

MEDIA RELEASE

For Immediate Release
June 4, 2008

Charity Ball seeks new proceeds recipient

LONDON, ON: The University Students' Council is seeking a new local charity to be the recipient of the proceeds from the 2009 Charity Ball. Held annually in January, Charity Ball chooses a new organization to support each year.

"Charity Ball is a great tradition that over 2,000 students attend where they can dress-up, have fun, and contribute to a wonderful cause," said Rich Caccamo, Vice-President Student Events. "Last year, the event raised over \$24,000 for the Big Sisters of London," Caccamo said.

The *Go Girls!* program within Big Sisters of London was chosen last year because of their mission to help encourage positive body image and healthy lifestyles amongst teenage girls.

Applicants are asked to give a brief description of their organization, explain potential uses for the donation, as well as describe any current projects. The full application can be found online at: www.usc.uwo.ca/charityballapps.

Applications are due by June 27, 2008 at 4 p.m.

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For more information, please contact

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