

## MEDIA RELEASE

For Immediate Release  
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### **Western students announce Charity Ball donation to Big Sisters of London**

LONDON, ON: The University Students' Council at The University of Western Ontario will be presenting Big Sisters of London with the largest donation ever raised at a USC Charity Ball event on March 19<sup>th</sup>, 2008.

Charity Ball is the University Students' Council premier annual formal event for Western students and each year, a new local charity is chosen to be the event's proceeds recipient. The *Go Girls!* program within Big Sisters of London was chosen this year because of their mission to help encourage positive body image and healthy lifestyles amongst teenage girls.

Through student ticket sales, fundraising, and a silent auction, the University Students' Council will be presenting Big Sisters of London with a cheque for **\$24,163**, a record-breaking amount within the Charity Ball program.

"We are thrilled with this contribution and tremendously proud of the event organizers and of our students," says Sabrina Sdao, Vice President Student Events. "Western students should take pride in knowing that this donation is helping to build a better future for the City of London and for the individuals involved in the *Go Girls!* program."

The proceeds presentation and announcement will be held at the Wave Restaurant in the University Community Centre at 9:30AM. This event is open to all students, faculty, staff, media, and the London community.

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For more information, please contact:

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