

MEDIA RELEASE

For Immediate Release
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UWO's 5th Annual Relay for Life: Celebrate, Remember & Fight Back

LONDON, ON: The University Students' Council at The University of Western Ontario will be holding the 5th annual UWO Relay for Life on March 21st, 2009. The night is filled with running, walking, eating, games, and a focus on paying tribute to loved ones who have been touched by cancer.

This event begins at 7PM with opening ceremonies, and is followed by a non-competitive relay in the University Community Centre. Some of the activities during the night will include yoga, sports, music, movies, and free ice cream from Marble Slab. Teams consist of 7 to 12 people and there are great prizes and a special VIP area for teams raising the most money. This year's goal is to increase the fundraising to \$30,000, encouraging each participant to raise at least \$100.

"This is Western's fifth year involved with the Canadian Cancer Society and we are excited to be able to contribute to such a worthy cause," says Kelsey Cassidy, the USC Charity and Food Support Service Coordinator. "This event is not only a huge fundraiser, but also a time for all those affected by cancer, whether directly or through a loved one, to come together to fight for a better future."

Last year's event had 500 participants and raised over \$25,000 for the Canadian Cancer Society. "Relay for Life is one of the most well-attended events hosted by the University Students' Council," says Vice-President Student Events, Rich Caccamo. "Every year, our goal is to increase our fundraising, our number of participants, and importantly, awareness of how cancer affects everyone."

Relay for Life is still looking for participants.

To register as a team captain, or to register within a team visit: www.usc.uwo.ca/relay_for_life

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For more information, please contact

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