

MEDIA RELEASE

For Immediate Release
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HOMECOMING 2008: “Ride the Tide of Purple Pride”

LONDON, ON: The University Students’ Council will be celebrating Western’s 130th Homecoming in true Western spirit with a wide assortment of events taking place over the course of the weekend. Homecoming 2008 promises an exciting line-up of new events under the banner of this year’s theme, “Ride the Tide of Purple Pride”.

“Homecoming is a wonderful occasion for everyone at Western and in London community,” said Vice-President Student Events, Rich Caccamo. “There is something for everyone, and we are dedicated to making this year’s festivities as welcoming as possible to everyone in the community.”

“Homecoming Week” takes place on campus from October 2nd until October 4th. The kick-off event is the annual Homecoming Royalty Competition on October 2nd, followed the next day by float-building in Springett Parking Lot. These festivities all lead up the traditional Homecoming Parade and Homecoming Game on Saturday, October 4th. The parade will begin at 10am and is an important event for all members of the Western and London community to show their purple pride and enjoy a bright and spirited show.

The Mustangs will play the Windsor Lancers at TD Waterhouse Stadium at 2pm. Tickets for all Homecoming events can be purchased at InfoSource in the University Community Centre. On Saturday night, the University Students’ Council will be hosting an event for first-year students the Wave restaurant called, “Western’s Psychedelic Groovy Get Down”.

“The Homecoming committee and I have worked very hard and we are all very excited for this weekend,” said Alicia Kuin, Homecoming & Athletics Coordinator for the USC. “We encourage every student and alumni from this University along with the entire city of London to enjoy the festivities and Ride the Tide of Purple Pride with us!”

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For more information, please contact

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