




Communication Action Plan

COLLECTIVE BARGAINING

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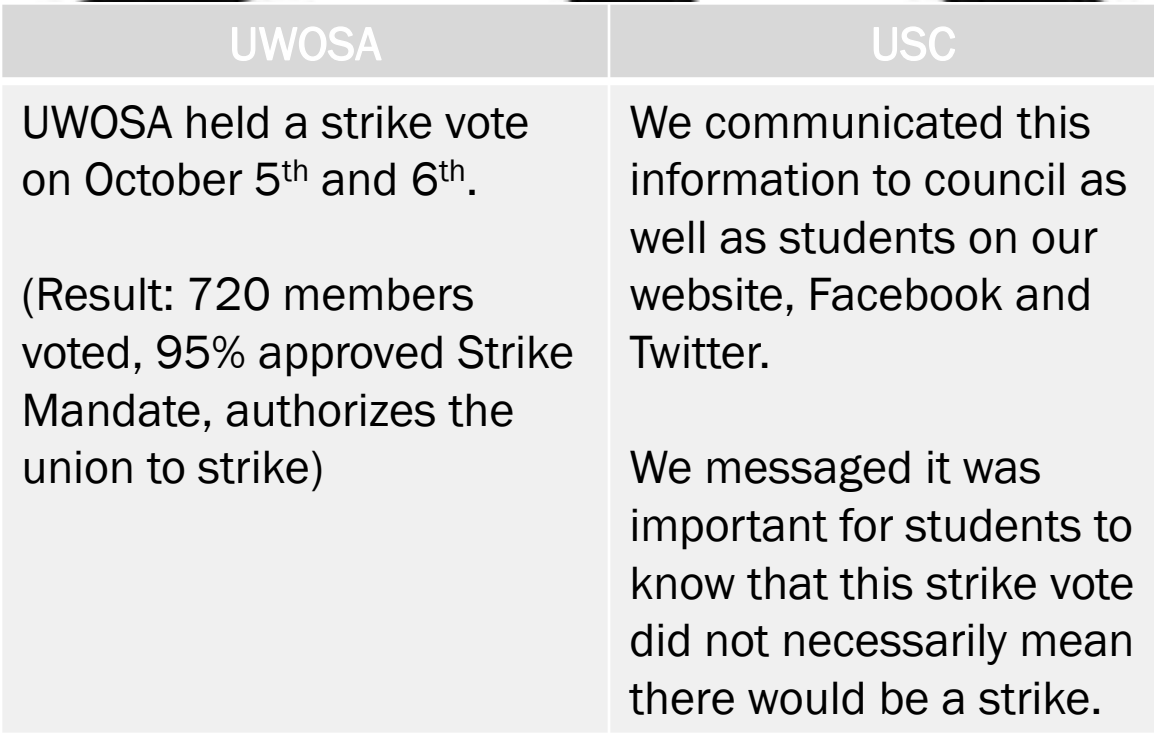


UWOFA	UWOSA	USC
Negotiations started in the summer with UWO Admin	Negotiations started in the summer with UWO Admin	No mass messaging at this point



UWOFA	UWOSA	USC
<p>Starting distributing materials around campus from Wednesday September 22nd to Friday September 24th</p> <p>Distribution of information has occurred on their collective bargaining site, Facebook and Twitter</p>	<p>Distribution of information has occurred on their collective bargaining site</p>	<p>We communicated this information to council as well as students on our website, Facebook and Twitter.</p> <p>We messaged it was important for students to know that this strike vote did not necessarily mean there would be a strike.</p>





UWOFA	UWOSA	USC
<p>UWOFA held a strike vote. The strike vote dates were September 29th, 30th and October 1st.</p> <p>(Result: 87% approved Strike Mandate, authorizes the union to strike)</p>	<p>UWOSA held a strike vote on October 5th and 6th.</p> <p>(Result: 720 members voted, 95% approved Strike Mandate, authorizes the union to strike)</p>	<p>We communicated this information to council as well as students on our website, Facebook and Twitter.</p> <p>We messaged it was important for students to know that this strike vote did not necessarily mean there would be a strike.</p>



UWOFA	UWOSA	USC
<p>UWOFA files a no-board report with the Ministry of Labour on October 13th</p>	<p>UWOSA files a no-board report late last week (October 14th)</p>	<p>We communicated this information to council as well as students on our website, Facebook and Twitter.</p> <p>We messaged it was important for students to know that filing for a no-board report did not necessarily mean there would be a strike.</p> <p>The USC's role along this process would be to advocate for students' concerns and to inform them of all the information along the way through Q and A format and providing links to all parties.</p>





UWOFA	UWOSA	USC
<p>UWOFA sets strike deadline for November 3rd at 12:01am</p>	<p>UWOSA files a notice that the earliest they could enter into a legal strike position is November 4th at 12:01am</p>	<p>We communicated this information to council as well as students on our website.</p> <p>We messaged it was important for students to know that there are still negotiations continuing throughout this whole process up until the previous mentioned dates.</p> <p>The USC's role along this process would be to advocate for students' concerns and to inform them of all the information along the way. We understand that students want to see the year through and students want fair negotiations throughout this process.</p>

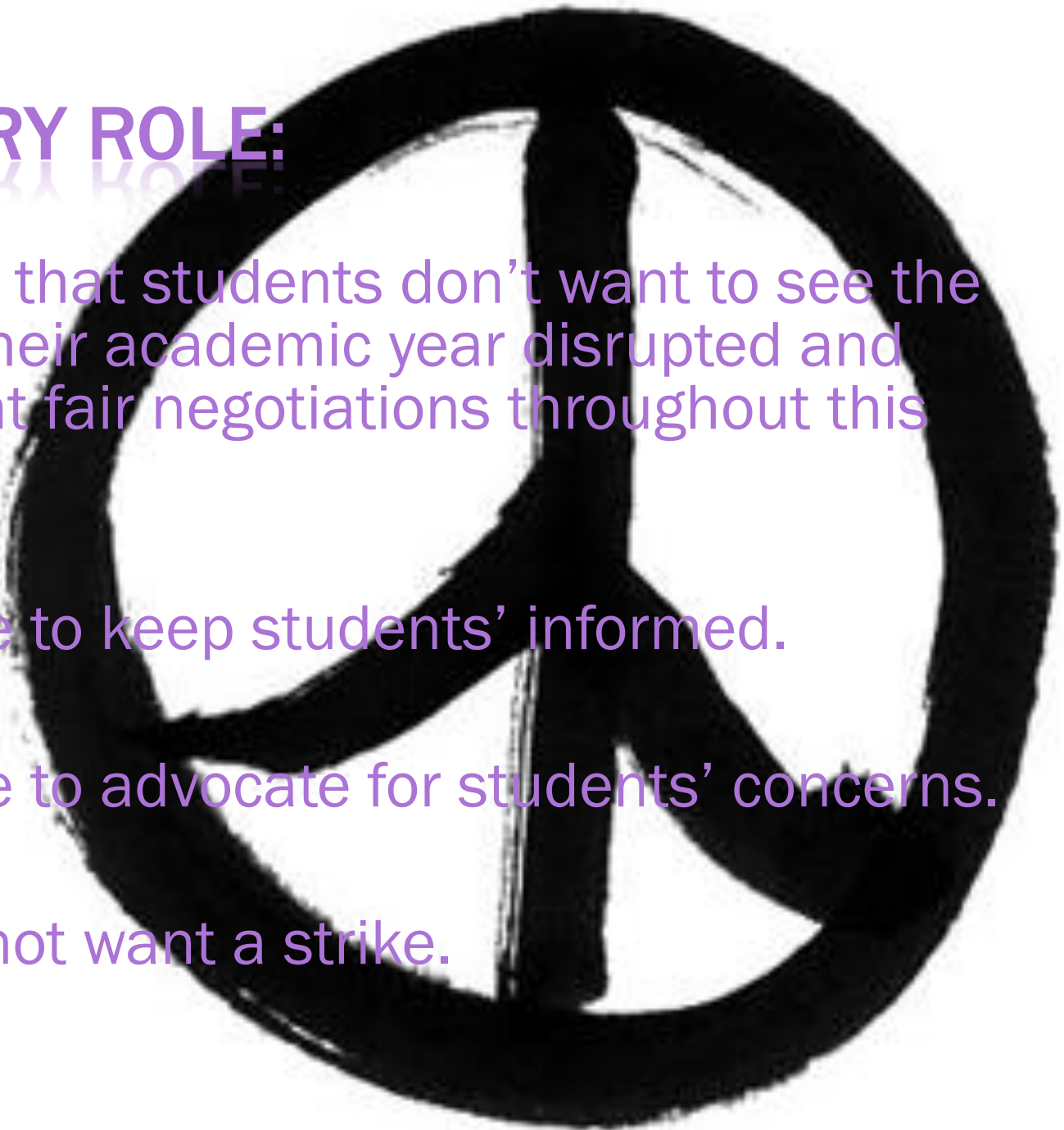
OUR PRIMARY ROLE:

We understand that students don't want to see the progress of their academic year disrupted and students want fair negotiations throughout this process.

The USC is here to keep students' informed.

The USC is here to advocate for students' concerns.

The USC does not want a strike.



OUR SECONDARY ROLE:

Needs assessment.

Quality of life support.

GAP programming.

LISTEN (open door).



SHORT TERM PLAN

Train students where to go for student-relevant information updates (accting1, Facebook profile pictures):

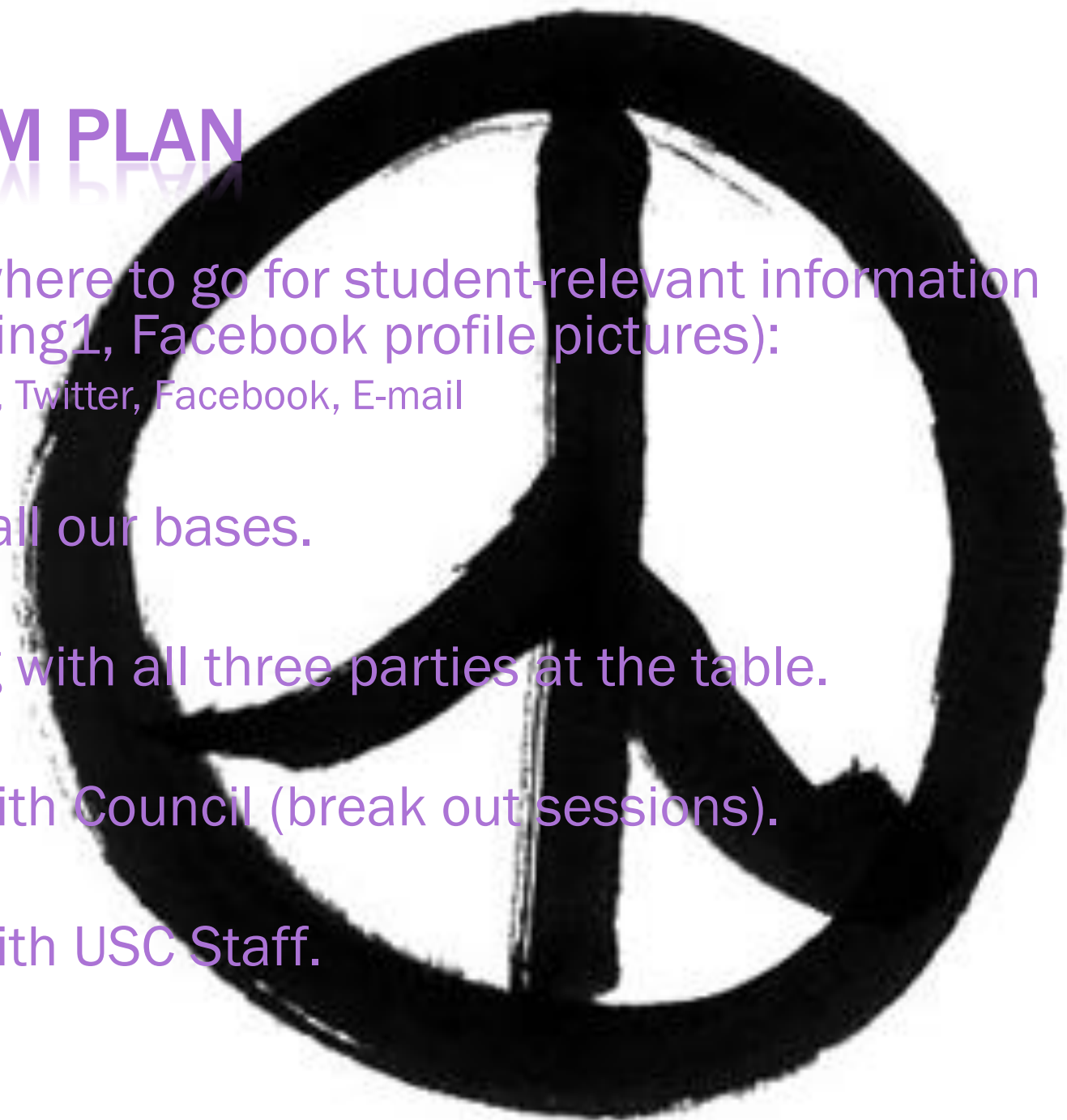
Council, Website, Twitter, Facebook, E-mail

Assign leads to all our bases.

Continue talking with all three parties at the table.

Communicate with Council (break out sessions).

Communicate with USC Staff.



SHORT TERM PLAN

Research facts.

Feedback mechanisms.

Ask Lead Times.

Constituent council strategic plans.



MID-TERM PLAN

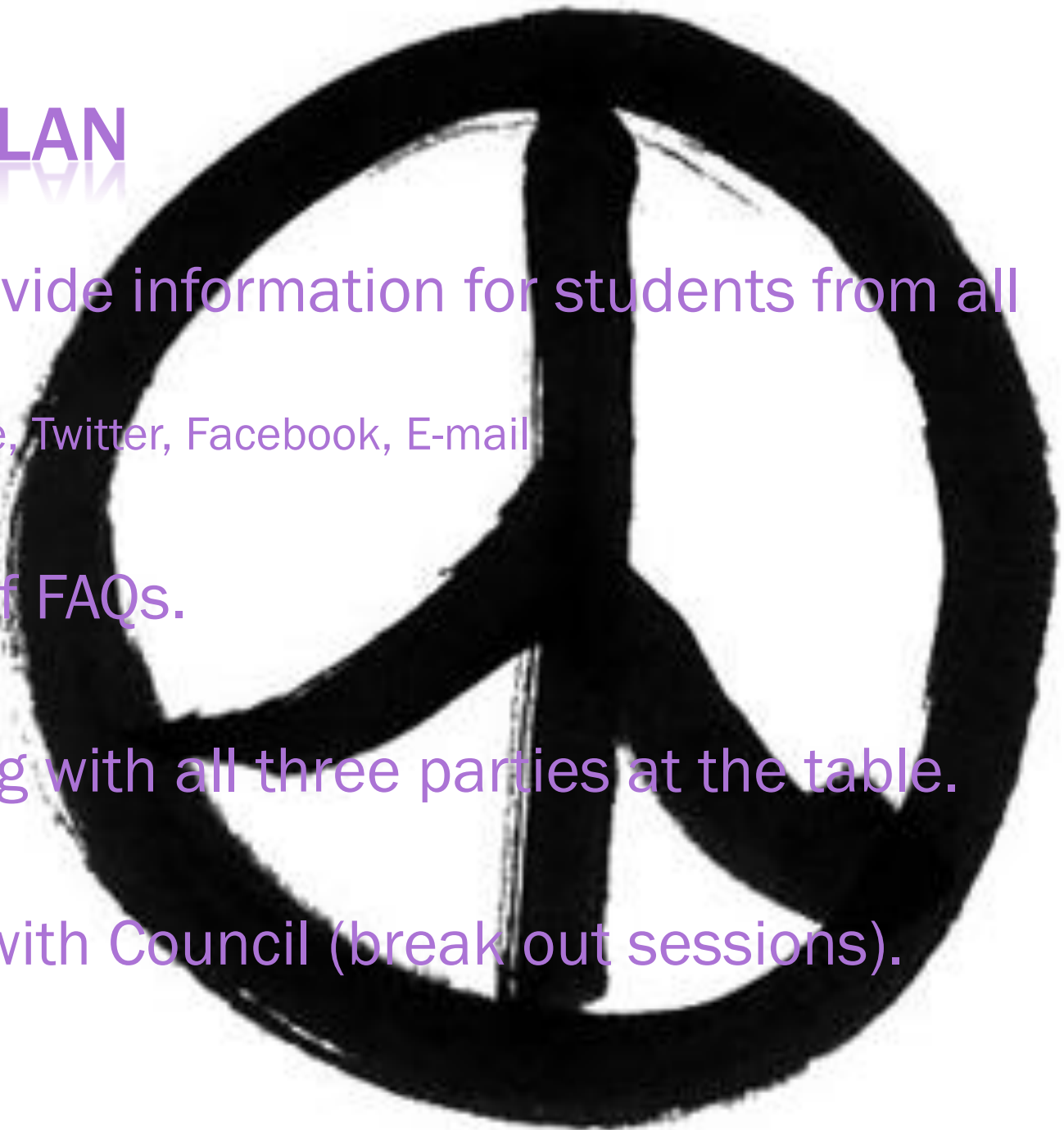
Continue to provide information for students from all sources:

Council, Website, Twitter, Facebook, E-mail

Develop a list of FAQs.

Continue talking with all three parties at the table.

Communicate with Council (break out sessions).



MID-TERM PLAN

Twitter pool for facts.

Communicate with USC Staff.

Starting to implement gap programming.



LONG TERM PLAN

Distribute information to all our outlets.

Continue talking with all three parties at the table.

Long term advocacy.



UPDATE FROM UWOSA MEETING



UPDATE FROM UWOFA MEETING



UPDATE FROM UWO MEETING



UPDATE FROM UWO CONTINGENCY MEETING

At these meetings, we have been invited to meet with the University and discuss topics such as:

- × Impact of Labour disruptions to students and student services
- × Programming opportunities
- × Campus police and security
- × Transportation
- × General communication

LEADS

Mike: Contact for

Council and committee chairs
Students-at-large
UWO Admin
Political Strategy
Provincial Lobbying (support for Scott C)

Meaghan

Ely

Scotty

Justin

Nicole



LEADS

Mike

Meaghan:

Contact for unions

Political Strategy

Provincial Lobby (support for Scott C)

Ely

Scotty

Justin

Nicole



LEADS

Mike

Meaghan

Ely:

Operational Strategy

Staff Interface

Scotty

Justin

Nicole



LEADS

Mike

Meaghan

Ely

Scotty:

GAP Programming
Quality of Life Support

Justin

Nicole



LEADS

Mike

Meaghan

Ely

Scotty

Justin:

GAP Programming
Quality of Life Support

Nicole



LEADS

Mike

Meaghan

Ely

Scotty

Justin

Nicole:

Media Management
Communication Strategy

proactive, neutral, timing, info



OUR NEXT MEETING:

Tonight after Council



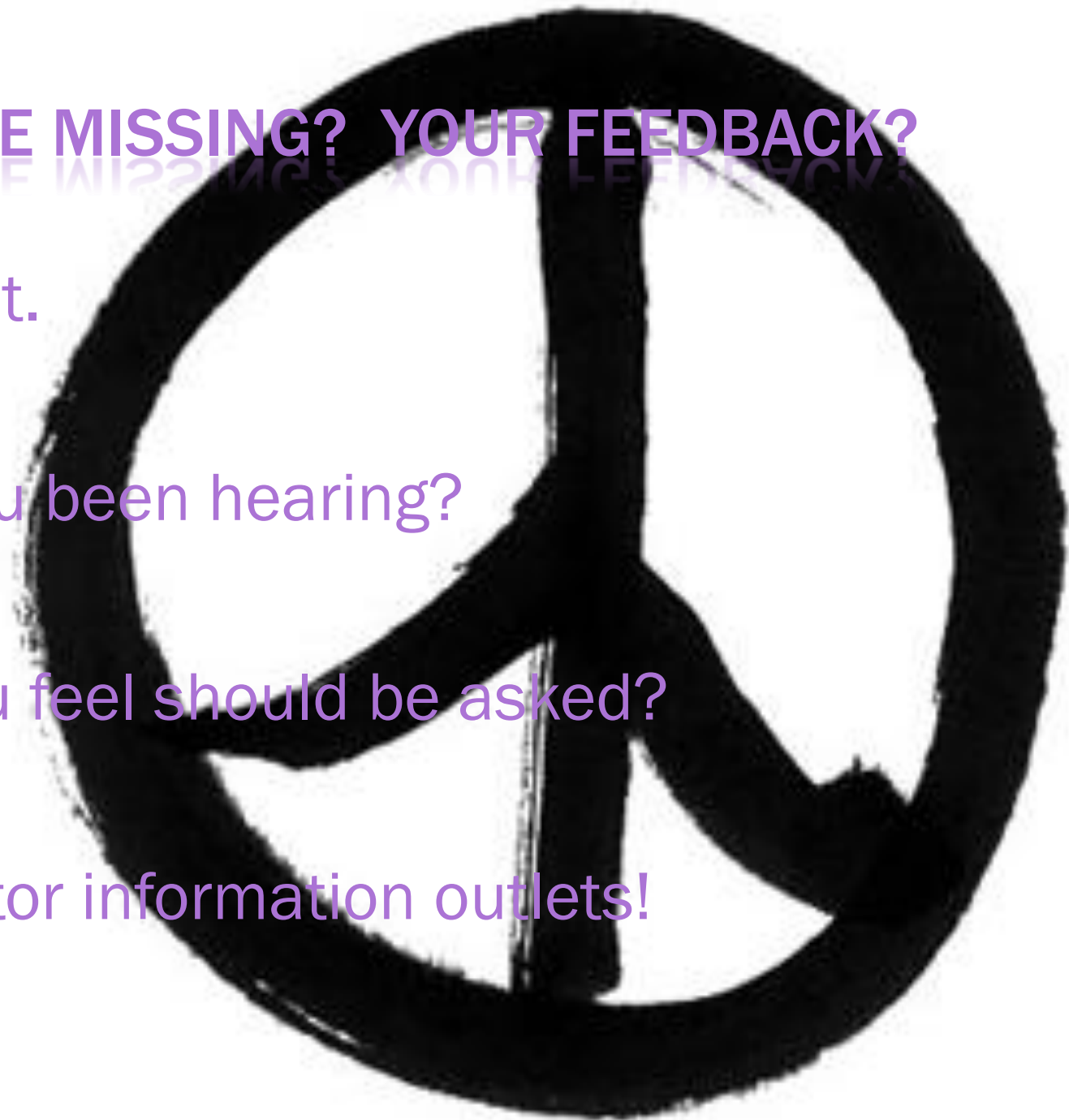
WHAT ARE WE MISSING? YOUR FEEDBACK?

Two-way street.

What have you been hearing?

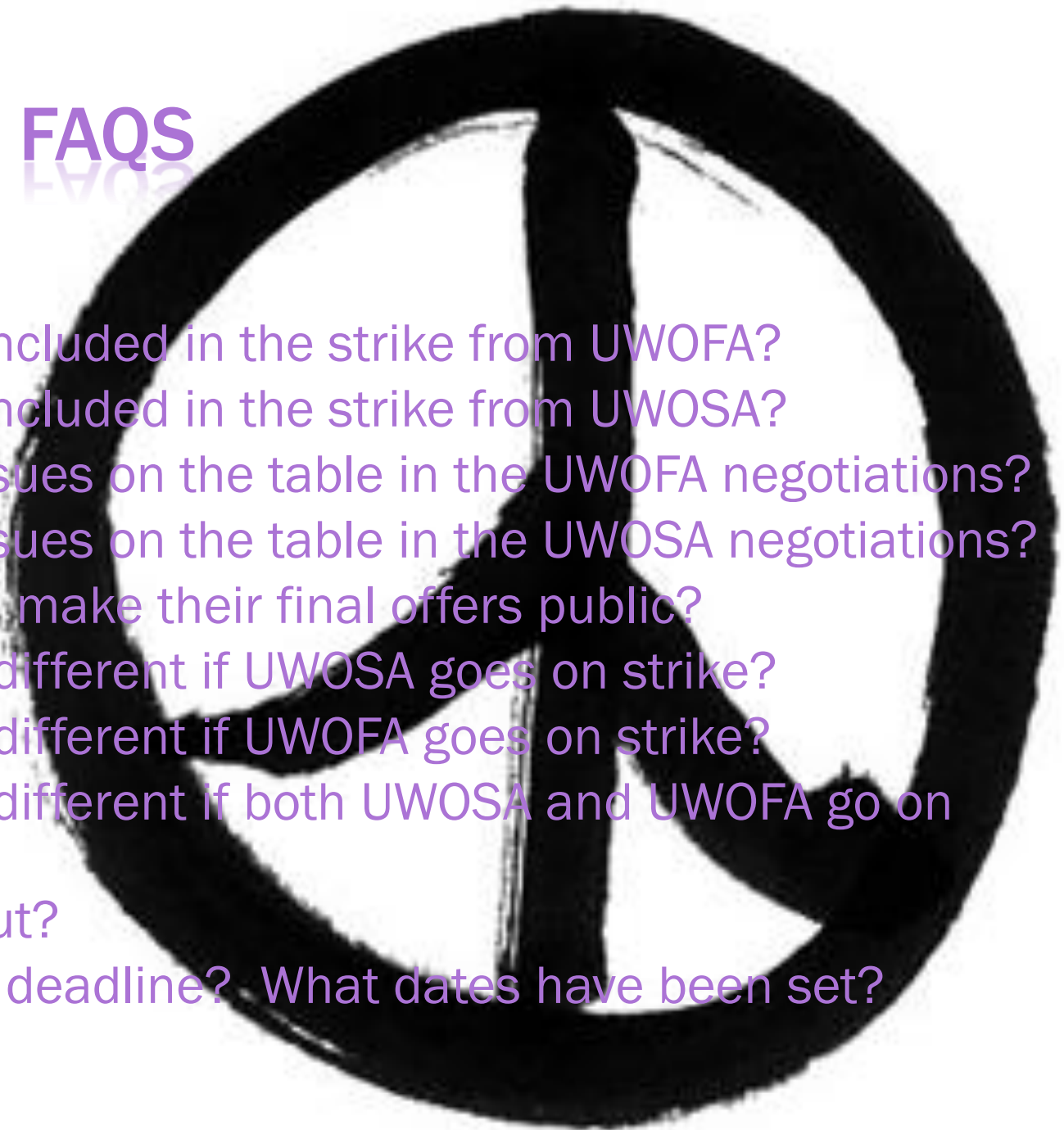
Questions you feel should be asked?

Help us monitor information outlets!



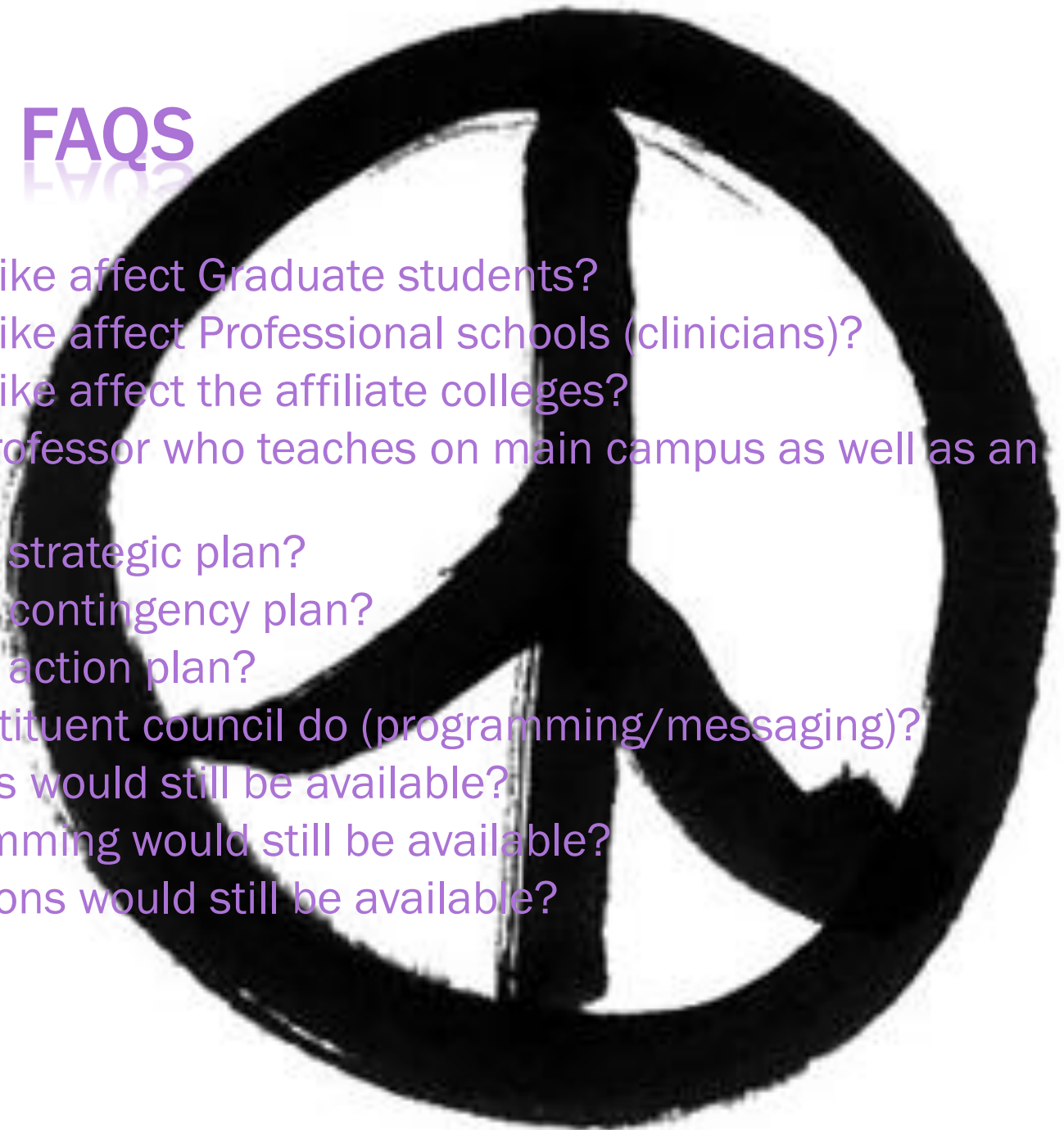
OUR LIST OF FAQs

- × Who would be included in the strike from UWOFA?
- × Who would be included in the strike from UWOSA?
- × What are the issues on the table in the UWOFA negotiations?
- × What are the issues on the table in the UWOSA negotiations?
- × Will UWO Admin make their final offers public?
- × What would be different if UWOSA goes on strike?
- × What would be different if UWOFA goes on strike?
- × What would be different if both UWOSA and UWOFA go on strike?
- × What is a lockout?
- × What is a strike deadline? What dates have been set?



OUR LIST OF FAQs

- × How would the strike affect Graduate students?
- × How would the strike affect Professional schools (clinicians)?
- × How would the strike affect the affiliate colleges?
- × What if I have a professor who teaches on main campus as well as an affiliate?
- × What is the USC's strategic plan?
- × What is the USC's contingency plan?
- × What is the USC's action plan?
- × What should constituent council do (programming/messaging)?
- × What USC services would still be available?
- × What USC programming would still be available?
- × What USC operations would still be available?



OUR LIST OF FAQs

- × What USC media would still be available?
- × What UWO services would still be available (accting1, UWO reservations)?
- × Will the gym still be open and will intramurals still run?
- × Will labs and tutorials still run?
- × What UWO buildings will still be open?
- × Will exams still run as scheduled?
- × How could a strike affect international students?
- × What about my rent and extended leasing options?
- × What happens if my year is extended and I live in residence?
- × At what point does the academic year become condensed vs extended?
- × I'm stressed, what can I do?
- × Should I be worried at this point?
- × Who else can I contact for information at the Registrar's office, in SGPS or in residence?