It is important for me to know what is happening in London. *	4.1	4.2
USC Media: Students benefit from 94.9 CHRW/chrwradio.com *	3.5	3.8
USC Media: Students benefit from tvWestern.ca *	3.3	3.7

\* Denotes Significant Differences

Q: Please rate your level of agreement with each of the following statements on Student Retail Services.  
Five-point scale with 1=Strongly Disagree, 5=Strongly Agree

# Student Retail Services Mean Agreement by Year



... Continued from previous slide

## Student Retail Services Mean Agreement by Year

	First Mean	Second Mean	Third Mean	Fourth Mean	Other Mean
Stores are conveniently located in the lower level UCC Building.	4.3	4.3	4.2	4.2	4.2
Store hours are convenient for my shopping needs.	3.8	3.7	3.7	3.6	3.7
Prices are consistent with what I would pay elsewhere.*	3.0	2.7	2.7	2.6	2.8
The Spoke Lounge is a great place to relax while on campus. *	4.3	4.1	4.1	3.9	4.1
I enjoy the regular programming offered at The Spoke. *	4.0	3.8	3.7	3.7	3.9
I regularly use my Campus Meal Plan at The Spoke.	3.6	3.6	3.6	3.5	3.8

\* Denotes Significant Differences

Q: Please rate your level of agreement with each of the following statements on Student Retail Services.  
Five-point scale with 1=Strongly Disagree, 5=Strongly Agree

... Continued from previous slide

## Student Retail Services Mean Agreement by Year

	First Mean	Second Mean	Third Mean	Fourth Mean	Other Mean
The Wave offers excellent value for my money. *	4.2	3.9	3.8	3.7	4.1
Time between ordering & receiving my food acceptable at The Wave. *	4.3	4.0	4.0	3.8	4.2
Mustang Alley offers an appealing range of products.*	4.3	4.1	4.0	4.0	4.4
Purple Door Promotions: It is valuable to have a custom clothing and merchandise service on campus. *	4.4	4.2	4.3	4.1	4.3
I find the services offered at InPrint useful. *	4.3	4.1	4.0	4.0	4.2

\* Denotes Significant Differences

Q: Please rate your level of agreement with each of the following statements on Student Retail Services.  
Five-point scale with 1=Strongly Disagree, 5=Strongly Agree

... Continued from previous slide

## Student Retail Services Mean Agreement by Year

	First Mean	Second Mean	Third Mean	Fourth Mean	Other Mean
I would use the Post Office more if it was in a more visible location. *	3.7	3.5	3.4	3.3	3.5
I would be more inclined to sell my books on consignment if I would receive 80% instead of 70%.	4.5	4.5	4.5	4.5	4.4
Western Film offers excellent value for my money.	4.6	4.6	4.6	4.6	4.6
USC Media: It is important for me to know what is happening on campus. *	4.5	4.3	4.4	4.3	4.3

\* Denotes Significant Differences

Q: Please rate your level of agreement with each of the following statements on Student Retail Services.  
Five-point scale with 1=Strongly Disagree, 5=Strongly Agree

... Continued from previous slide

## Student Retail Services Mean Agreement by Year

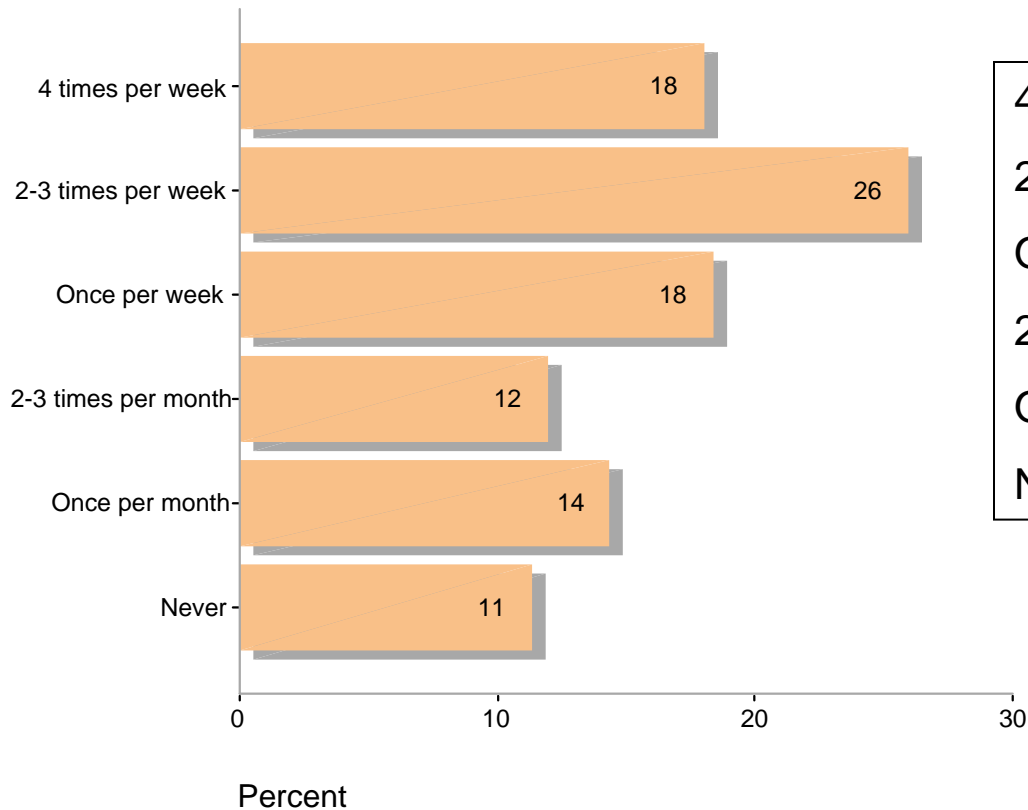
	First	Second	Third	Fourth	Other
	Mean	Mean	Mean	Mean	Mean
USC Media: It is important for me to know what is happening in London. *	4.2	4.1	4.2	4.1	4.2
USC Media: Students benefit from 94.9 CHRW/chrwradio.com *	4.0	3.7	3.5	3.4	3.5
USC Media: Students benefit from tvWestern.ca *	4.0	3.6	3.4	3.1	3.3

\* Denotes Significant Differences

Q: Please rate your level of agreement with each of the following statements on Student Retail Services.  
Five-point scale with 1=Strongly Disagree, 5=Strongly Agree

# 2. Media Sources

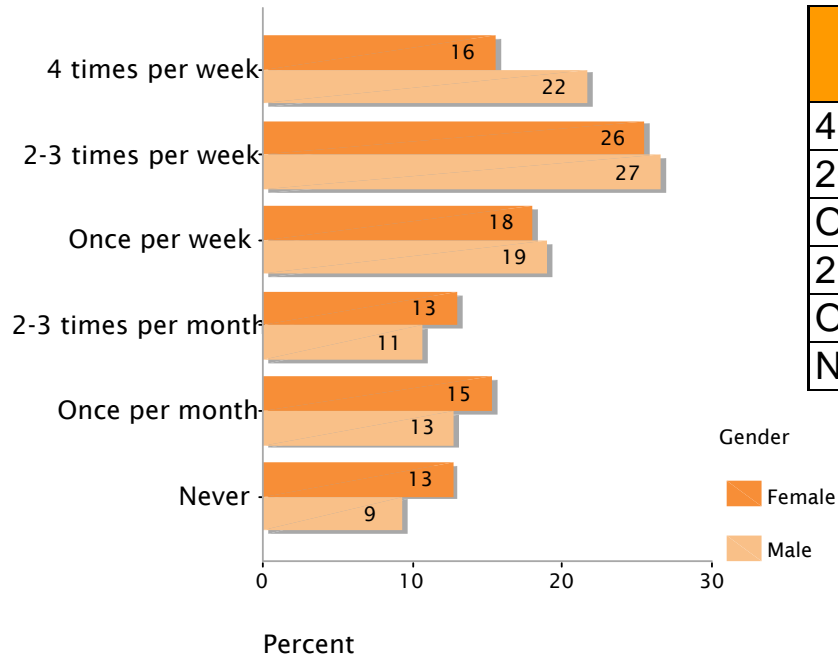
# Gazette



4 times per week:	(18%)	(n=840)
2-3 times per week:	(26%)	(n=1210)
Once per week:	(18%)	(n=859)
2-3 times per month:	(12%)	(n=559)
Once per month:	(14%)	(n=671)
Never:	(11%)	(n=531)

Q: How often do you read the Gazette?

# Gazette by Gender



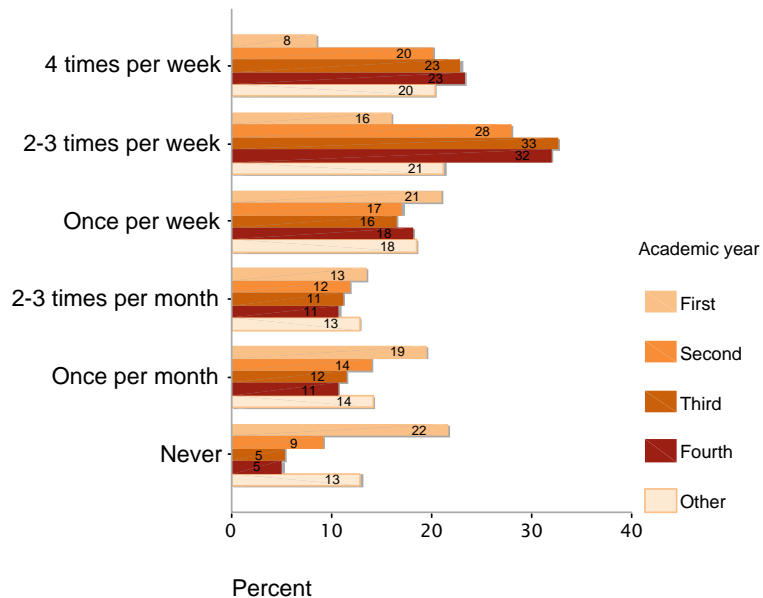
	Male		Female	
	%	n size	%	n size
4 times per week	22	399	16	428
2-3 times per week	27	488	26	703
Once per week	19	349	18	497
2-3 times per month	11	196	13	357
Once per month	13	235	15	421
Never	9	171	13	349

\* Differences are significant

Q: How often do you read the Gazette?

# Gazette by Year

	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
4 times per week	8	116	20	215	23	237	23	220	20	50
2-3 times per week	16	219	28	299	33	337	32	302	21	52
Once per week	21	289	17	182	16	170	18	172	18	45
2-3 times per month	13	185	12	126	11	115	11	101	13	31
Once per month	19	268	14	149	12	119	11	101	14	35
Never	22	298	9	97	5	55	5	48	13	31



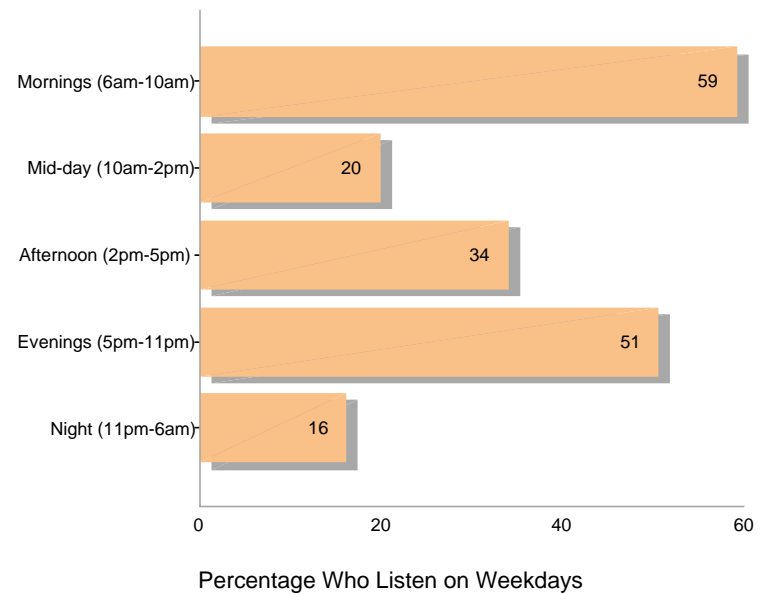
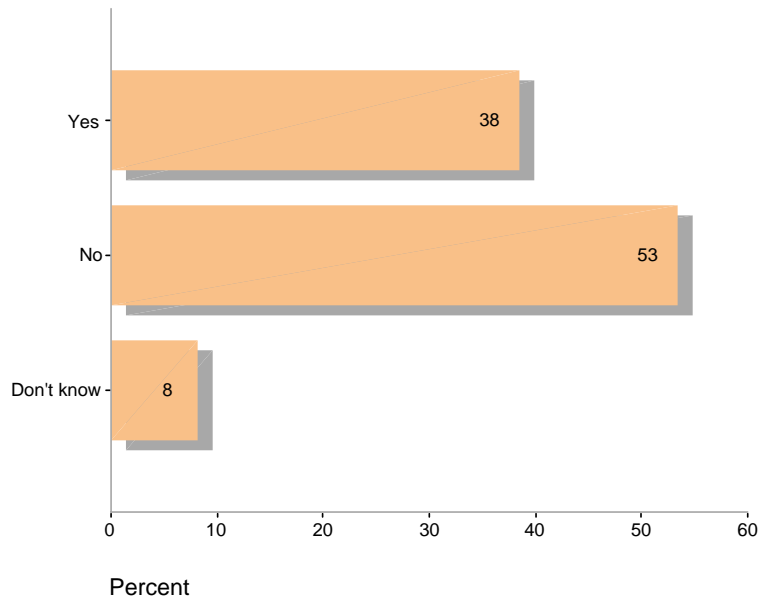
\* Differences are significant

Q: How often do you read the Gazette?

# Listen to Traditional Radio: Weekdays

Yes:	(38%)	(n=1797)
No:	(53%)	(n=2492)
I don't know:	(8%)	(n=380)

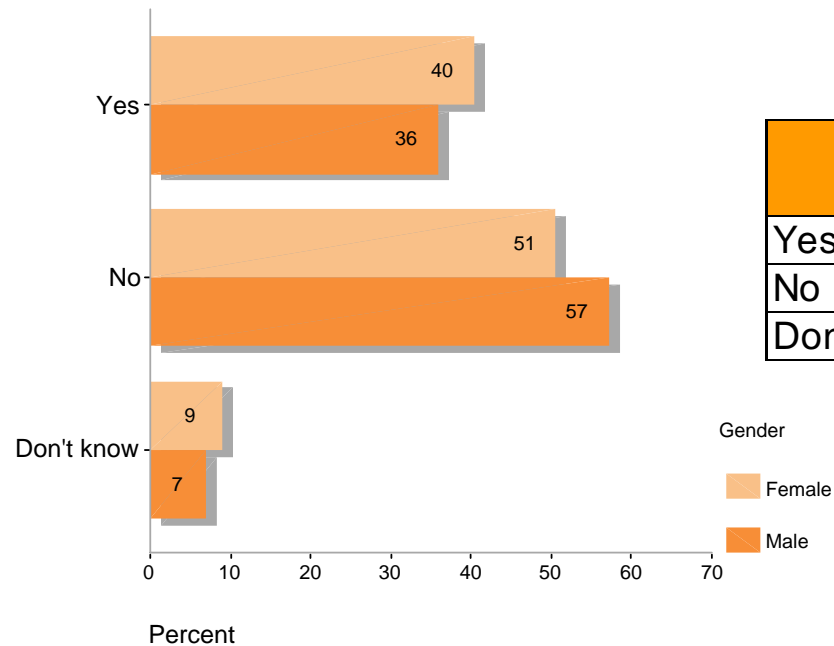
Mornings (6am-10am):	(59%)	(n=1065)
Mid-day (10am-2pm):	(20%)	(n=358)
Afternoon (2pm-5pm):	(34%)	(n=612)
Evenings (5pm-11pm):	(51%)	(n=910)
Night (11pm-6am):	(16%)	(n=291)



Q: Do you normally listen to traditional radio or live radio streams on the weekdays?

Q: (if yes), What time do you usually listen (Check all that apply)?

# Listen to Traditional Radio: Weekdays by Gender



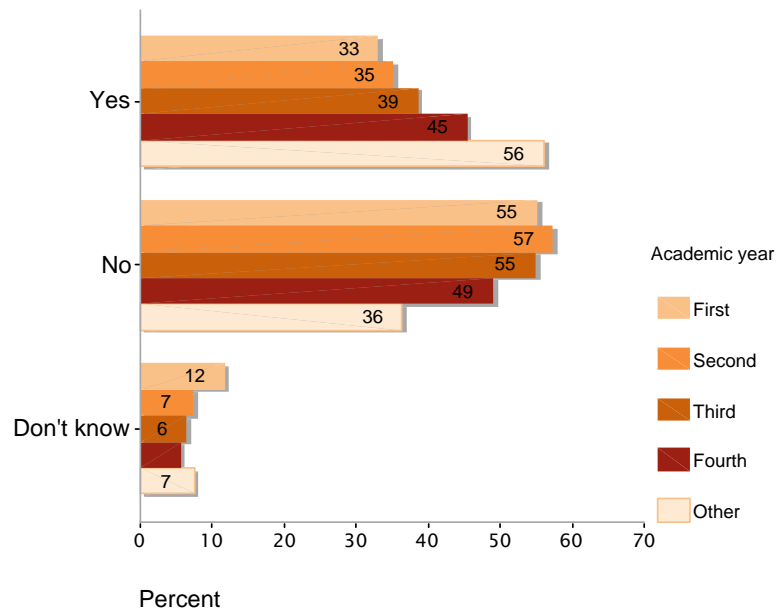
	Male		Female	
	%	n size	%	n size
Yes	36	661	40	1115
No	57	1051	51	1393
Don't know	7	126	9	249

\* Differences are significant

Q: Do you normally listen to traditional radio or live radio streams on the weekdays?

# Listen to Traditional Radio: Weekdays by Year

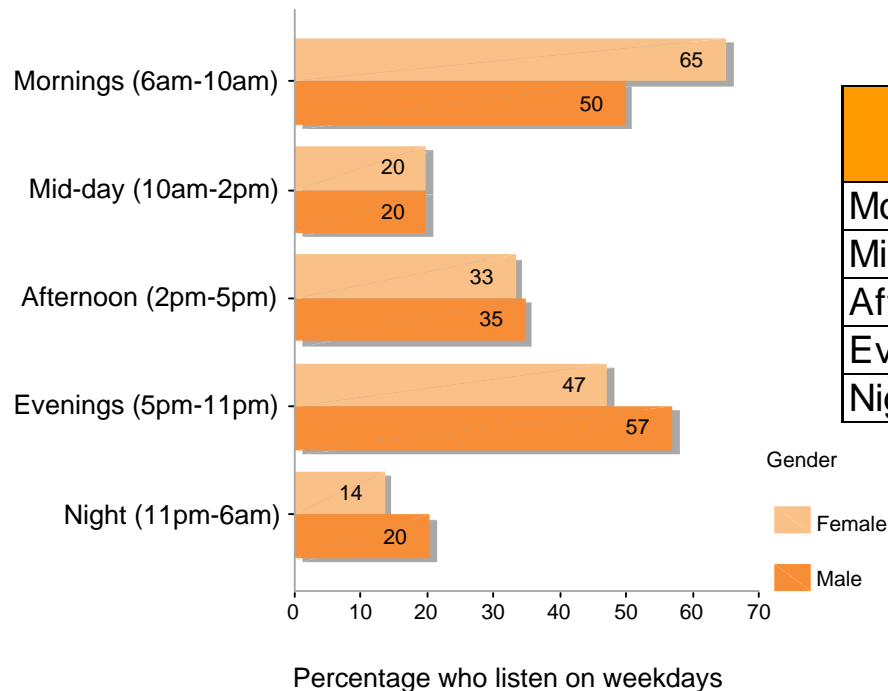
	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Yes	33	455	35	376	39	398	45	429	56	137
No	55	759	57	613	55	464	49	464	36	89
Don't know	12	162	7	79	6	67	6	52	7	18



\* Differences are significant

Q: Do you normally listen to traditional radio or live radio streams on the weekdays?

# Listen to Traditional Radio: Weekdays by Gender



	Male		Female	
	%	n size	%	n size
Mornings (6am-10am) *	50	329	65	725
Mid-day (10am-2pm)	20	131	20	221
Afternoon (2pm-5pm)	35	230	33	372
Evenings (5pm-11pm) *	57	376	47	526
Night (11pm-6am) *	20	135	14	152

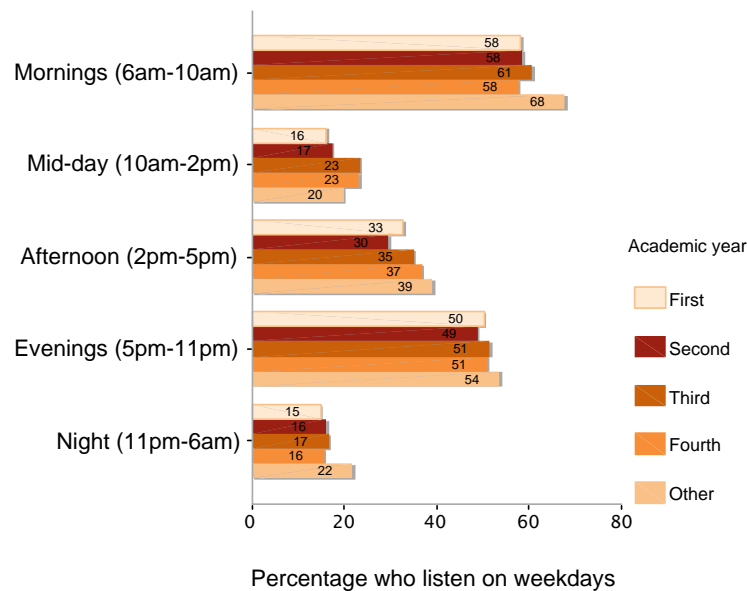
\* Denotes Significant Differences

Q: (if yes to previous Q), What time do you usually listen (Check all that apply)?

# Listen to Traditional Radio: Weekdays by Year

	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Mornings (6am-10am)	58	264	59	220	61	242	58	247	68	93
Mid-day (10am-2pm) *	16	73	17	65	23	93	23	99	20	27
Afternoon (2pm-5pm)	33	149	30	111	35	139	37	158	39	53
Evenings (5pm-11pm)	50	229	49	184	51	205	51	218	53	73
Night (11pm-6am)	15	68	16	60	17	66	16	67	22	30

\* Denotes Significant Differences

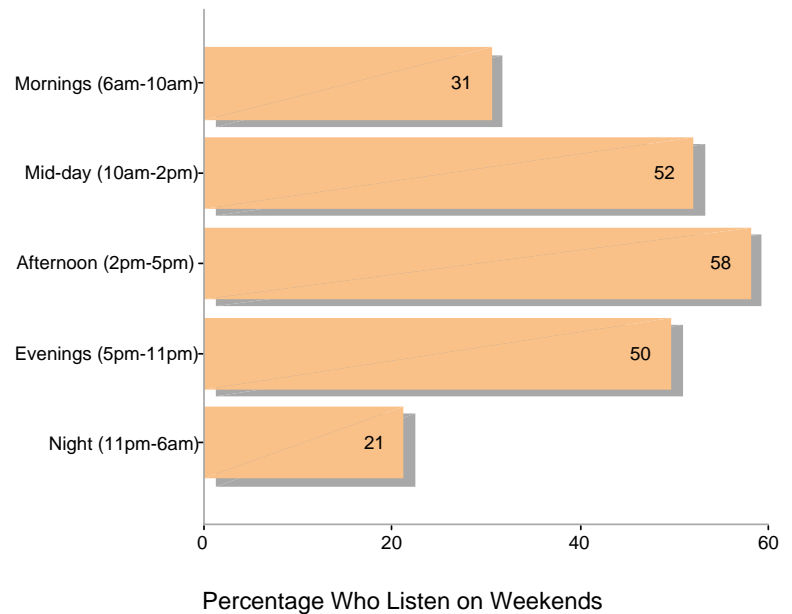
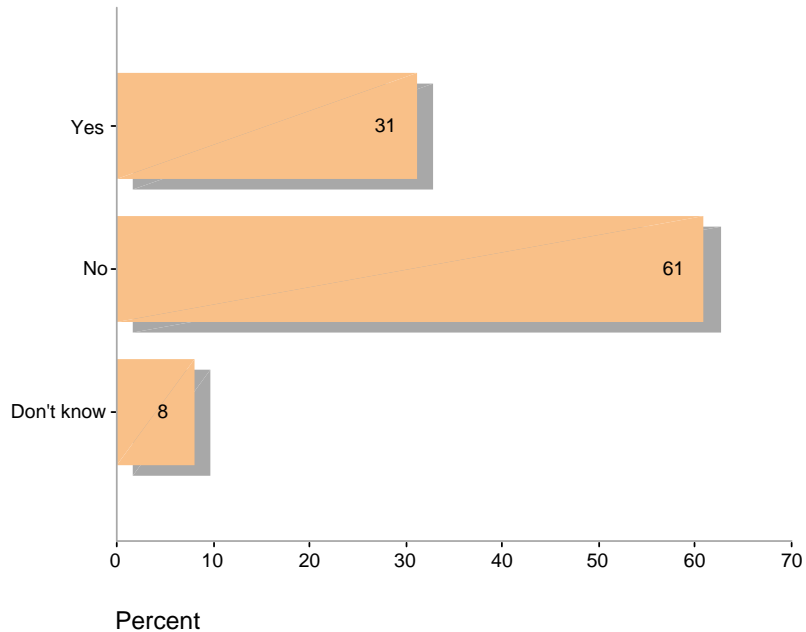


Q: (if yes to previous Q), What time do you usually listen (Check all that apply)?

# Listen to Traditional Radio: Weekends

Yes:	(31%)	(n=1452)
No:	(61%)	(n=2843)
I don't know:	(8%)	(n=374)

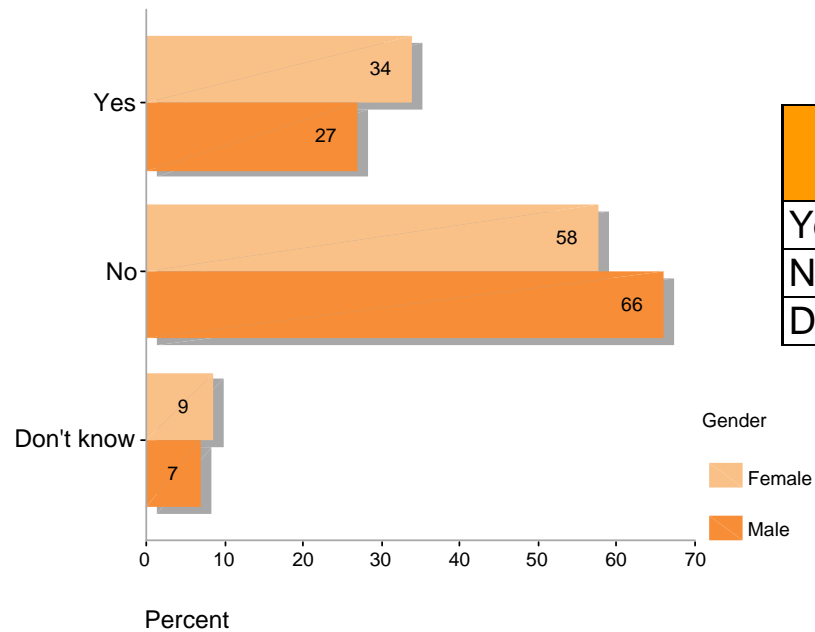
Mornings (6am-10am):	(31%)	(n=444)
Mid-day (10am-2pm):	(52%)	(n=756)
Afternoon (2pm-5pm):	(58%)	(n=844)
Evenings (5pm-11pm):	(50%)	(n=722)
Night (11pm-6am):	(21%)	(n=309)



Q: Do you normally listen to traditional radio or live radio streams on the weekends?

Q: (if yes), What time do you usually listen (Check all that apply)?

# Listen to Traditional Radio: Weekends by Gender



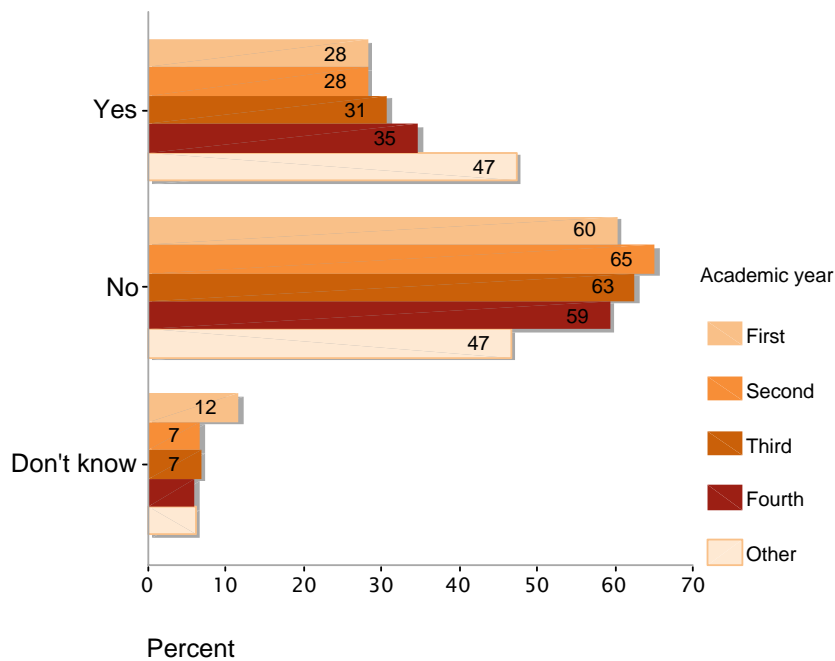
	Male		Female	
	%	n size	%	n size
Yes	27	496	34	931
No	66	1213	58	1587
Don't know	7	130	9	238

\* Differences are significant

Q: Do you normally listen to traditional radio or live radio streams on the weekends?

# Listen to Traditional Radio: Weekends by Year

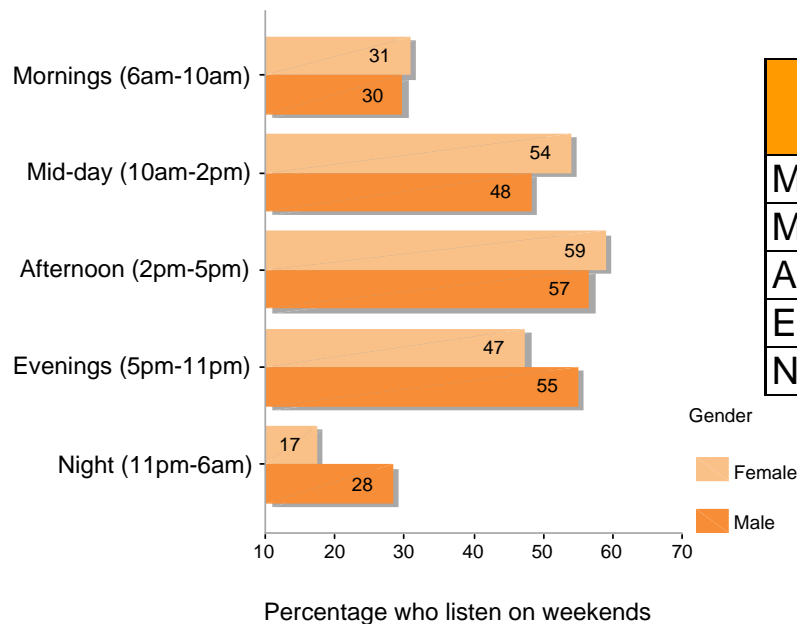
	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Yes	28	387	28	302	31	317	35	328	47	116
No	60	828	65	695	63	646	59	560	47	114
Don't know	12	160	7	71	7	70	6	57	6	15



\* Differences are significant

Q: Do you normally listen to traditional radio or live radio streams on the weekends?

# Listen to Traditional Radio: Weekends by Gender



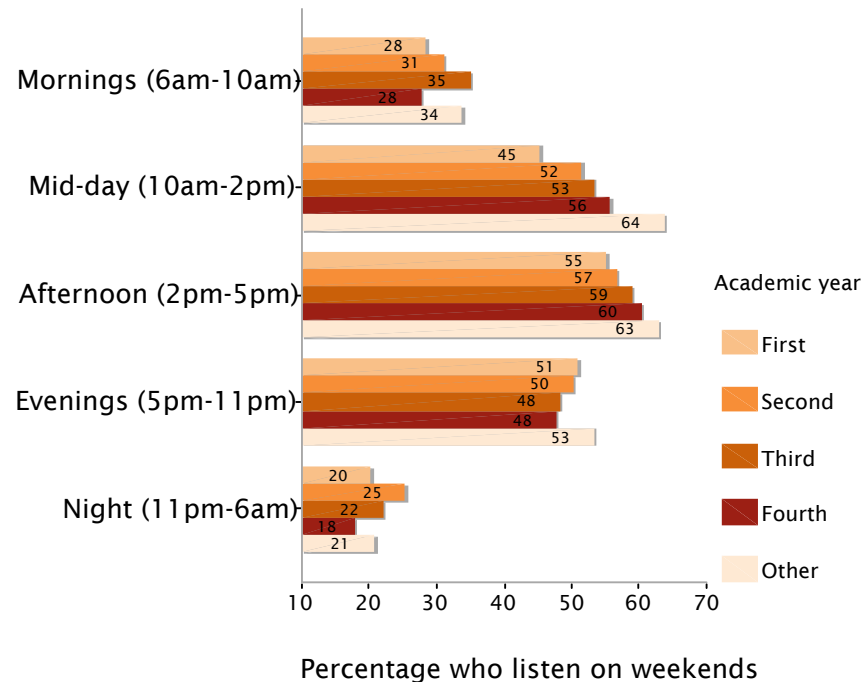
	Male		Female	
	%	n size	%	n size
Mornings (6am-10am)	30	147	31	287
Mid-day (10am-2pm) *	48	240	54	503
Afternoon (2pm-5pm)	57	281	59	549
Evenings (5pm-11pm) *	55	273	47	441
Night (11pm-6am) *	28	140	17	162

\* Denotes Significant Differences

Q: (if yes to previous Q), What time do you usually listen (Check all that apply)?

# Listen to Traditional Radio: Weekends by Year

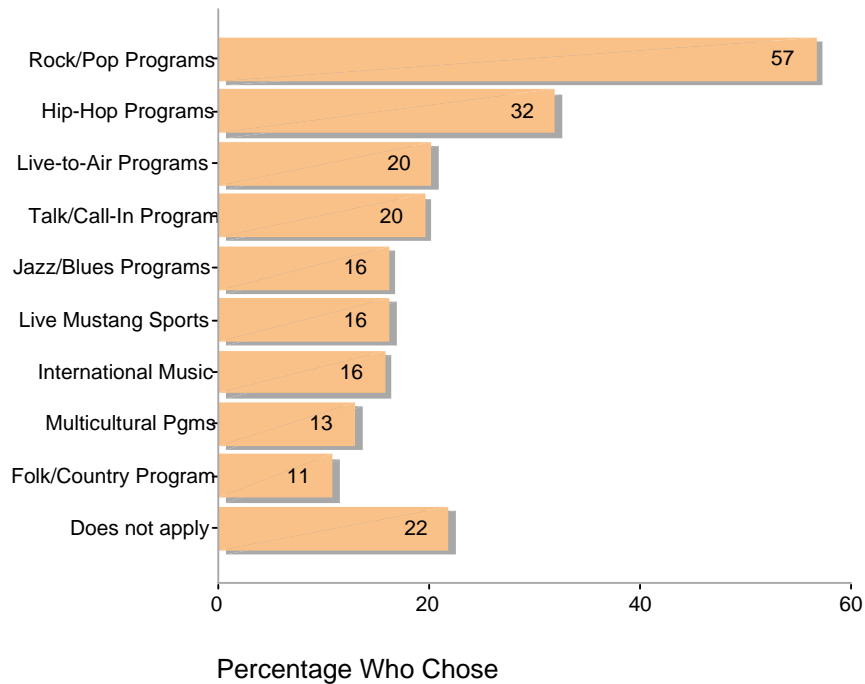
	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Mornings (6am-10am)	28	110	31	94	35	111	28	90	34	39
Mid-day (10am-2pm) *	45	175	51	156	53	169	56	183	64	74
Afternoon (2pm-5pm)	55	213	57	171	59	187	60	198	63	73
Evenings (5pm-11pm)	51	197	50	152	48	153	48	156	53	62
Night (11pm-6am)	20	78	25	76	22	70	18	58	21	24



\* Denotes Significant Differences

Q: (if yes to previous Q), What time do you usually listen (Check all that apply)?

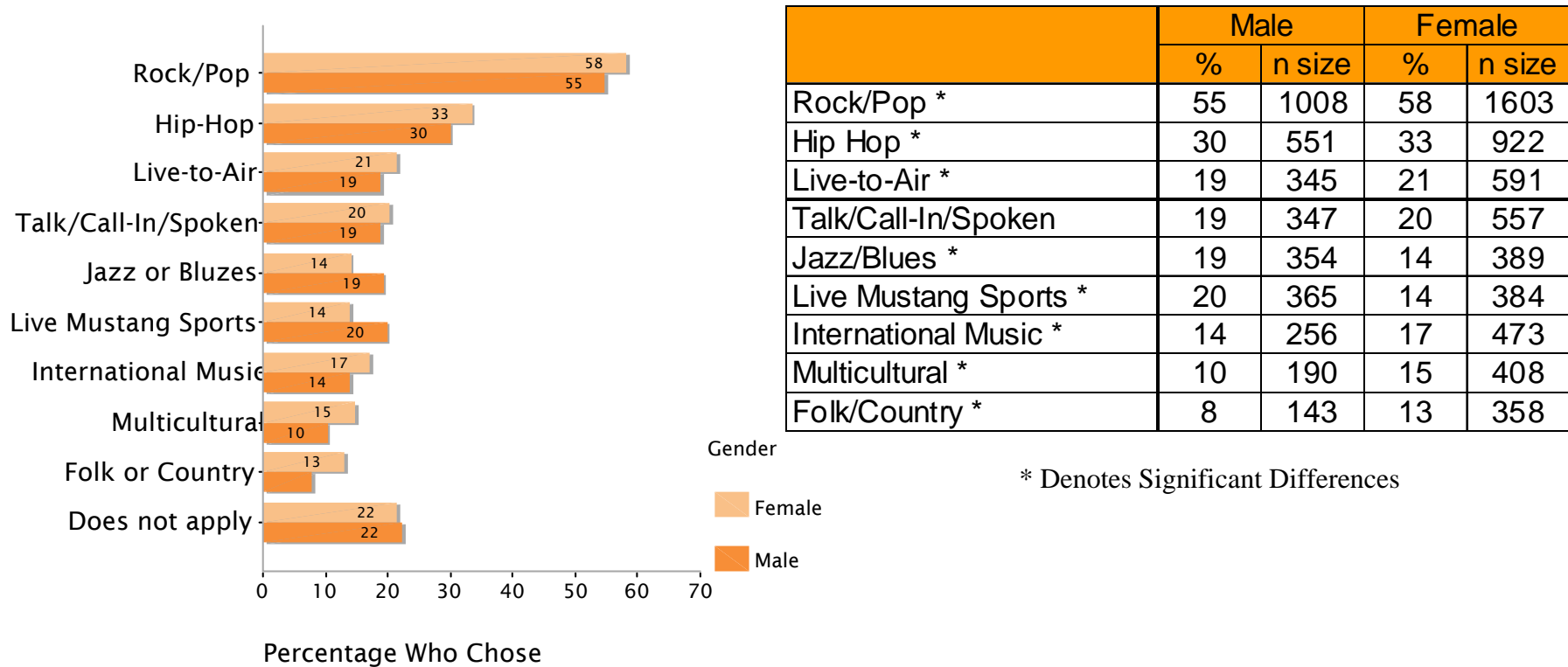
# Types of Programming



Rock/Pop Programs:	(57%)	(n=2649)
Hip-Hop Programs:	(32%)	(n=1492)
Live-to-Air Programs:	(20%)	(n=945)
Talk/Call-In or Spoken Word Programs:	(20%)	(n=914)
Jazz or Blues Programs:	(16%)	(n=753)
Live Mustang Sports:	(16%)	(n=758)
International Music Programs:	(16%)	(n=738)
Multicultural Programs:	(13%)	(n=606)
Folk or Country Programs:	(11%)	(n=506)
Does not apply:	(22%)	(n=1021)

Q: What type of programming would you want to hear on 94.9 CHRW or chrwradio.com?

# Types of Programming by Gender



Q: What type of programming would you want to hear on 94.9 CHRW or chrwradio.com?

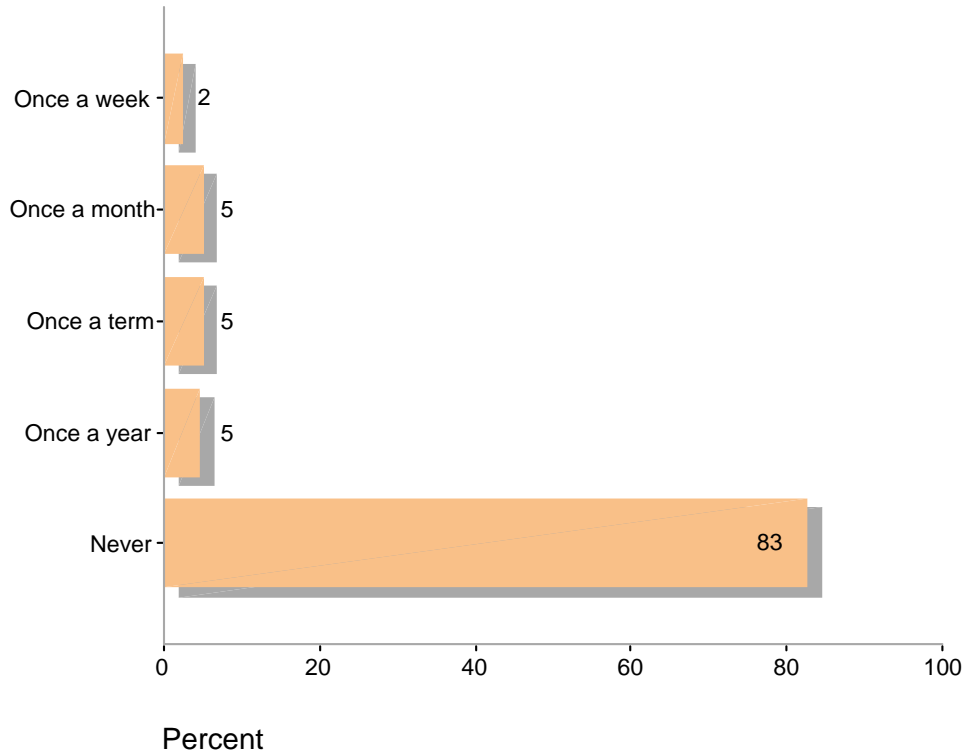
# Types of Programming by Year

	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Rock/Pop *	62	851	54	579	54	559	56	531	52	127
Hip Hop *	37	508	30	318	30	308	30	283	30	73
Live-to-Air *	19	259	19	207	21	219	21	194	27	66
Talk/Call-In/Spoken *	16	227	18	192	22	225	22	212	23	57
Jazz/Blues *	13	182	15	165	15	159	19	184	25	62
Live Mustang Sports *	20	278	15	157	16	161	13	127	14	33
International Music	15	206	15	164	15	156	17	162	19	47
Multicultural *	11	153	12	126	14	145	15	141	17	41
Folk/Country	10	142	10	112	12	120	11	101	12	29
Does not apply *	19	263	24	261	23	242	22	204	20	50

\* Denotes Significant Differences

Q: What type of programming would you want to hear on 94.9 CHRW or chrwradio.com?

# Videos on tvWestern.ca



Once a week: (2%) (n=112)

Once a month: (5%) (n=239)

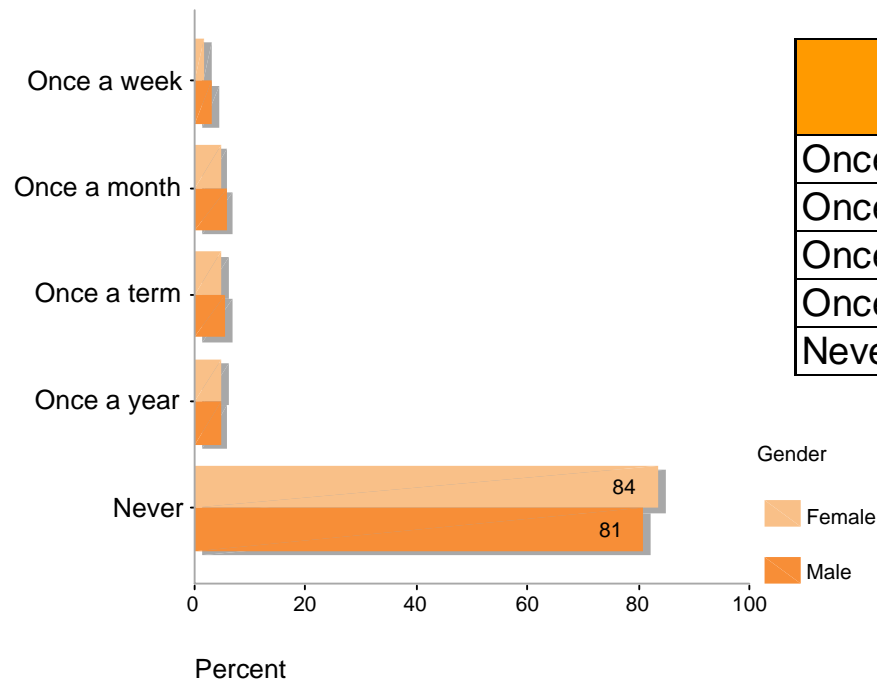
Once a term: (5%) (n=239)

Once a year: (5%) (n=220)

Never: (83%) (n=3857)

Q: How often do you view videos at tvWestern.ca?

# Videos on tvWestern.ca by Gender



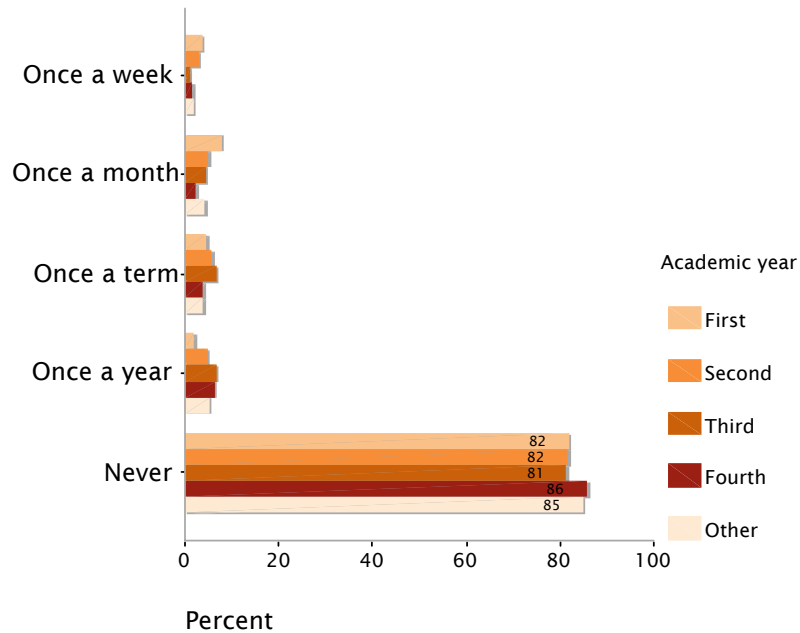
	Male		Female	
	%	n size	%	n size
Once a week	3	57	2	52
Once a month	6	105	5	131
Once a term	6	103	5	135
Once a year	5	85	5	133
Never	81	1488	84	2305

\* Differences are significant

Q: How often do you view videos at tvWestern.ca?

# Videos on tvWestern.ca by Year

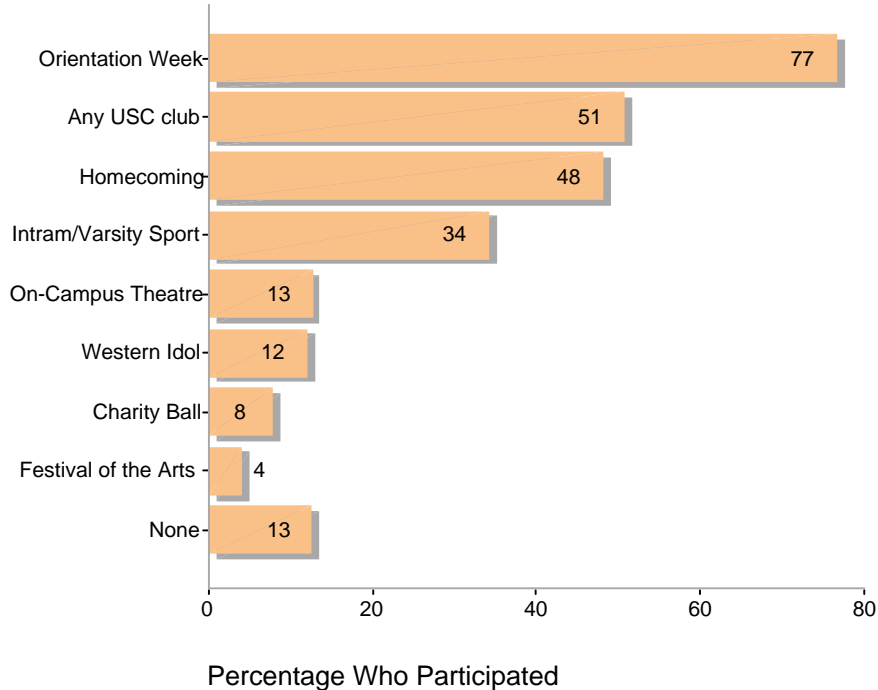
	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Once a week	4	51	3	31	1	10	2	16	2	4
Once a month	8	107	5	53	4	45	2	23	4	10
Once a term	5	64	6	61	7	68	4	36	4	10
Once a year	2	27	5	52	7	69	6	60	5	13
Never	82	1125	82	872	81	840	86	810	85	207



\* Differences are significant

Q: How often do you view videos at tvWestern.ca?

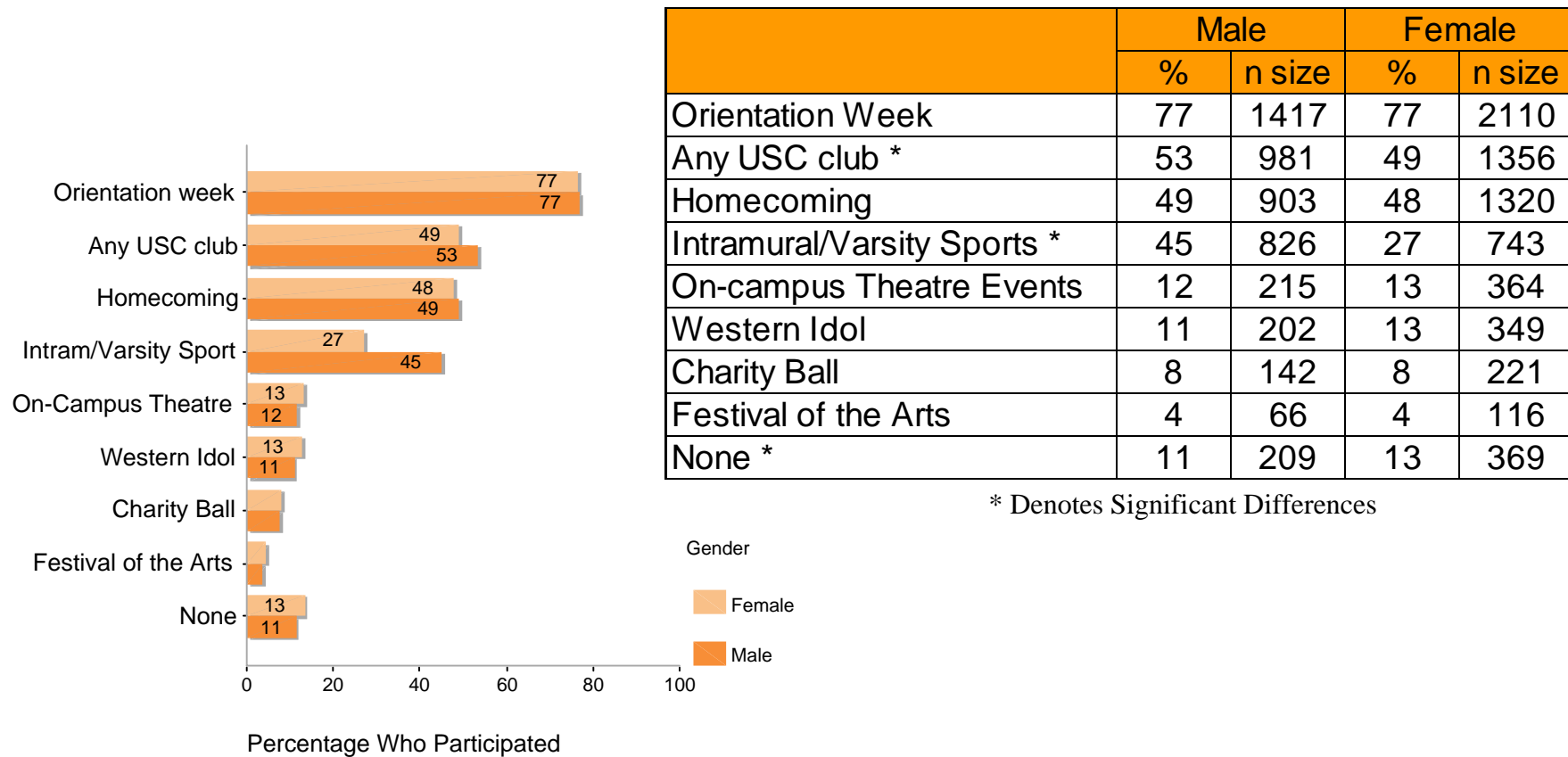
# Participation in Programming



Orientation Week:	(77%)	(n=3583)
Any USC club:	(51%)	(n=2371)
Homecoming:	(48%)	(n=2248)
Intramural/Varsity Sports:	(34%)	(n=1593)
On-Campus Theatre Events:	(13%)	(n=590)
Western Idol:	(12%)	(n=558)
Charity Ball:	(8%)	(n=368)
Festival of the Arts:	(4%)	(n=187)
None:	(13%)	(n=588)

Q: What programming have you participated in or attended at Western (Check all that apply)?

# Participation in Programming by Gender



Q: What programming have you participated in or attended at Western (Check all that apply)?

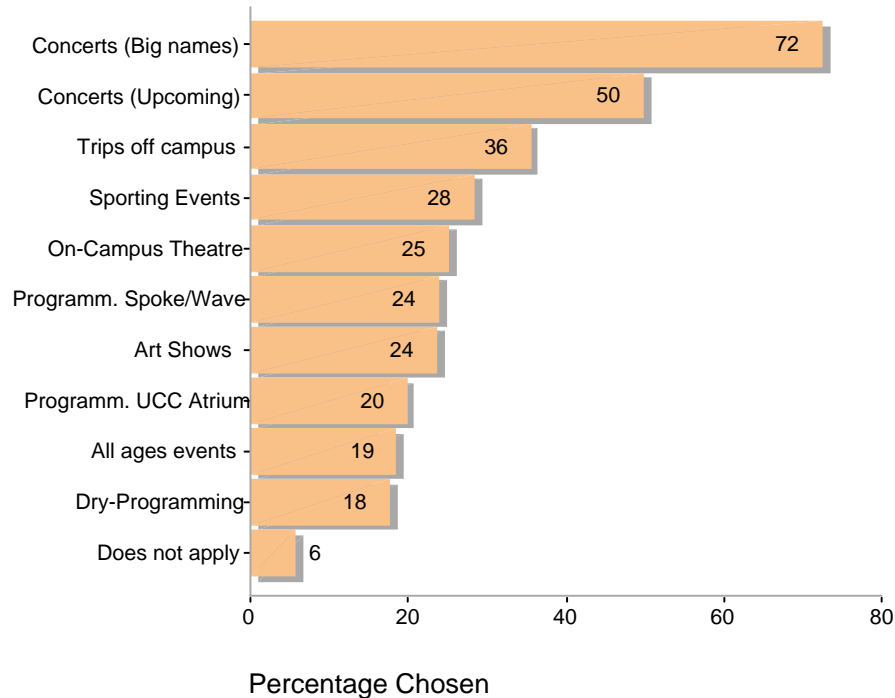
# Participation in Programming by Year

	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Orientation Week *	82	1130	77	820	75	774	74	703	63	153
Any USC club *	45	618	51	545	55	570	57	539	40	97
Homecoming *	47	647	49	522	49	508	52	487	34	83
Intramural/Varsity Sports *	30	409	33	356	35	365	40	376	36	87
On-campus Theatre Events *	7	98	13	138	15	156	16	150	19	47
Western Idol *	6	89	15	162	13	139	14	134	14	35
Charity Ball *	1	11	4	40	11	110	17	165	17	42
Festival of the Arts *	2	31	3	37	5	52	5	49	7	17
None *	12	169	12	132	12	125	11	107	23	56

\* Denotes Significant Differences

Q: What programming have you participated in or attended at Western (Check all that apply)?

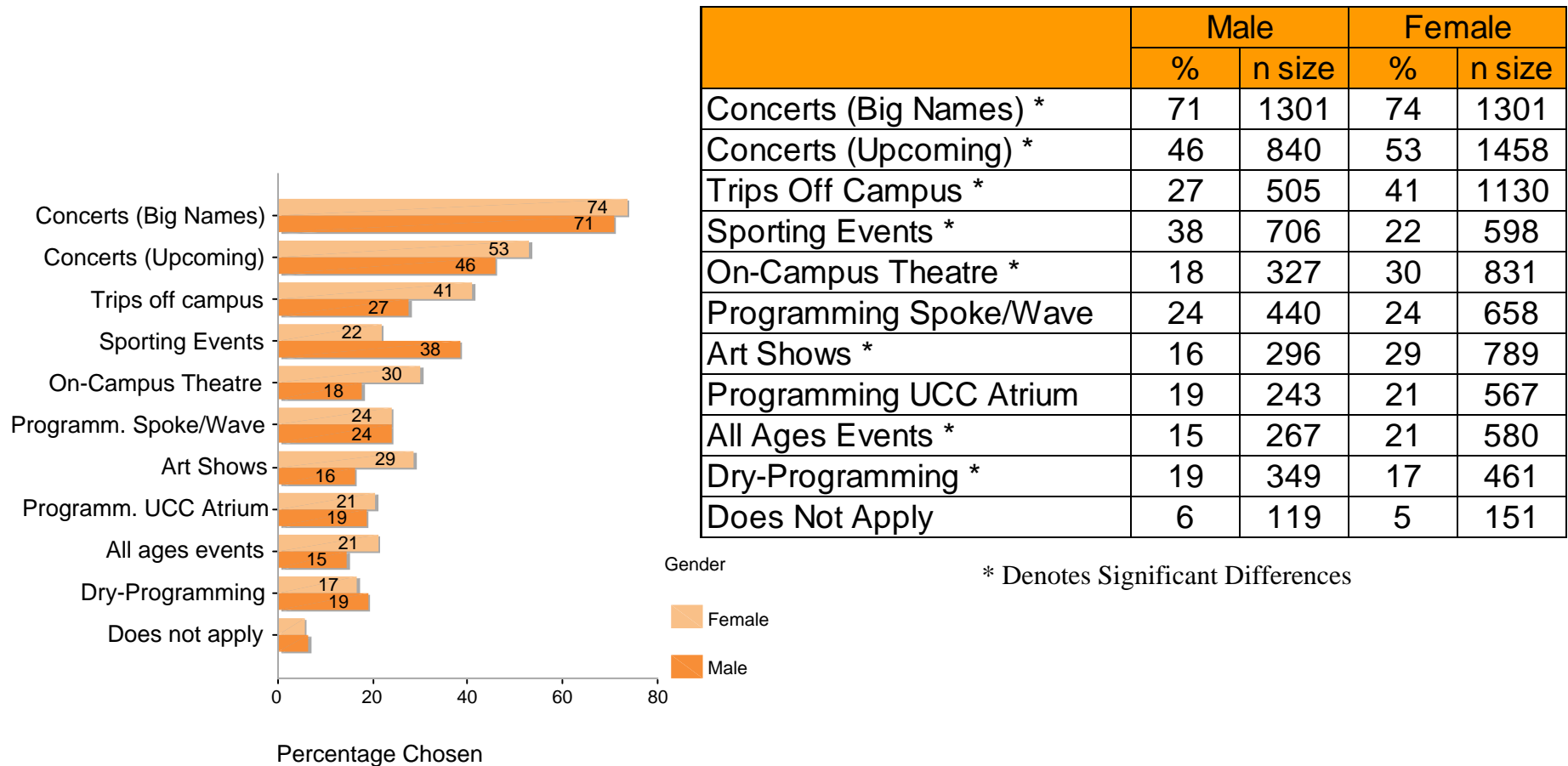
# Events Like to See



Concerts (Bigger name bands):	(72%) (n=3384)
Concerts (Upcoming smaller bands):	(50%) (n=2330)
Trips to off-campus activities:	(36%) (n=1661)
Sporting Events:	(28%) (n=1327)
On-Campus Theatre Events:	(25%) (n=1173)
Programming in the Spoke and Wave:	(24%) (n=1115)
Art Shows:	(24%) (n=1106)
Programming in the UCC Atrium:	(20%) (n=926)
All-ages events:	(19%) (n=865)
Dry-Programming:	(18%) (n=825)
Does not apply:	(6%) (n=273)

Q: What types of events would you like to see more of on campus (Check all that apply)?

# Events Like to See by Gender



Q: What types of events would you like to see more of on campus (Check all that apply)?

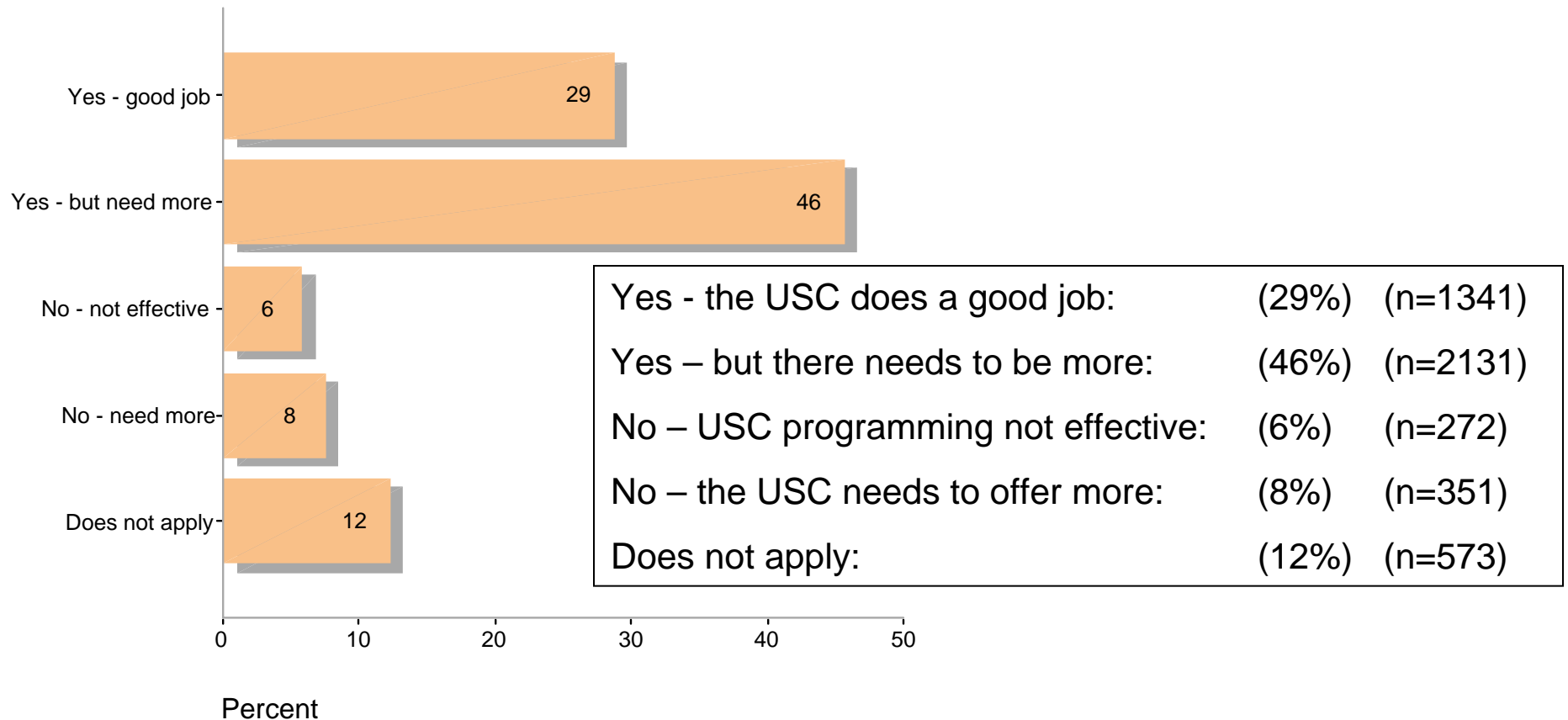
# Events Like to See by Year

	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Concerts (Big Names) *	76	1040	74	785	71	734	71	673	61	150
Concerts (Upcoming)	49	680	48	509	50	516	53	500	50	123
Trips Off Campus *	39	533	33	349	36	370	34	317	37	90
Sporting Events *	32	442	27	286	29	296	27	253	19	47
On-Campus Theatre *	23	311	23	249	25	254	29	278	32	79
Programming Spoke/Wave *	20	271	23	247	27	275	29	273	20	49
Art Shows *	20	279	23	242	24	251	28	263	29	71
Programming UCC Atrium	21	284	20	213	20	206	19	179	17	42
All Ages Events *	37	512	14	151	10	108	8	73	8	20
Dry-Programming *	24	325	16	172	16	161	14	131	14	35
Does Not Apply *	4	55	6	67	6	64	6	61	11	26

\* Denotes Significant Differences

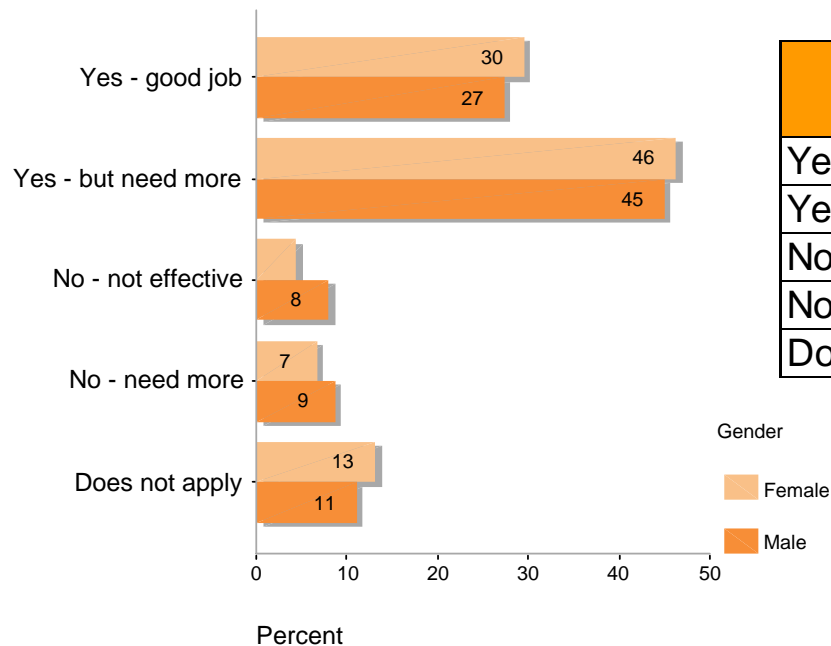
Q: What types of events would you like to see more of on campus (Check all that apply)?

# Pleased with Level of Programming



Q: Are you pleased with the level of programming offered by the USC?

# Pleased with Level of Programming by Gender



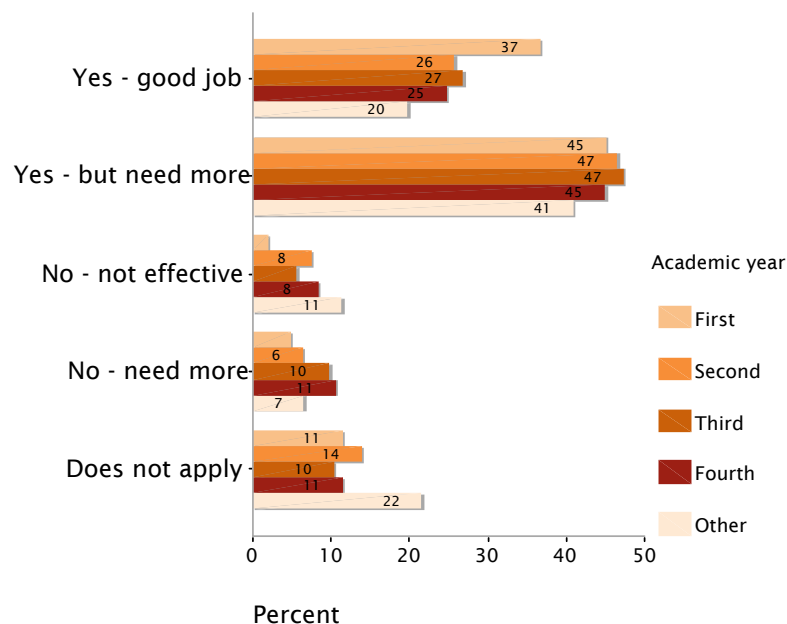
	Male		Female	
	%	n size	%	n size
Yes - good job	27	503	30	813
Yes - but need more	45	827	46	1274
No - not effective	8	146	4	123
No - need more	9	159	7	184
Does Not Apply	11	203	13	361

\* Differences are significant

Q: Are you pleased with the level of programming offered by the USC?

# Pleased with Level of Programming by Year

	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Yes - good job	37	505	26	275	27	277	25	233	20	48
Yes - but need more	45	621	46	496	47	489	45	424	41	100
No - not effective	2	27	7	80	6	58	8	79	11	28
No - need more	5	65	6	68	10	101	11	100	7	16
Does Not Apply	11	158	14	148	10	107	11	108	22	53



\* Differences are significant

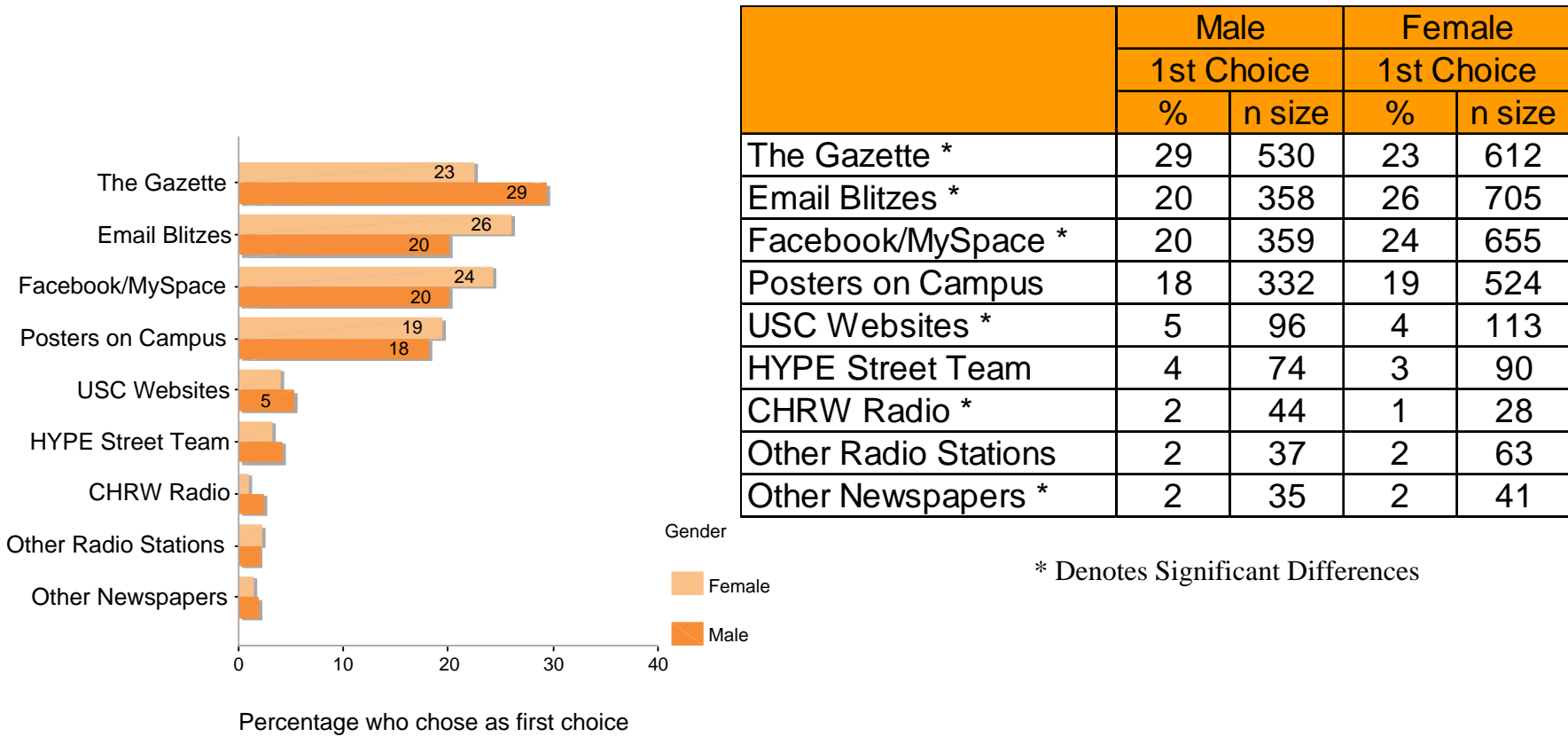
Q: Are you pleased with the level of programming offered by the USC?

# Where Should USC Promote Events

	1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice	3 <sup>rd</sup> Choice
The Gazette:	(25%) (n=1154)	(21%) (n=930)	(17%) (n=767)
Email Blitzes:	(24%) (n=1083)	(16%) (n=728)	(15%) (n=684)
Facebook/MySpace:	(23%) (n=1028)	(18%) (n=835)	(16%) (n=712)
Posters on Campus:	(19%) (n=869)	(24%) (n=1071)	(22%) (n=1004)
USC Websites:	(5%) (n=212)	(8%) (n=365)	(11%) (n=499)
HYPE Street Team:	(4%) (n=165)	(5%) (n=210)	(7%) (n=310)
CHRW Radio:	(2%) (n=74)	(3%) (n=126)	(4%) (n=175)
Other Radio Stations:	(2%) (n=101)	(3%) (n=134)	(4%) (n=177)
Other Newspapers:	(2%) (n=77)	(3%) (n=124)	(4%) (n=194)

Q: Where should the USC focus attention when promoting its events? Please rank the following media sources in order of importance with 1 being most important and 9 being least important.

# First Choice: Where Should USC Promote Events by Gender



Q: Where should the USC focus attention when promoting its events? Please rank the following media sources in order of importance with 1 being most important and 9 being least important.

# First Choice: Where Should USC Promote Events by Year

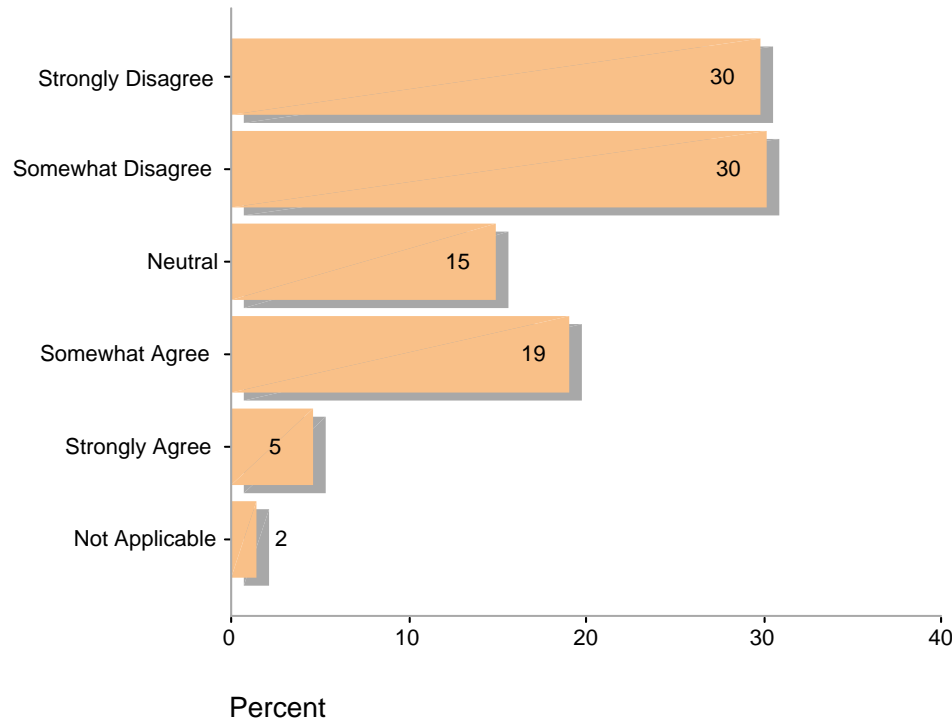
	First		Second		Third		Fourth		Other	
	1st Choice		1st Choice		1st Choice		1st Choice		1st Choice	
	%	n size	%	n size	%	n size	%	n size	%	n size
The Gazette *	11	141	25	257	34	340	37	342	32	73
Email Blitzes *	27	367	21	223	22	219	23	209	27	63
Facebook/MySpace *	27	356	27	279	19	189	18	166	18	41
Posters on Campus *	24	318	18	189	18	185	16	149	13	29
USC Websites *	6	77	4	46	4	45	3	31	5	11
HYPE Street Team *	5	62	4	37	3	30	3	25	5	12
CHRW Radio *	1	15	1	13	2	18	2	22	3	6
Other Radio Stations *	2	30	3	31	2	17	2	15	4	8
Other Newspapers *	2	23	2	23	1	14	2	15	1	3

\* Denotes Significant Differences

Q: Where should the USC focus attention when promoting its events? Please rank the following media sources in order of importance with 1 being most important and 9 being least important.

# 3. USC Education Policy

# Awareness of Student Recognition Award Opportunities



Strongly Disagree: (30%) (n=1384)

Somewhat Disagree: (30%) (n=1400)

Neutral: (15%) (n=694)

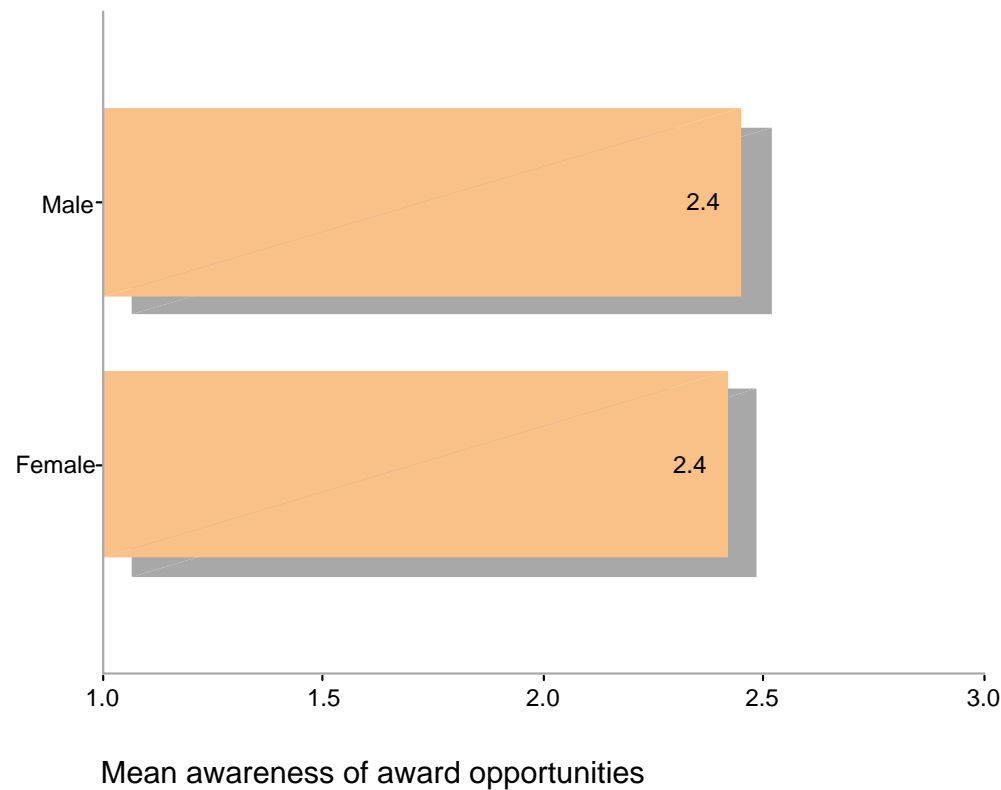
Somewhat Agree: (19%) (n=887)

Strongly Agree: (5%) (n=212)

Not Applicable: (2%) (n=69)

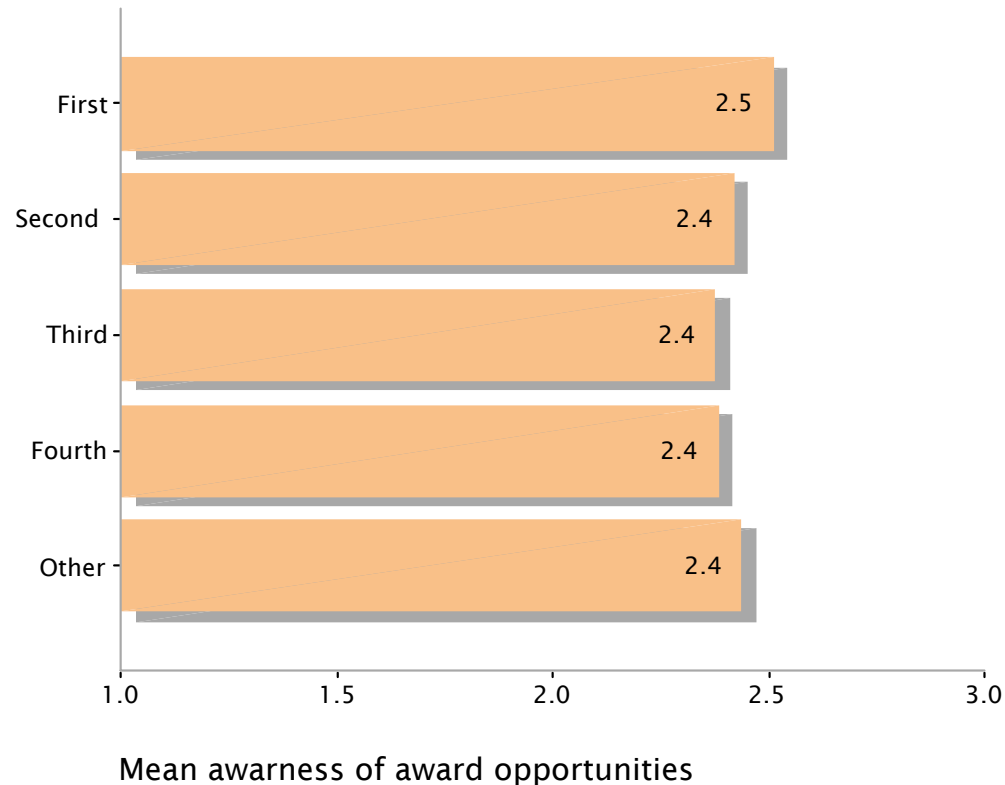
Q: I am aware of student recognition award opportunities on campus? Five-point scale where 1=Strongly Disagree and 5=Strongly Agree

## Mean Awareness of Student Recognition Award Opportunities by Gender



Q: I am aware of student recognition award opportunities on campus? Five-point scale where 1=Strongly Disagree and 5=Strongly Agree

# Mean Awareness of Student Recognition Award Opportunities by Year



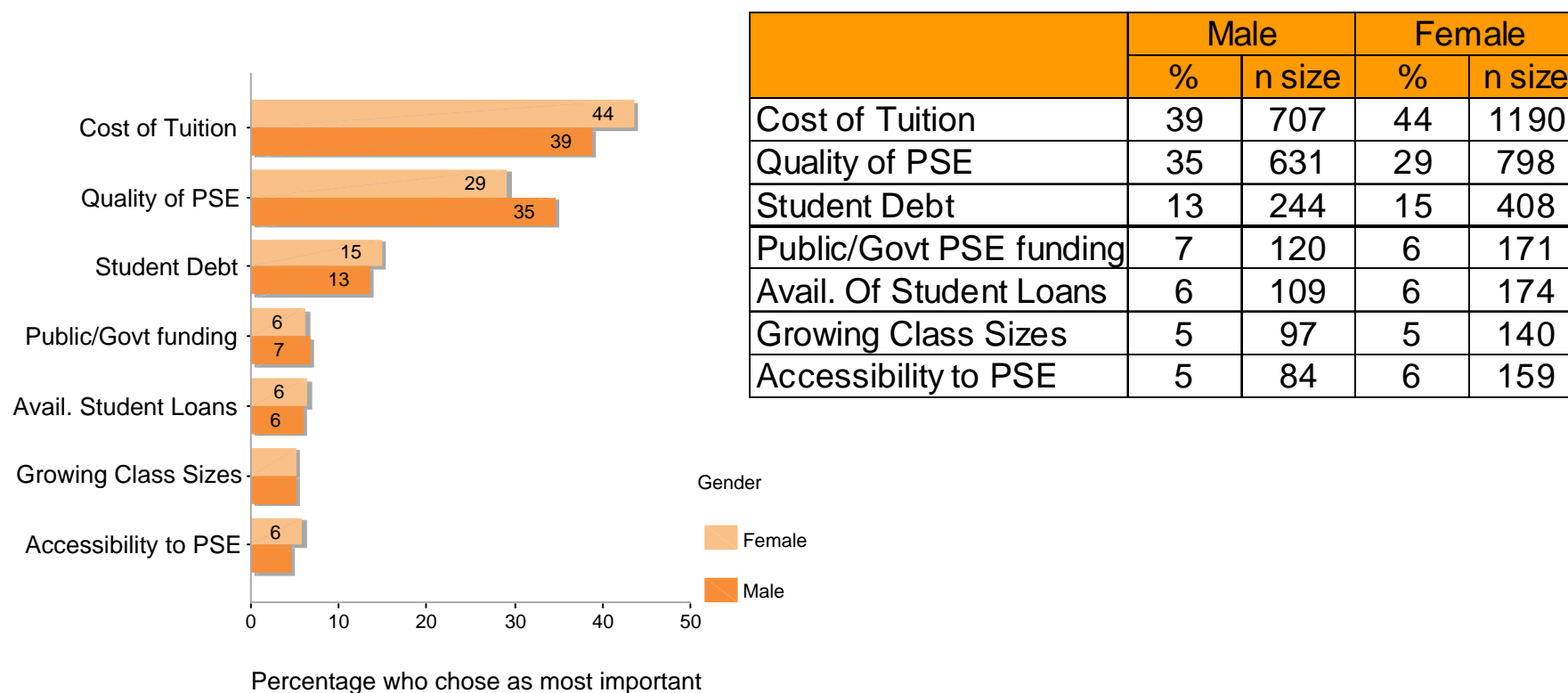
Q: I am aware of student recognition award opportunities on campus? Five-point scale where 1=Strongly Disagree and 5=Strongly Agree

# Top-Three Student Issues

	1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice	3 <sup>rd</sup> Choice
Cost of Tuition:	(42%) (n=1921)	(25%) (n=1153)	(14%) (n=656)
Quality of Post-Secondary Education:	(31%) (n=1440)	(16%) (n=735)	(14%) (n=637)
Student Debt:	(14%) (n=661)	(18%) (n=843)	(15%) (n=684)
Current level of Public/Govt funding of PSE:	(6%) (n=294)	(12%) (n=570)	(20%) (n=895)
Availability/accessibility of Student Loans:	(6%) (n=285)	(10%) (n=453)	(15%) (n=695)
Growing class sizes:	(5%) (n=242)	(10%) (n=479)	(10%) (n=468)
Accessibility to Post-Secondary Education:	(5%) (n=245)	(8%) (n=268)	(10%) (n=469)

Q: What is the most important student issue for you? Please rank the following in order of importance with 1 being most important and 7 being least important.

# Most Important Student Issue by Gender



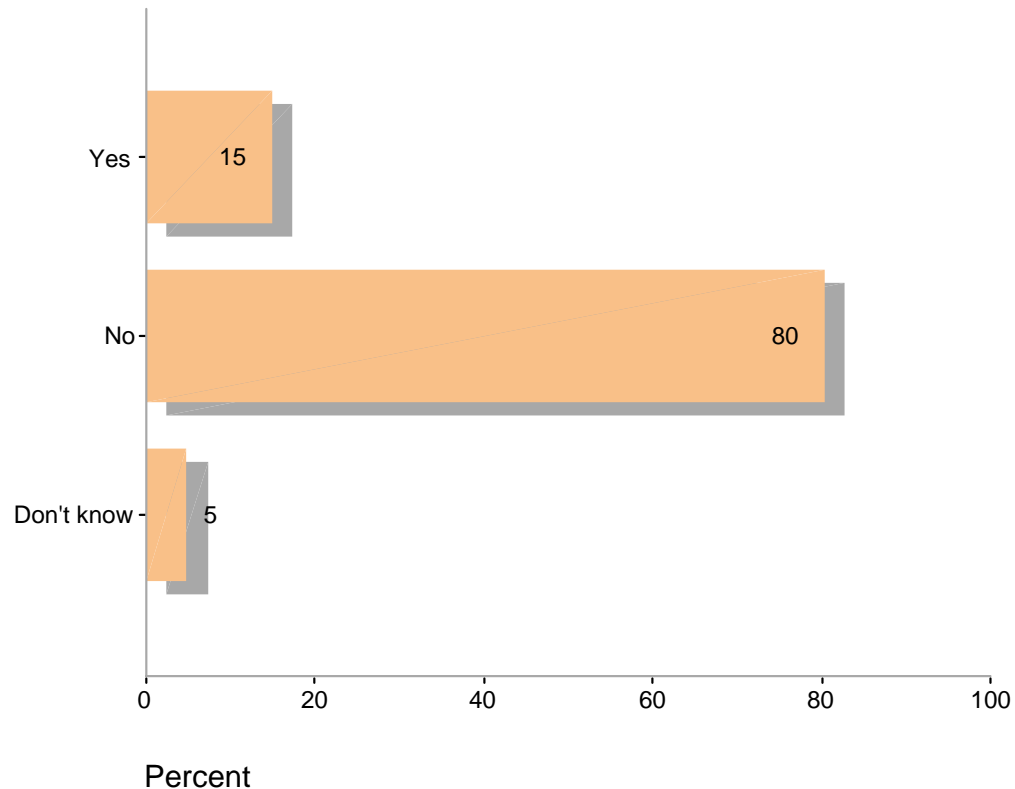
Q: What is the most important student issue for you? Please rank the following in order of importance with 1 being most important and 7 being least important.

# Most Important Student Issue by Year

	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Cost of Tuition	45	612	43	447	41	420	37	348	39	91
Quality of PSE	29	391	31	321	32	328	35	331	29	68
Student Debt	14	186	14	143	14	147	15	138	20	46
Public/Govt PSE funding	6	86	6	67	7	67	6	57	7	16
Avail. Of Student Loans	6	80	6	64	6	65	6	56	8	18
Growing Class Sizes	6	80	5	56	5	53	4	40	5	11
Accessibility to PSE	6	77	5	54	5	55	5	47	5	11

Q: What is the most important student issue for you? Please rank the following in order of importance with 1 being most important and 7 being least important.

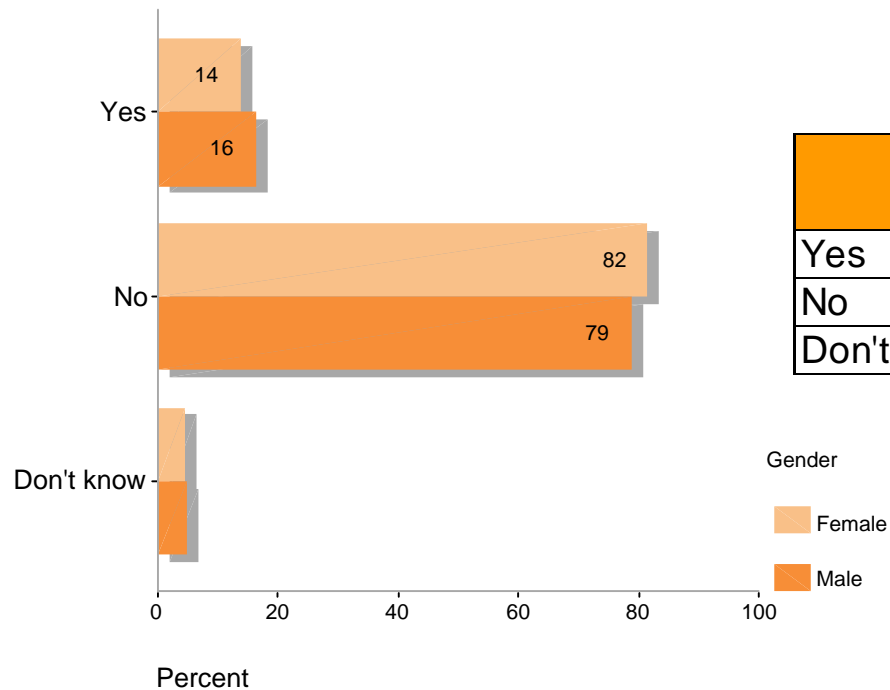
# Student Fee



Yes:	(15%)	(n=691)
No:	(80%)	(n=3731)
I don't know:	(5%)	(n=223)

Q: Are you aware that a portion of your student fee supports external student lobbying and political activities?

# Student Fee by Gender



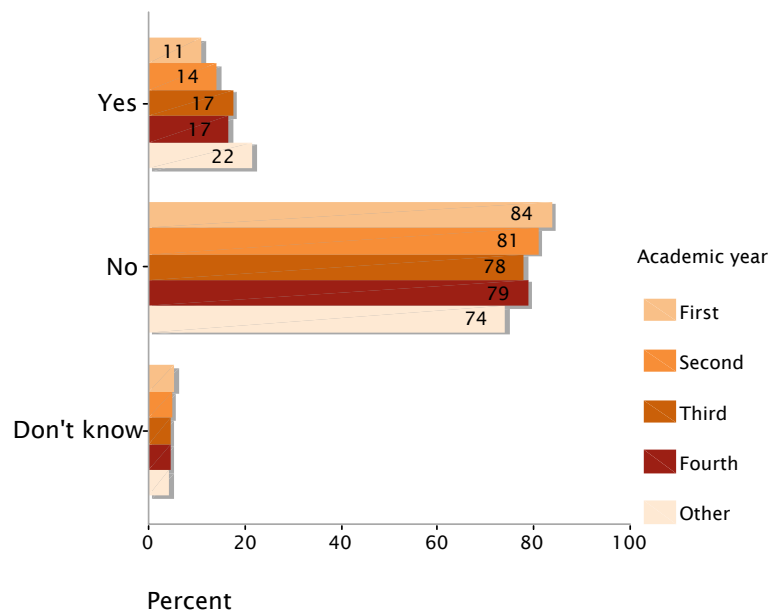
	Male		Female	
	%	n size	%	n size
Yes	16	301	14	381
No	79	1447	82	2248
Don't Know	5	91	5	127

\* Differences are significant

Q: Are you aware that a portion of your student fee supports external student lobbying and political activities?

# Student Fee by Year

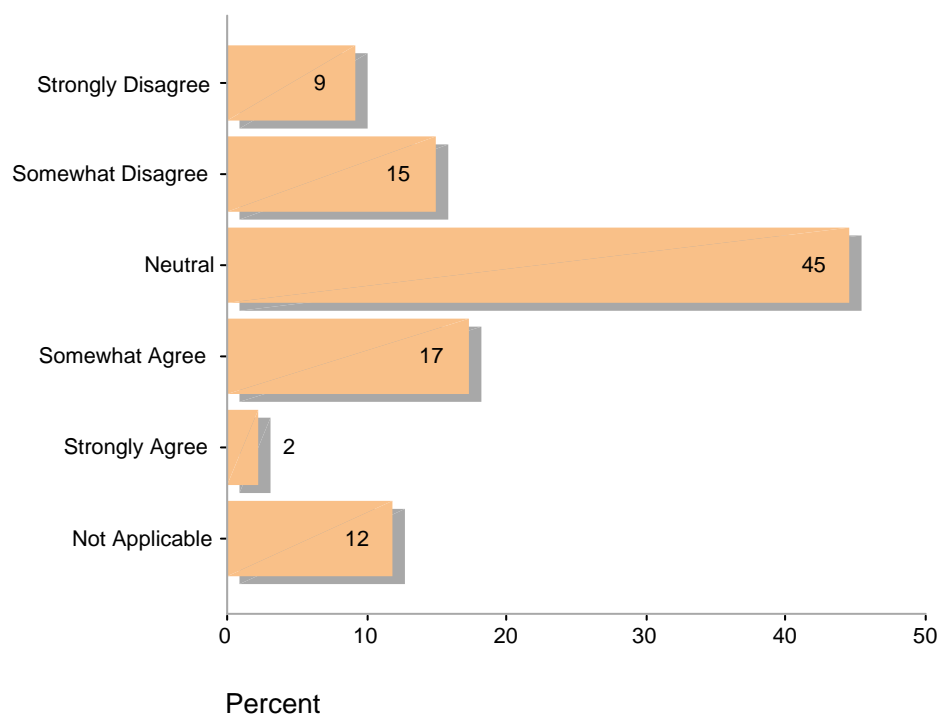
	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Yes	11	150	14	152	17	179	17	157	22	53
No	84	1143	81	860	78	800	79	744	74	180
Don't Know	5	73	5	51	4	46	4	42	4	10



\* Differences are significant

Q: Are you aware that a portion of your student fee supports external student lobbying and political activities?

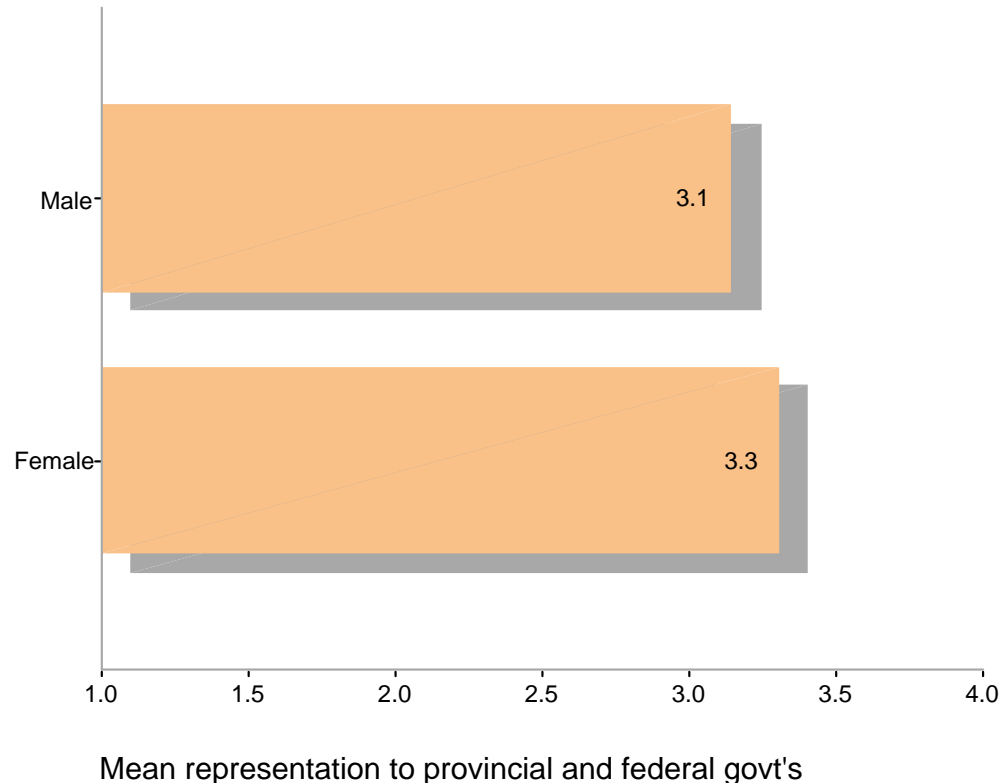
# Interests to Provincial/Federal Governments



Strongly Disagree:	(9%)	(n=428)
Somewhat Disagree:	(15%)	(n=691)
Neutral:	(45%)	(n=2067)
Somewhat Agree:	(17%)	(n=800)
Strongly Agree:	(2%)	(n=101)
Not Applicable:	(12%)	(n=551)

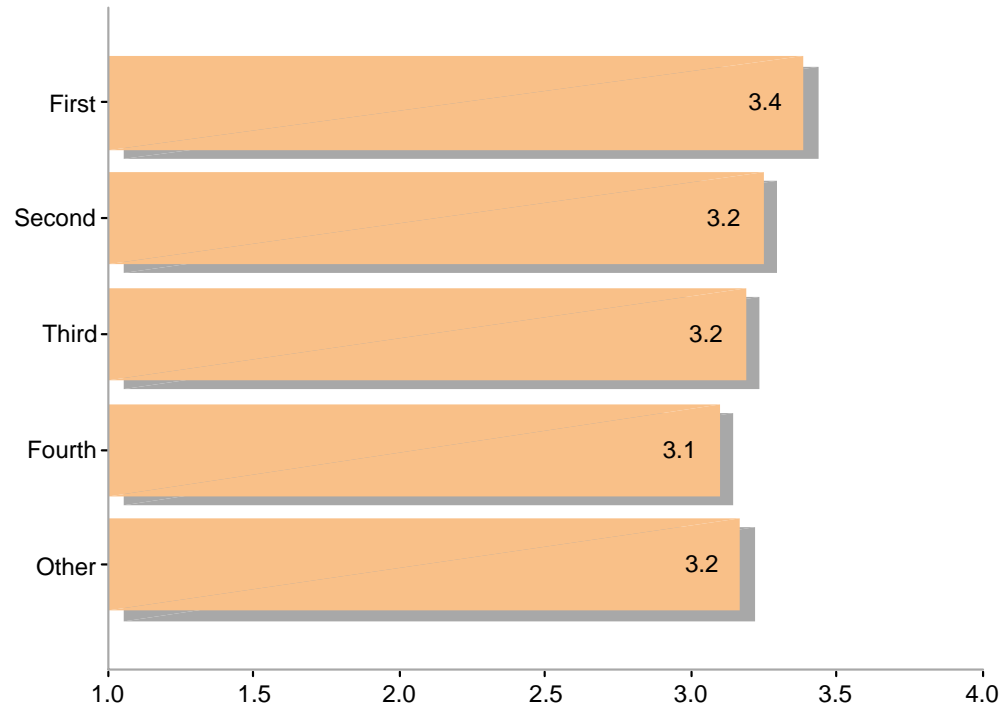
Q: The USC effectively represents my interests to the Provincial and Federal Governments? Five-point scale where 1=Strongly Disagree and 5=Strongly Agree

# Mean Interests to Provincial/Federal Governments by Gender



Q: The USC effectively represents my interests to the Provincial and Federal Governments? Five-point scale where 1=Strongly Disagree and 5=Strongly Agree

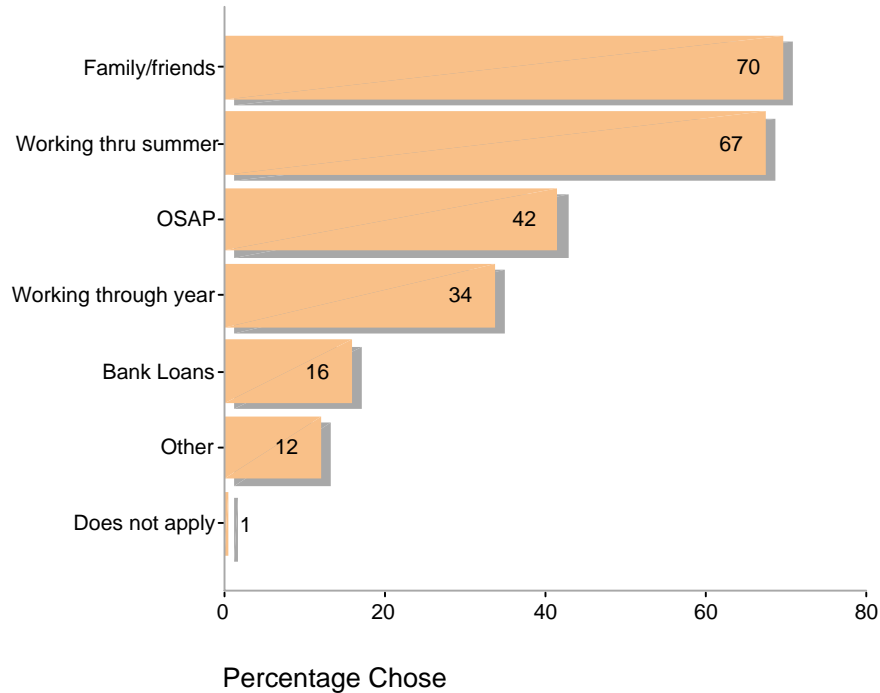
# Mean Interests to Provincial/Federal Governments by Year



Mean representation to provincial and federal gov'ts

Q: The USC effectively represents my interests to the Provincial and Federal Governments? Five-point scale where 1=Strongly Disagree and 5=Strongly Agree

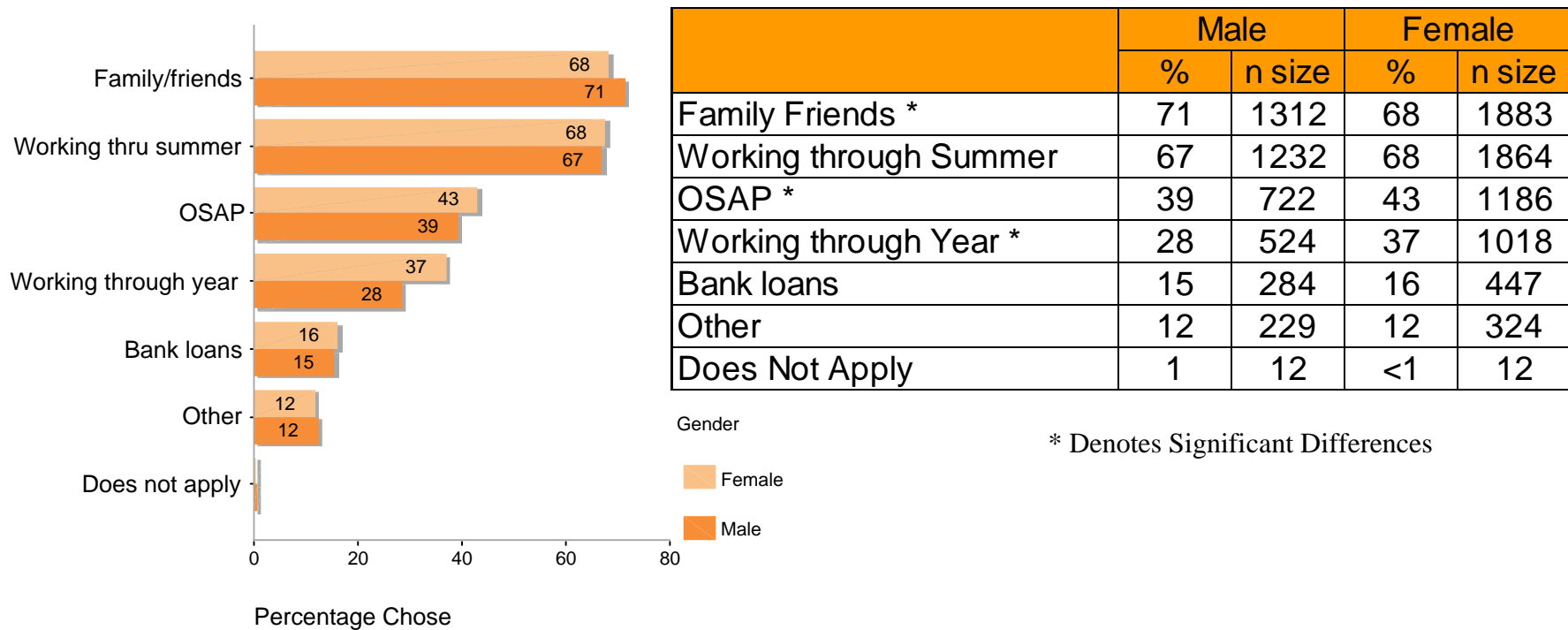
# Resources to Cover Education Costs



Support from family/friends:	(70%)	(n=3232)
Working through summer:	(67%)	(n=3126)
OSAP:	(42%)	(n=1929)
Working through academic year:	(34%)	(n=1560)
Private Bank Loans/Line of Credit:	(16%)	(n=734)
Other:	(12%)	(n=558)
Does not apply:	(1%)	(n=24)

Q: How do you pay for your education (Check all that apply)?

# Resources to Cover Education Costs by Gender



Q: How do you pay for your education (Check all that apply)?

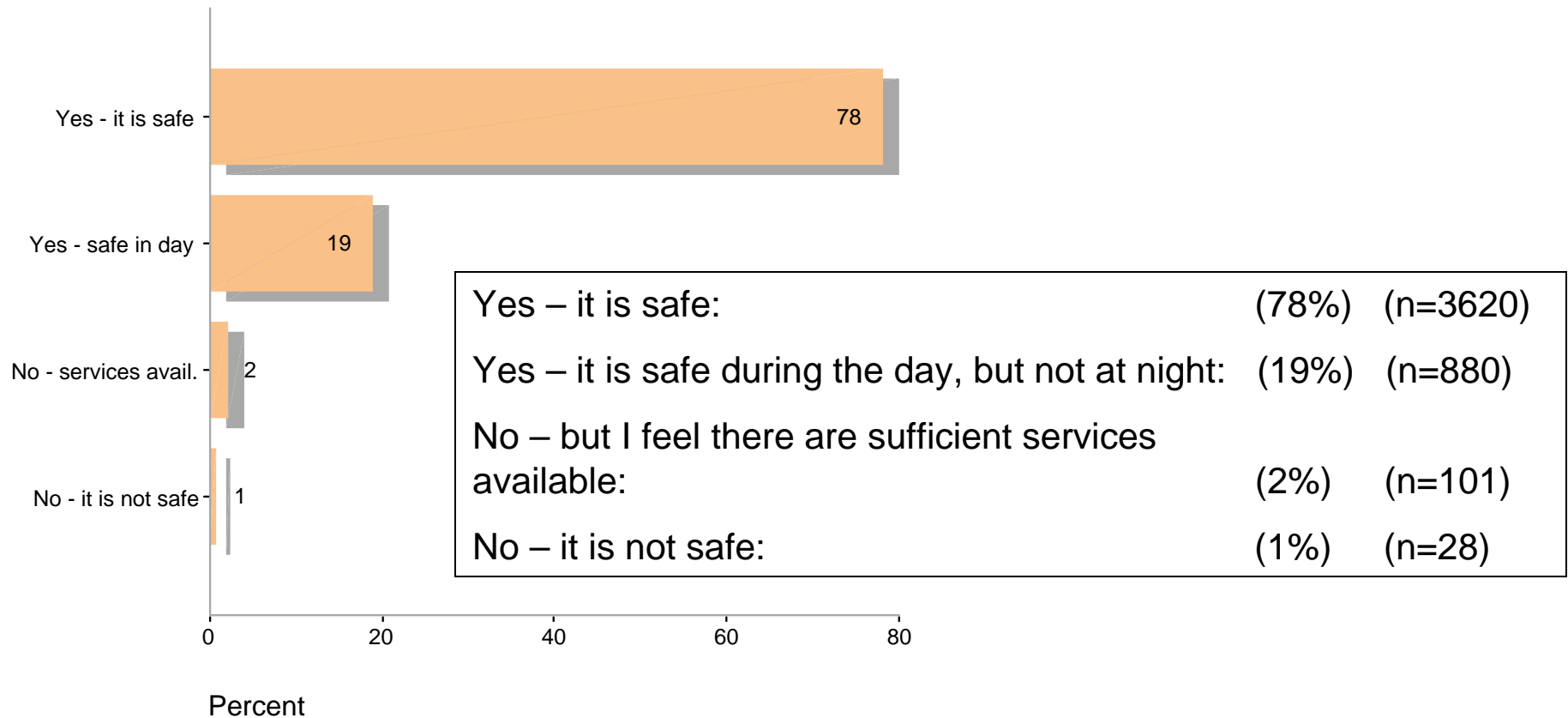
# Resources to Cover Education Costs by Year

	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Family Friends *	76	1044	69	733	66	681	69	648	51	123
Working through Summer *	62	846	68	726	70	719	71	667	68	165
OSAP *	43	586	42	446	40	406	39	363	52	127
Working through Year *	23	312	32	338	37	383	42	397	53	128
Bank loans *	13	183	14	151	16	167	18	169	25	62
Other *	14	193	11	122	11	109	10	94	16	38
Does Not Apply	1	9	<1	3	1	6	1	5	<1	1

\* Denotes Significant Differences

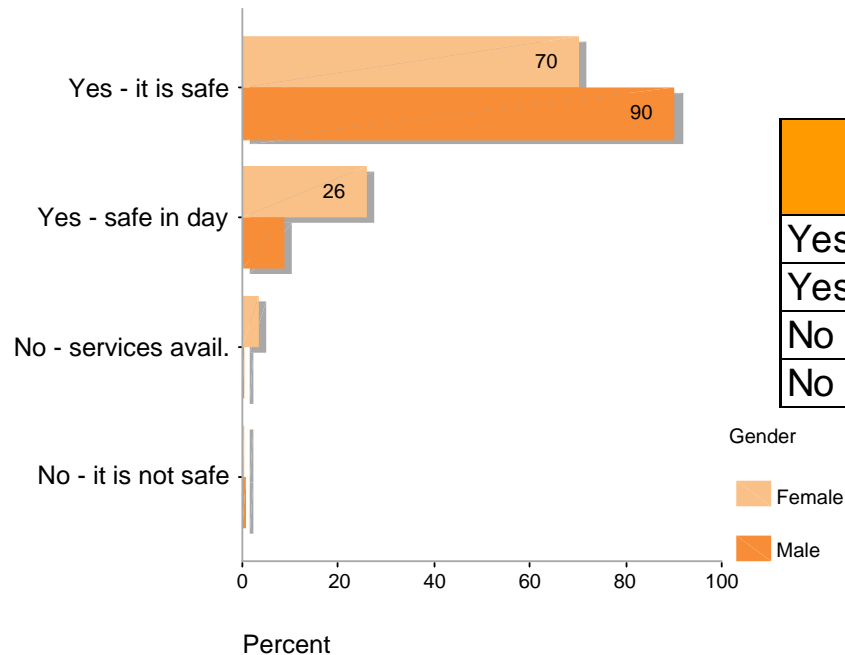
Q: How do you pay for your education (Check all that apply)?

# Safety on Western Campus



Q: Do you feel safe on Western's campus?

# Safety on Western Campus by Gender



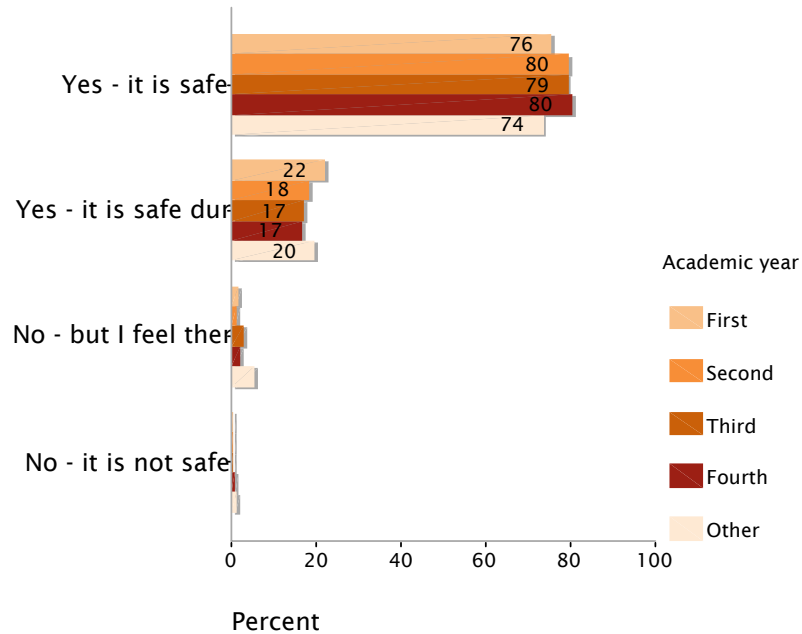
	Male		Female	
	%	n size	%	n size
Yes - it is safe	90	1652	70	1932
Yes - safe in day	9	158	26	713
No - services available	<1	9	3	90
No - it is not safe	1	13	1	15

\* Differences are significant

Q: Do you feel safe on Western's campus?

# Safety on Western Campus by Year

	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Yes - it is safe	76	1030	80	843	79	808	80	757	74	178
Yes - safe in day	22	303	18	195	17	175	17	157	20	48
No - services available	2	24	1	15	3	30	2	19	5	13
No - it is not safe	1	7	1	6	<1	4	1	8	1	3



\* Differences are significant

Q: Do you feel safe on Western's campus?

# USC Student Social Issues

	Strongly Disagree - 1 -	Somewhat Disagree - 2 -	Neutral - 3 -	Somewhat Agree - 4 -	Strongly Agree - 5 -	Not Applicable
USC's Food Bank provides a valuable service to UWO students	2% n=68	4% n=194	30% n=1379	28% n=1303	20% n=944	16% n=739
I am satisfied with the promotion & services of the USC's food bank.	5% n=233	14% n=649	32% n=1460	26% n=1217	9% n=406	14% n=661
It is important to support women's issues on campus.	3% n=133	5% n=206	21% n=955	34% n=1589	35% n=1622	3% n=121
I am satisfied with the promotion of and service provided by WIN.	4% n=170	9% n=418	40% n=1832	18% n=826	8% n=349	22% n=1032
It is important to support PrideWestern on campus.	7% n=308	6% n=269	21% n=975	27% n=1231	35% n=1640	4% n=203
I am satisfied with the promotion of & service provided by PrideWestern.	4% n=164	6% n=264	37% n=1703	23% n=1070	11% n=498	20% n=927

... Continued on next slide

Q: Please rate your level of agreement with each of the following statements on USC Student Social Issues Five-point scale where 1=Strongly Disagree and 5=Strongly Agree.

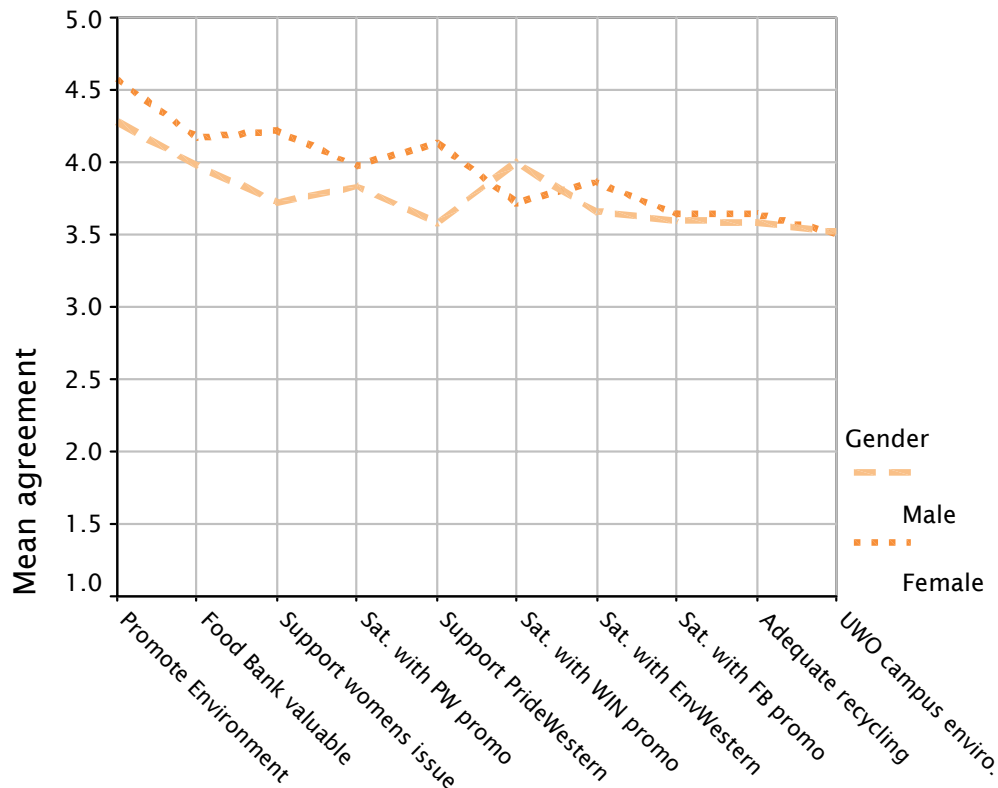
# USC Student Social Issues

... Continued from previous slide

	Strongly Disagree - 1 -	Somewhat Disagree - 2 -	Neutral - 3 -	Somewhat Agree - 4 -	Strongly Agree - 5 -	Not Applicable
It is important to promote environmental initiatives on campus.	1% n=52	2% n=76	9% n=436	28% n=1273	59% n=2730	1% n=60
I am satisfied with the service and programming provided by EnviroWestern.	3% n=118	8% n=385	30% n=1384	36% n=1680	14% n=629	9% n=430
There are adequate recycling stations available on campus.	8% n=348	17% n=792	11% n=501	36% n=1683	27% n=1242	1% n=60
Western's campus is environmentally friendly.	5% n=240	17% n=761	19% n=876	42% n=1944	17% n=764	1% n=41

Q: Please rate your level of agreement with each of the following statements on USC Student Social Issues Five-point scale where 1=Strongly Disagree and 5=Strongly Agree.

# USC Student Social Issues Mean Agreement by Gender



Q: Please rate your level of agreement with each of the following statements on USC Student Social Issues Five-point scale where 1=Strongly Disagree and 5=Strongly Agree.

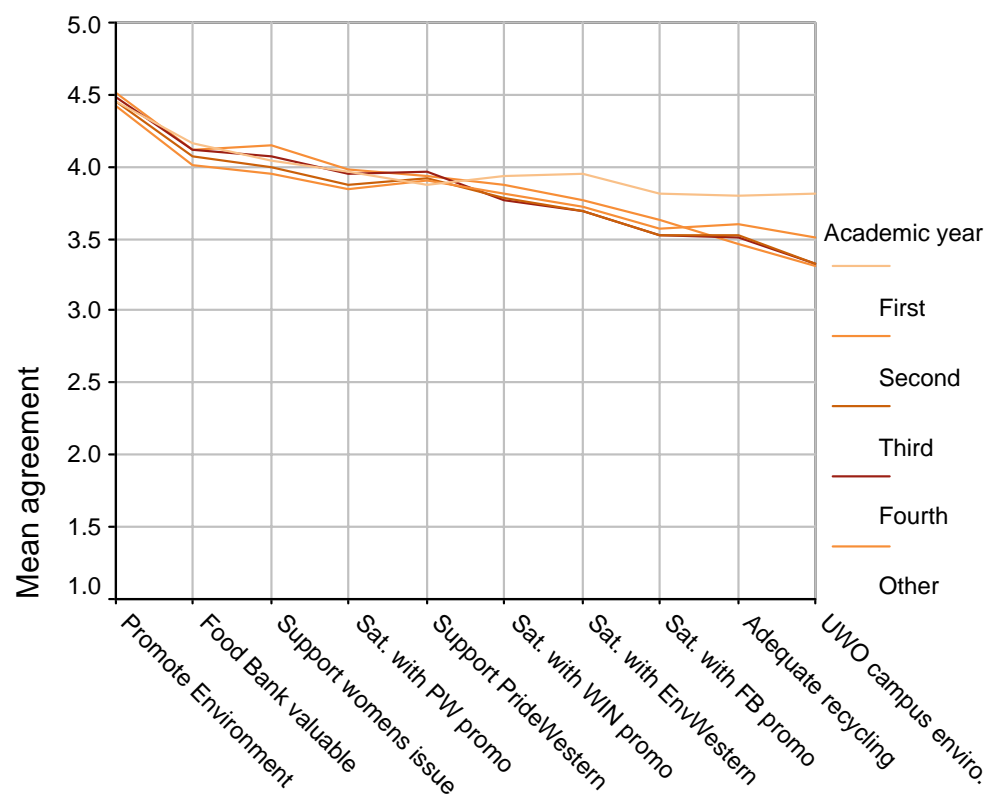
# USC Student Social Issues Mean Agreement by Gender

	Male	Female
	Mean	Mean
USC's Food Bank provides a valuable service to UWO students *	4.0	4.2
I am satisfied with the promotion & services of the USC's food bank.	3.6	3.6
It is important to support women's issues on campus. *	3.7	4.2
I am satisfied with the promotion of and service provided by WIN. *	4.0	3.7
It is important to support PrideWestern on campus. *	3.6	4.1
I am satisfied with the promotion of & service provided by PrideWestern. *	3.8	4.0
It is important to promote environmental initiatives on campus. *	4.3	4.6
I am satisfied with the service and programming provided by EnviroWestern*	3.7	3.9
There are adequate recycling stations available on campus.	3.6	3.6
Western's campus is environmentally friendly.	3.5	3.5

\* Denotes Significant Differences

Q: Please rate your level of agreement with each of the following statements on USC Student Social Issues Five-point scale where 1=Strongly Disagree and 5=Strongly Agree.

# USC Student Social Issues Mean Agreement by Year



Q: Please rate your level of agreement with each of the following statements on USC Student Social Issues Five-point scale where 1=Strongly Disagree and 5=Strongly Agree.

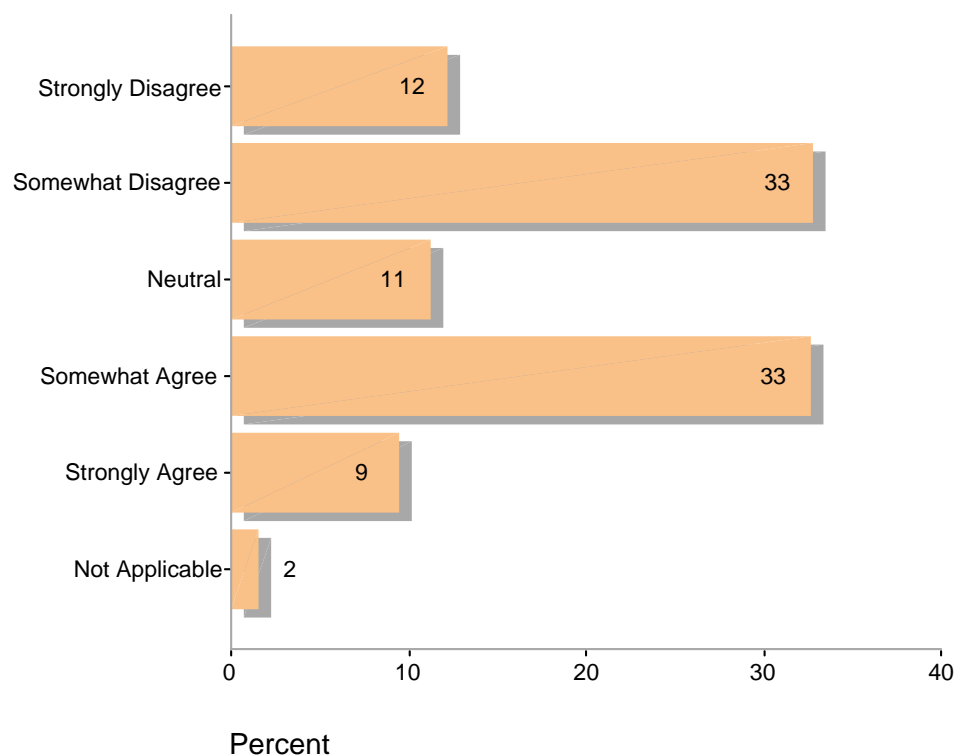
# USC Student Social Issues Mean Agreement by Year

	First Mean	Second Mean	Third Mean	Fourth Mean	Other Mean
USC's Food Bank provides a valuable service to UWO students	4.2	4.0	4.1	4.1	4.1
I am satisfied with the promotion & services of the USC's food bank. *	3.8	3.6	3.5	3.5	3.6
It is important to support women's issues on campus. *	4.0	3.9	4.0	4.1	4.1
I am satisfied with the promotion of and service provided by WIN. *	3.9	3.8	3.8	3.8	3.9
It is important to support PrideWestern on campus.	3.9	3.9	3.9	4.0	3.9
I am satisfied with the promotion of & service provided by PrideWestern.	4.0	3.8	3.9	4.0	4.0
It is important to promote environmental initiatives on campus.	4.5	4.4	4.4	4.5	4.5
I am satisfied with the service and programming provided by EnviroWestern*	3.9	3.7	3.7	3.7	3.8
There are adequate recycling stations available on campus. *	3.8	3.6	3.5	3.5	3.5
Western's campus is environmentally friendly. *	3.8	3.5	3.3	3.3	3.3

\* Denotes Significant Differences

Q: Please rate your level of agreement with each of the following statements on USC Student Social Issues Five-point scale where 1=Strongly Disagree and 5=Strongly Agree.

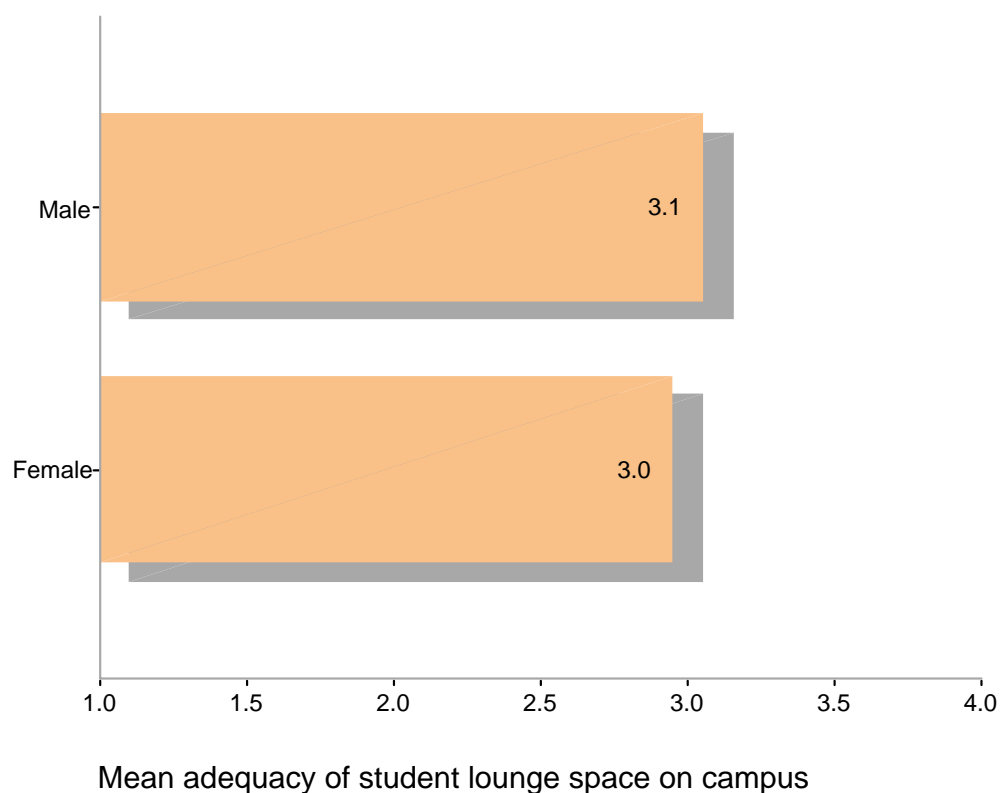
# Adequate Lounge Space Available



Strongly Disagree:	(12%)	(n=565)
Somewhat Disagree:	(33%)	(n=1519)
Neutral:	(11%)	(n=520)
Somewhat Agree:	(33%)	(n=1509)
Strongly Agree:	(9%)	(n=439)
Not Applicable:	(2%)	(n=72)

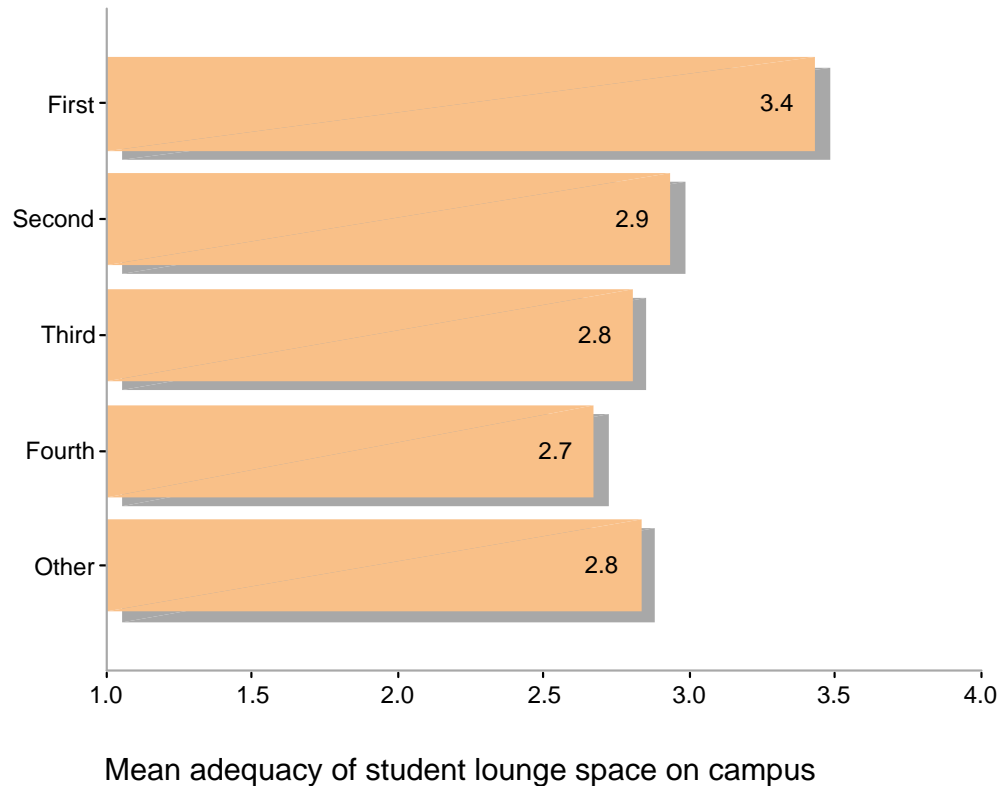
Q: There is adequate student lounge space available on campus. Five-point scale where 1=Strongly Disagree and 5=Strongly Agree

# Adequate Lounge Space Available by Gender



Q: There is adequate student lounge space available on campus. Five-point scale where 1=Strongly Disagree and 5=Strongly Agree

# Adequate Lounge Space Available by Year



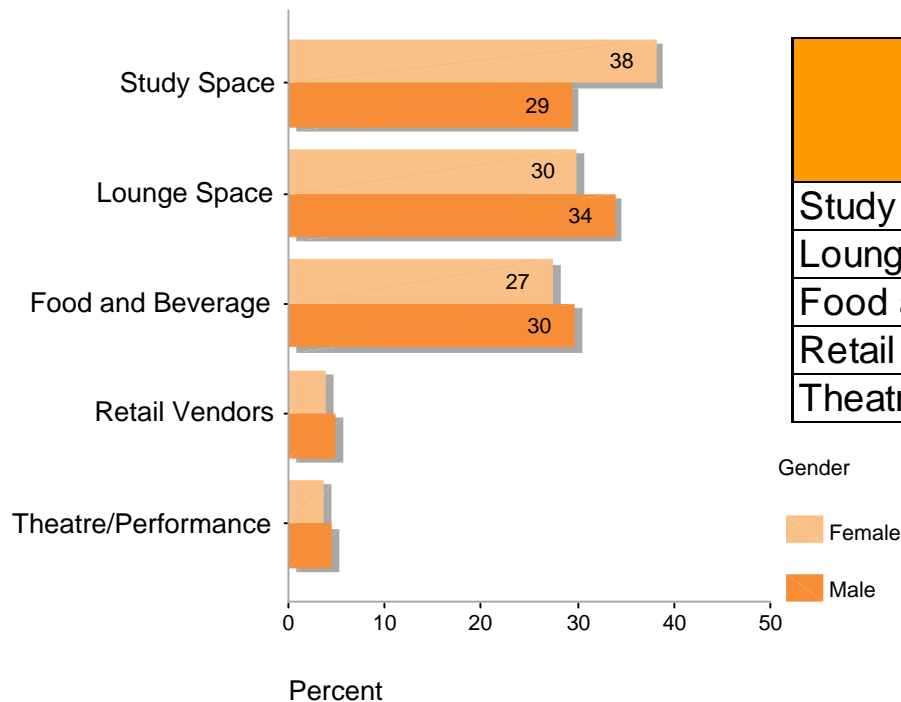
Q: There is adequate student lounge space available on campus. Five-point scale where 1=Strongly Disagree and 5=Strongly Agree

# Top-Three Spaces Valued

	1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice	3 <sup>rd</sup> Choice
Study Space:	(35%) (n=1598)	(22%) (n=1000)	(20%) (n=911)
Lounge Space:	(32%) (n=1449)	(34%) (n=1567)	(24%) (n=1080)
Food and Beverage Operations:	(28%) (n=1299)	(29%) (n=1317)	(29%) (n=1337)
Retail Vendors:	(4%) (n=195)	(10%) (n=452)	(16%) (n=735)
Theatre/Performance Space:	(4%) (n=185)	(5%) (n=237)	(11%) (n=496)

Q: What types of space do you value most in the UCC? Please rank the following in order of importance with 1 being most important and 5 being least important.

# Most Valued Space by Gender



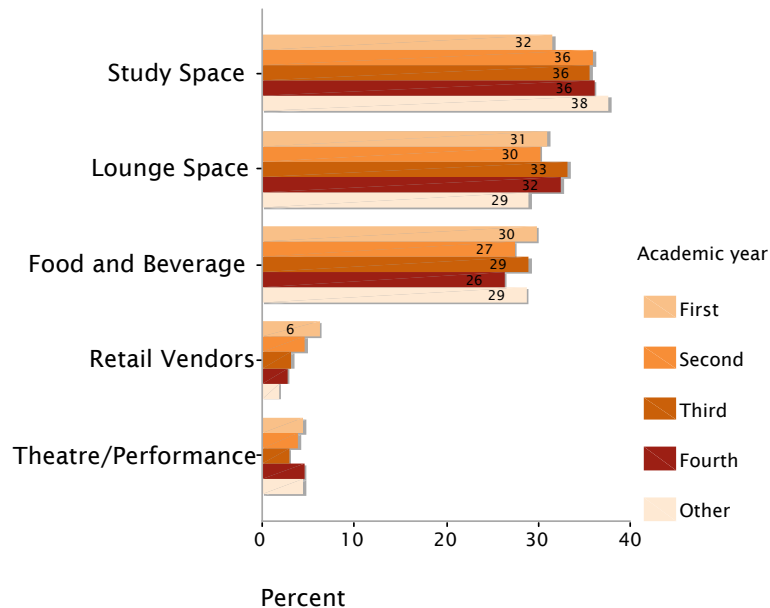
	Male		Female	
	1st Choice		1st Choice	
	%	n size	%	n size
Study Space *	29	538	38	1048
Lounge Space *	34	621	30	821
Food and Beverage Ops.	30	539	27	752
Retail Vendors *	5	88	4	106
Theatre/Performance Space *	4	81	4	101

\* Denotes Significant Differences

Q: What types of space do you value most in the UCC? Please rank the following in order of importance with 1 being most important and 5 being least important.

# Most Valued Space by Year

	First		Second		Third		Fourth		Other	
	1st Choice		1st Choice		1st Choice		1st Choice		1st Choice	
	%	n size	%	n size	%	n size	%	n size	%	n size
Study Space	32	429	36	378	36	364	36	337	38	89
Lounge Space	31	419	30	319	33	339	32	303	29	70
Food and Beverage Ops.	30	401	27	287	29	295	26	247	29	67
Retail Vendors *	6	83	5	49	3	33	3	26	2	4
Theatre/Performance Space	4	60	4	41	3	30	5	43	4	10



\* Denotes Significant Differences

Q: What types of space do you value most in the UCC? Please rank the following in order of importance with 1 being most important and 5 being least important.

# Student Funded Ancillary Services

	Not at all Important - 1 -	- 2 -	Somewhat - 3 -	- 4 -	Very Important - 5 -	Not Applicable
Student Health Services	1% n=28	1% n=51	6% n=290	18% n=832	73% n=3349	2% n=67
Financial Aid Office	1% n=50	2% n=78	10% n=477	24% n=1089	60% n=2747	4% n=175
Campus Recreation	1% n=32	2% n=87	11% n=509	29% n=1328	56% n=2583	2% n=78
Services for Students w/ Disabilities	2% n=78	2% n=106	12% n=565	25% n=1160	51% n=2354	8% n=354
The Career Centre @ Western	1% n=40	3% n=119	15% n=711	33% n=1513	45% n=2097	3% n=136
Thompson Recreation & Athletic Centre	2% n=100	5% n=213	18% n=814	28% n=1304	43% n=1966	5% n=220

... Continued on next slide

Q: Please rate the following student funded ancillary services by their importance to you. Five-point scale from 1=Not at all Important to 5=Very Important

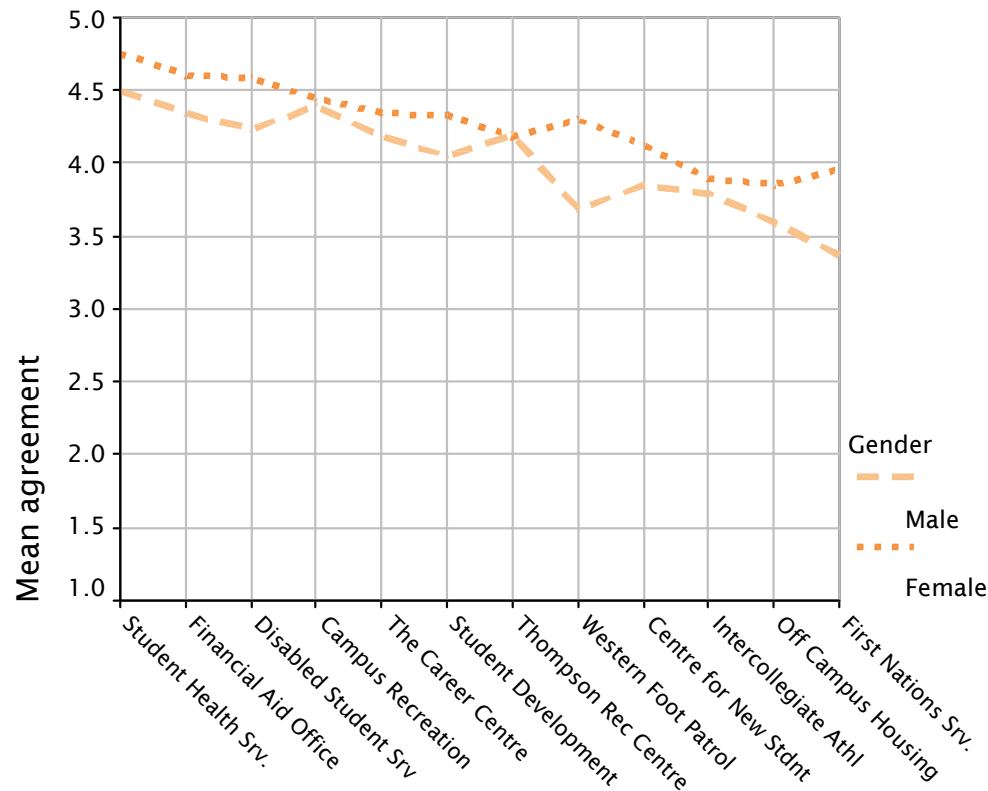
# Student Funded Ancillary Services

... Continued from previous slide

	Not at all Important - 1 -	- 2 -	Somewhat - 3 -	- 4 -	Very Important - 5 -	Not Applicable
Student Development Centre	1% n=39	3% n=147	18% n=845	32% n=1497	42% n=1915	4% n=174
Western Foot Patrol	3% n=141	6% n=293	18% n=828	29% n=1359	41% n=1901	2% n=95
Centre for New Students	2% n=92	6% n=268	22% n=1034	33% n=1514	33% n=1508	4% n=201
Intercollegiate Athletics	5% n=220	8% n=360	27% n=1240	27% n=1235	25% n=1145	9% n=400
Off Campus Housing Mediation	5% n=226	10% n=444	29% n=1321	27% n=1250	22% n=1012	8% n=364
First Nations Services	8% n=374	11% n=513	27% n=1246	21% n=977	20% n=904	13% n=603

Q: Please rate the following student funded ancillary services by their importance to you. Five-point scale from 1=Not at all Important to 5=Very Important

# Student Funded Ancillary Services by Gender



Q: Please rate the following student funded ancillary services by their importance to you. Five-point scale from 1=Not at all Important to 5=Very Important

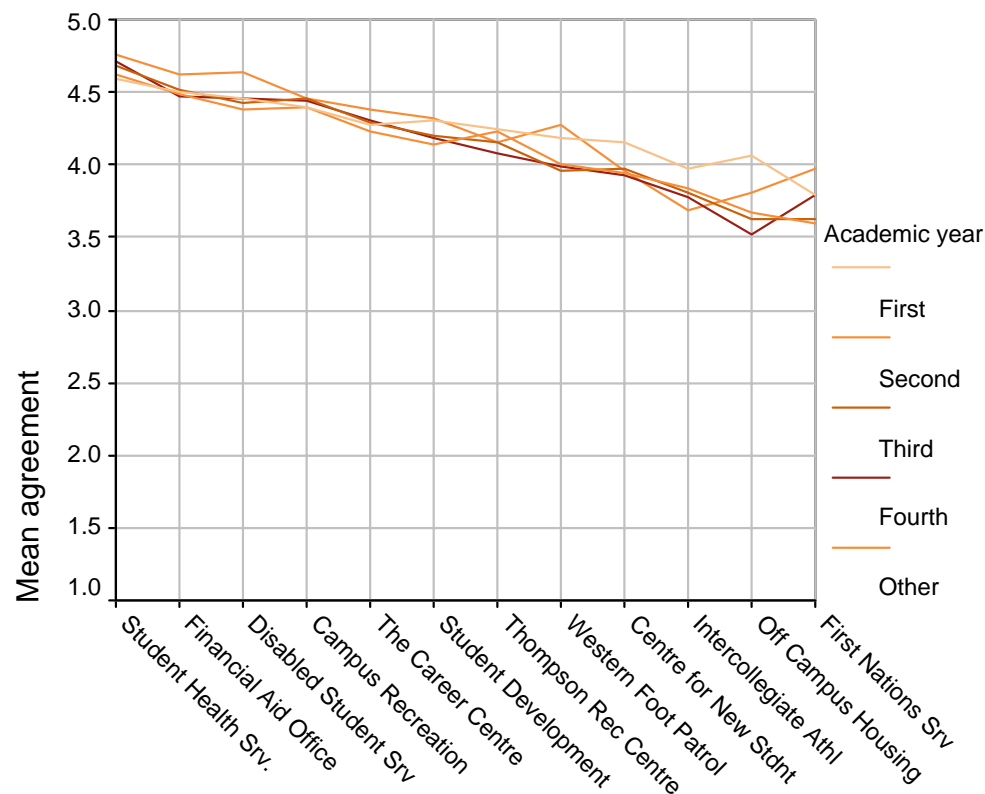
# Student Funded Ancillary Services by Gender

	Male	Female
	Mean	Mean
Student Health Services *	4.5	4.8
Financial Aid Office *	4.3	4.6
Campus Recreation *	4.4	4.4
Services for Students w/ Disabilities *	4.2	4.6
The Career Centre @ Western *	4.2	4.3
Thompson Recreation & Athletic Centre	4.2	4.2
Student Development Centre *	4.1	4.3
Western Foot Patrol *	3.7	4.3
Centre for New Students *	3.8	4.1
Intercollegiate Athletics *	3.8	3.9
Off Campus Housing Mediation *	3.6	3.9
First Nations Services *	3.4	4.0

\* Denotes Significant Differences

Q: Please rate the following student funded ancillary services by their importance to you. Five-point scale from 1=Not at all Important to 5=Very Important

# Student Funded Ancillary Services by Year



Q: Please rate the following student funded ancillary services by their importance to you. Five-point scale from 1=Not at all Important to 5=Very Important

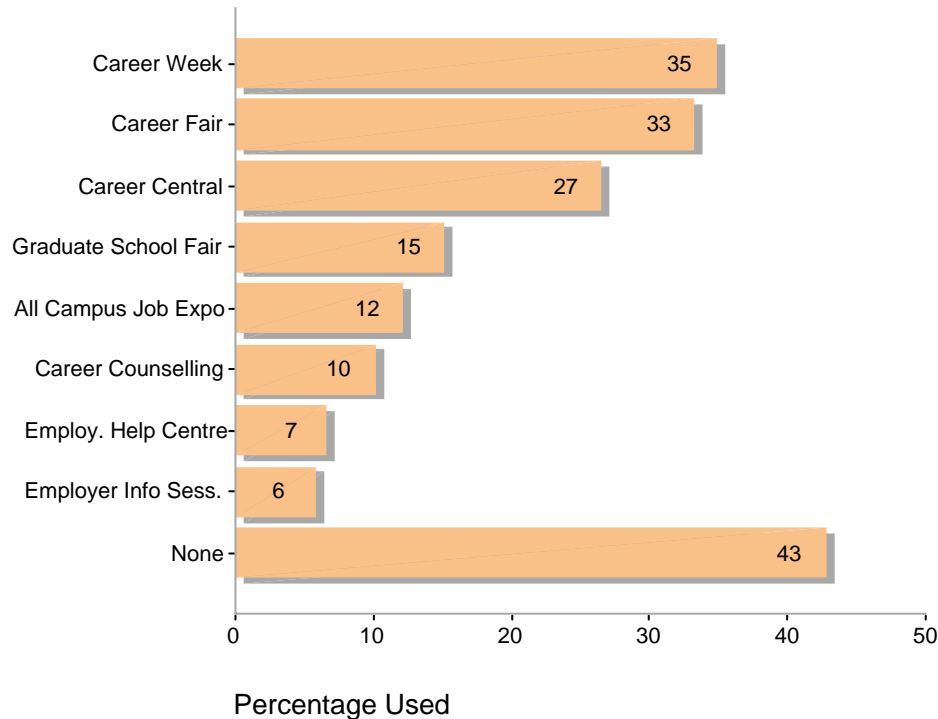
# Student Funded Ancillary Services by Year

	First Mean	Second Mean	Third Mean	Fourth Mean	Other Mean
Student Health Services *	4.6	4.6	4.7	4.7	4.8
Financial Aid Office	4.5	4.5	4.5	4.5	4.6
Campus Recreation	4.4	4.4	4.5	4.4	4.5
Services for Students w/ Disabilities *	4.5	4.4	4.4	4.5	4.6
The Career Centre @ Western	4.3	4.2	4.3	4.3	4.4
Thompson Recreation & Athletic Centre *	4.3	4.2	4.2	4.1	4.1
Student Development Centre *	4.3	4.1	4.2	4.2	4.3
Western Foot Patrol *	4.2	4.0	4.0	4.0	4.3
Centre for New Students *	4.2	3.9	4.0	3.9	4.0
Intercollegiate Athletics *	4.0	3.8	3.8	3.8	3.7
Off Campus Housing Mediation *	4.1	3.7	3.6	3.5	3.8
First Nations Services *	3.8	3.6	3.6	3.8	4.0

\* Denotes Significant Differences

Q: Please rate the following student funded ancillary services by their importance to you. Five-point scale from 1=Not at all Important to 5=Very Important

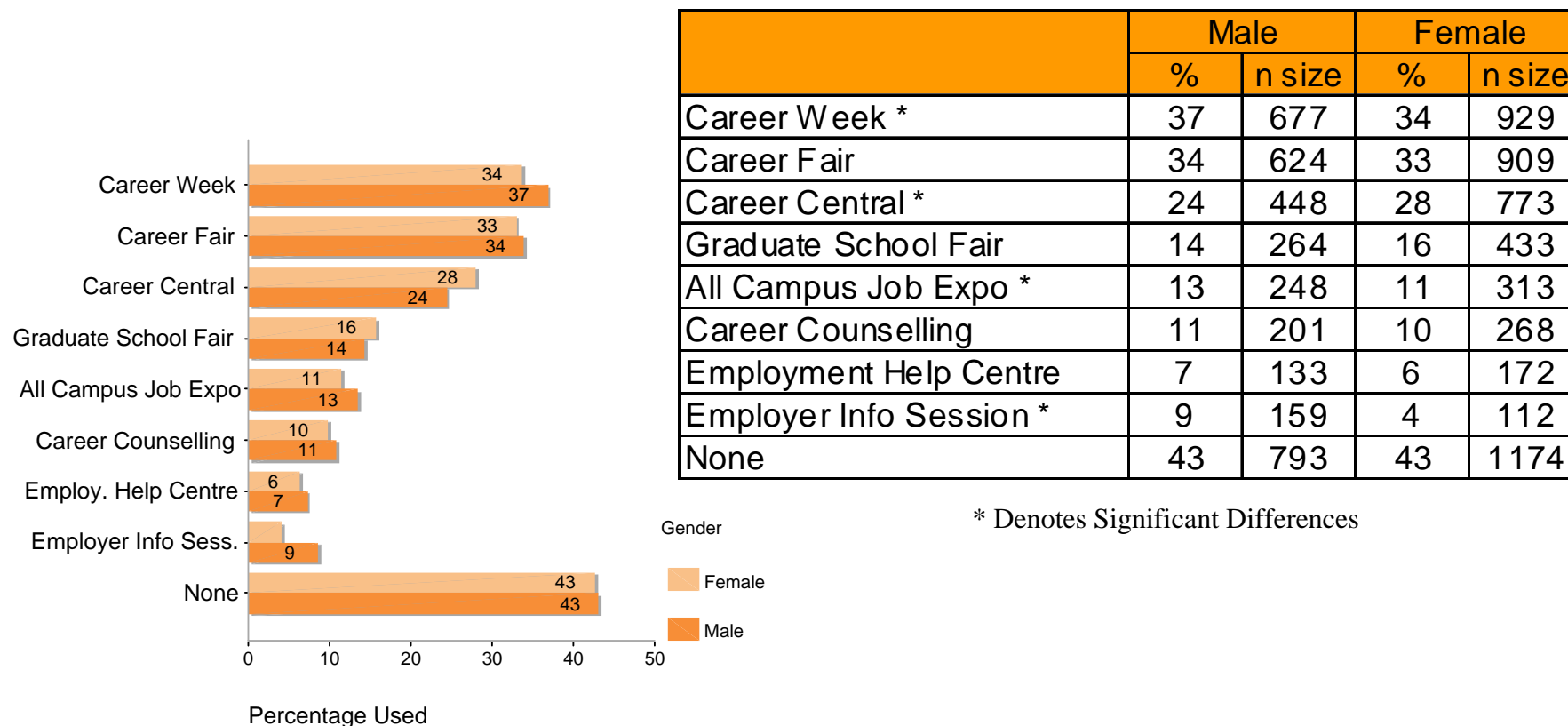
# Career Events and Services



Career Week:	(35%)	(n=1606)
Career Fair:	(33%)	(n=1535)
Career Central (job postings):	(27%)	(n=1225)
Graduate/Professional School Fair:	(15%)	(n=699)
All Campus Job Expo:	(12%)	(n=561)
Career Counselling:	(10%)	(n=469)
Employment Help Centre:	(7%)	(n=307)
Employer Information Sessions:	(6%)	(n=271)
None:	(43%)	(n=1975)

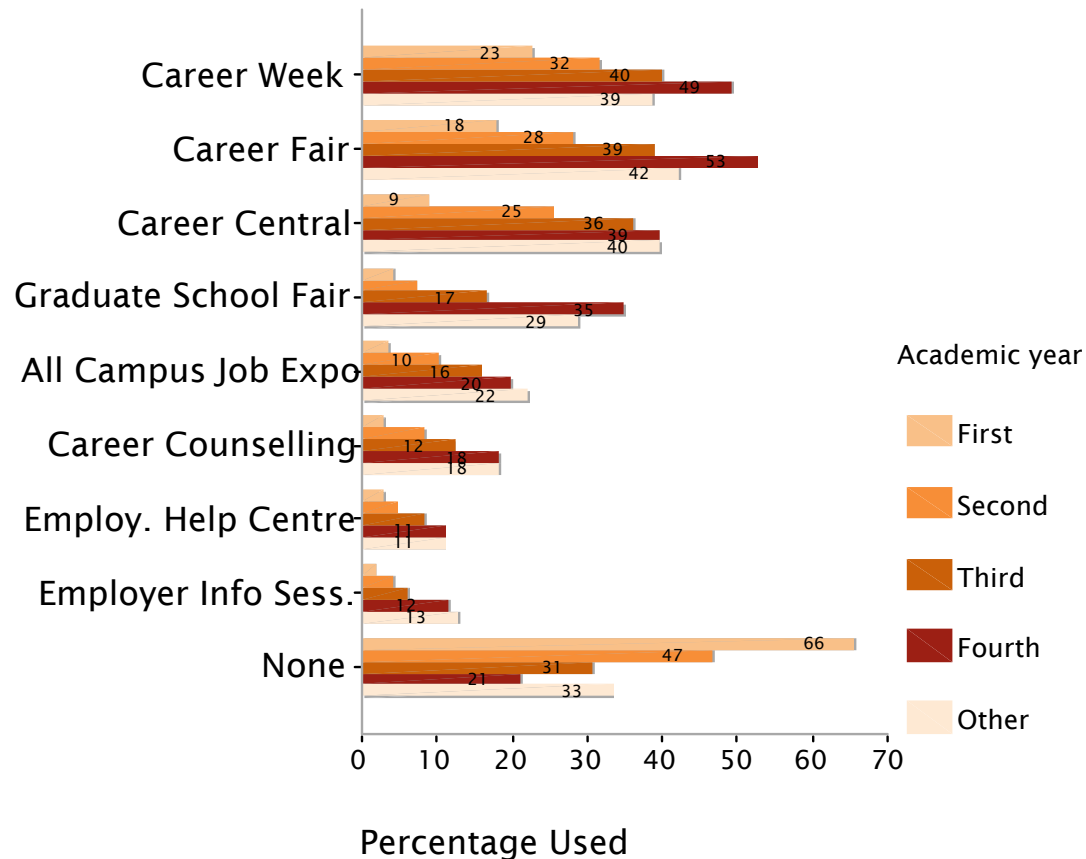
Q: Which Career events or services have you attended/used at Western (Check all that apply)?

# Career Events and Services by Gender



Q: Which Career events or services have you attended/used at Western (Check all that apply)?

# Career Events and Services by Year



Q: Which Career events or services have you attended/used at Western (Check all that apply)?

# Career Events and Services by Year

	First		Second		Third		Fourth		Other	
	%	n size	%	n size	%	n size	%	n size	%	n size
Career Week *	23	306	32	333	40	408	49	462	39	94
Career Fair *	18	242	28	297	39	397	53	493	42	103
Career Central *	9	120	25	268	36	370	39	370	40	96
Graduate School Fair *	4	55	7	76	17	170	35	327	29	70
All Campus Job Expo *	4	48	10	108	16	162	20	187	22	54
Career Counselling *	3	41	8	88	12	126	18	171	18	44
Employ. Help Centre *	3	41	5	49	8	86	11	104	11	27
Employer Info Session *	2	24	4	43	6	63	12	108	13	31
None *	66	889	47	492	31	315	21	197	33	81

\* Denotes Significant Differences

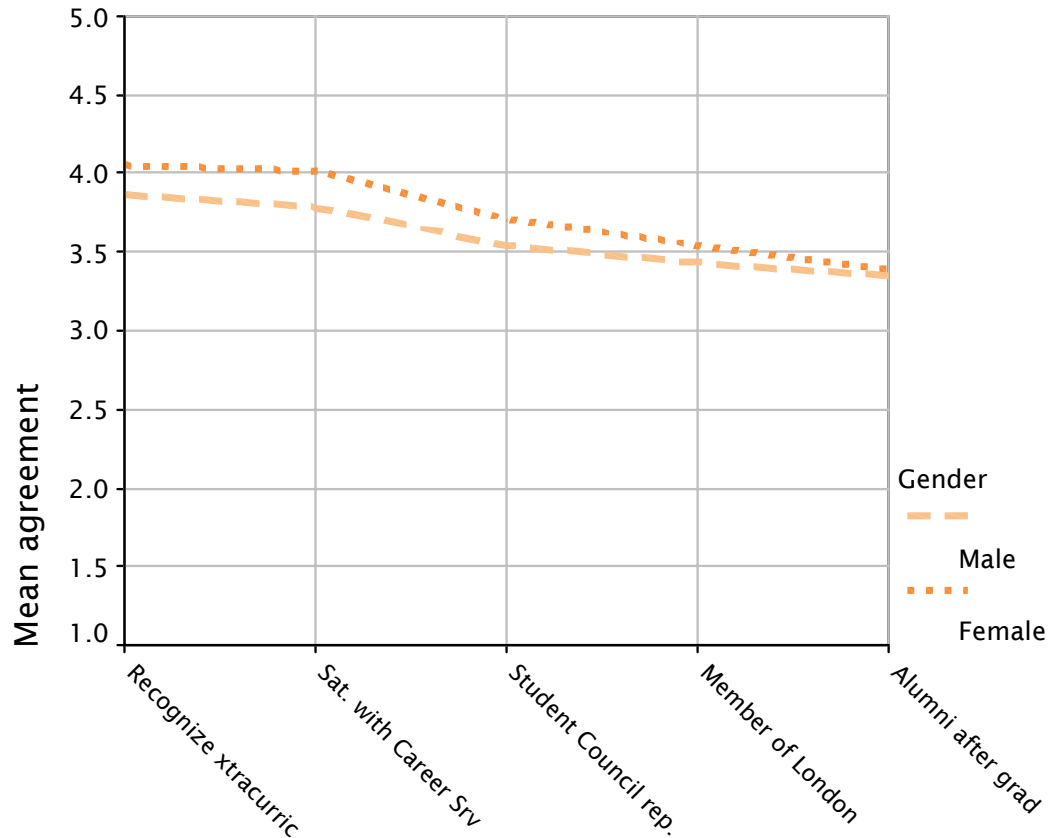
Q: Which Career events or services have you attended/used at Western (Check all that apply)?

# USC Student Social Issues

	Strongly Disagree - 1 -	Somewhat Disagree - 2 -	Neutral - 3 -	Somewhat Agree - 4 -	Strongly Agree - 5 -	Not Applicable
I am satisfied with the value provided by Career Services at Western	3% n=115	7% n=304	33% n=1539	30% n=1395	8% n=387	19% n=868
I identify myself as a member of the City of London Community	10% n=458	16% n=722	20% n=915	27% n=1239	24% n=1126	3% n=148
Western should formally recognize all extra-curricular activities that students contribute to the Western community	2% n=94	5% n=226	21% n=981	40% n=1818	30% n=1359	3% n=130
I intend to be an active member of the Western Alumni Association after graduation	7% n=335	13% n=590	35% n=1630	28% n=1301	13% n=593	3% n=158
The University Students' Council properly represents UWO students' interests	3% n=140	8% n=364	30% n=1388	43% n=1970	13% n=594	3% n=151

Q: Please rate your level of agreement with each of the following statements on USC Student Social Issues. Five-point scale where 1=Strongly Disagree and 5=Strongly Agree.

# USC Student Social Issues by Gender



Q: Please rate your level of agreement with each of the following statements on USC Student Social Issues. Five-point scale where 1=Strongly Disagree and 5=Strongly Agree.

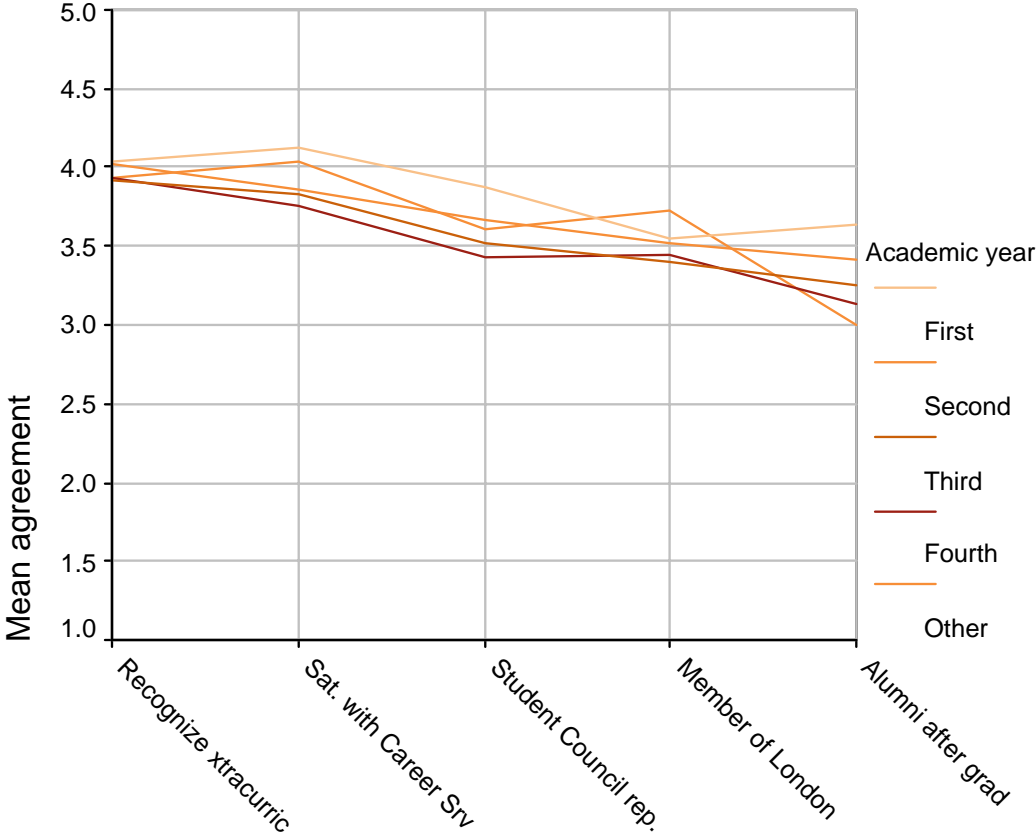
# USC Student Social Issues by Gender

	Male	Female
	Mean	Mean
I am satisfied with the value provided by Career Services at Western *	3.8	4.0
I identify myself as a member of the City of London Community *	3.4	3.5
Western should formally recognize all extra-curricular activities that students contribute to the Western community *	3.9	4.1
I intend to be an active member of the Western Alumni Association after grad	3.3	3.4
The University Students' Council properly represents UWO students' interests *	3.5	3.7

\* Denotes Significant Differences

Q: Please rate your level of agreement with each of the following statements on USC Student Social Issues. Five-point scale where 1=Strongly Disagree and 5=Strongly Agree.

# USC Student Social Issues by Year



Q: Please rate your level of agreement with each of the following statements on USC Student Social Issues. Five-point scale where 1=Strongly Disagree and 5=Strongly Agree.

# USC Student Social Issues by Year

	First	Second	Third	Fourth	Other
	Mean	Mean	Mean	Mean	Mean
I am satisfied with the value provided by Career Services at Western *	4.1	3.9	3.8	3.8	4.0
I identify myself as a member of the City of London Community *	3.6	3.5	3.4	3.4	3.7
Western should formally recognize all extra-curricular activities that students contribute to the Western community *	4.0	4.0	3.9	3.9	3.9
I intend to be an active member of the Western Alumni Association after grad *	3.6	3.4	3.3	3.1	3.0
The University Students' Council properly represents UWO students' interests *	3.9	3.7	3.5	3.4	3.6

\* Denotes Significant Differences

Q: Please rate your level of agreement with each of the following statements on USC Student Social Issues. Five-point scale where 1=Strongly Disagree and 5=Strongly Agree.

# Verbatim Comments: What USC could be doing

Due to the depth and variety of comments received, it is not possible to quantify results. Below is a brief summary of the trends identified by respondents:

1. Nothing; the USC is doing a good/great job
2. More advertisement/promotion for the USC (many students unaware of what the USC does)
3. More/Earlier advertisement/promotion of events on campus
4. Improve student finances (i.e. Lower prices on food and textbooks, decrease tuition, offer bursaries/scholarships, etc.)
5. Provide year-round bus passes

... Continued on next slide

Q: What could the University Students' Council be doing on campus for the benefit of students that the USC does not currently do?

# Verbatim Comments: What USC could be doing

... Continued from previous slide

6. Improve food services (cheaper food, healthier food, grocery store on campus)
7. Create more study/lounging space
8. Promote/Create more extra curricular activities, recreational services/clubs, etc.
9. Provide more information to students (academics, athletics, bursaries, lobbying, etc)
10. Become more environmentally friendly (more recycling boxes, etc.)
11. Allow students from affiliate colleges to utilize the services/facilities at the main campus

Q: What could the University Students' Council be doing on campus for the benefit of students that the USC does not currently do?